

Minutes
Pacifica National Board Open Session
Teleconference Meeting
Thursday, January 12, 2023, 8:30 pm ET

Directors:

Teresa J. Allen, KPFT, Listener - p Burt Cohen, Affiliate - exc Jim Dingeman, WBAI, Listener - p Vanessa Dixon-Briggs, WPFW, Listener - p Sue Goodwin, WPFW, Staff - p Heather Gray, WRFG, Affiliate - p Donna Grimes, WPFW, Listener - exc Julie Hewitt, WPFW, Listener, Chair - p Evelia Jones, KPFFK, Listener - p Ali Lexa, KPFFK, Staff - p Marianne Martinez, KPFT, Listener - p	James McFadden, KPFA, Listener - p Darlene Pagano, KPFA, Staff - p Lawrence Reyes, KPFFK, Listener – exc Shawn Rhodes, WBAI, Staff - p James Sagurton, WBAI, Listener - p Sharonne Salaam, WBAI, Listener - p Akio Tanaka, KPFA, Listener - p Mark Van Landuyt, KPFA, Listener - p Beth von Gunten, KPFFK, Listener - p Egberto Willies, KPFT, Staff - p Susan Young, KPFT, Listener - p
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Others:

Stephanie Wells, Executive Director - p
Arthur Schwartz, Pacifica Counsel – p
John Tatum, Parliamentarian - np
Polina Vasiliev, Secretary - p
Markisha Venzant - np

1. Preliminary items

A. Call to Order by Chair

B. Roll Call

C. The chair reads the report out from the January 5, 2023 meeting:

The PNB met in closed session to discuss confidential personnel, financial, and disciplinary matters.
The PNB reports that Pacifica has not gone into default on its loan from FJC.

The PNB passed a motion restoring Elizabeth Milos as a delegate on the KPFA LSB.

Finally, the PNB suspended Ziri Rideaux, a listener delegate on the KPFFK Local Station Board, pending a trial. Ms. Rideaux is excused from and shall not participate as a delegate at all LSB and Pacifica meetings, including any committees or events, pending further notification upon the conclusion of the trial.

D. Excused Absences – (see above)

E. Identify Timekeepers

People – Heather Gray

Topics – Susan Young

2. Agenda approval

Put SPC motion as item 7.5.

[Agenda approved as amended]

3. Approve Minutes of 1/5/2022

[Approved w/o objection]

4. ED Report and Q & A

5. General Counsel Report and Q & A

6. Presentation on the Future of Pacifica (Mark van Landuyt) and Q & A

7. Motion on Procedure for Rational Proposal of Initiatives (Susan Young).

Yes – Allen, Jones, Ali Lexa, Martinez, Pagano, Tanaka, Van Landuyt, Willies, Young

No – Dingeman, Dixon-Briggs, Gray, McFadden, Rhodes, Sagurton, Von Guten

Abstain – Hewitt, Salaam

[9Y – 7No – 2A; Motion passed]

8. Motion on Hybridization

[Postponed w/o objection.]

9. Motion to Establish the Pacifica Documents Archives

Yes – Allen, Dingeman, Dixon-Briggs, Gray, Jones, Ali Lexa, McFadden, Pagano, Rhodes, Sagurton, Tanaka, Van Landuyt, Von Guten, Willies, Young

Abstain – Hewitt, Martinez, Salaam

[15Y – 3A: Motion passed]

10. Unfinished business

11. New Business

12. Move into Executive Session at 12:40 AM ET

APPENDIX

7. Motion on Procedure for Rational Proposal of Initiatives (Susan Young)

Whereas, building critical capabilities at the national office and stations requires collaborative efforts among the governance bodies, management and staff in order to be grounded in best information and collective will,

Now, therefore, be it resolved that any National Board or Local Station Board initiatives that require management or staff involvement must be accompanied by a financial impact statement and a review by management to determine feasibility and to assess what actions are already underway or planned and must identify any new resources required to implement the initiatives.

8. Motion on Hybridization (updated)

Whereas,

all the Pacifica stations have varying levels of integration into existing social media platforms it will be the policy of the foundation that all analog radio shows that currently are on the air and all future ones going forward will be required by to demonstrate their integration in on air broadcasts of Facebook, Twitter, Instagram, Tik Tok, Google Live, Blogs or any combination of social media that allows them to enhance their relationship with the listening audience. This will also include the ability to create and broadcast new shows that are exclusively on these platforms which includes YOU TUBE.

Whereas the goal is to increase at all stations time spent listening (TSL) since the higher those numbers are the greater the chance of listener support,

The goal is to have each show integrate social media into its on-air delivery and process of communication with its audience in order to build the show's individual footprint. This may include live-streaming and use of YouTube as local resources permit.

It will be the goal of Pacifica to acquire and set up broadcasting studios that can livestream audio via Video as soon as resources permit.

and whereas,

it is a desired outcome that all shows will need to have dedicated producers who are assigned to the task of integrating digital and social media into the normally scheduled analog shows. This includes bringing GEN Z , MILLENNIALS and GEN ALPHA into the programming mix.

This can be done as creatively as possible by GMs and PDs at various stations in whatever scale their resources permit but it will be a long term goal of Pacifica to aim to integrate the analog, digital and social media in our broadcast output and content creation. It is essential the Third and Fourth Industrial Revolution as pertains to communication be integrated fully into Pacifica operations and BE IT RESOLVED that

All managers and programmers will be evaluated as to their implementation of these policies.

The progress of this will be reported in quarterly reports, which will start in 2023. These will be submitted to the PNB, ED, PNB Programming Committee and PNB Strategic Planning Committee.

The implementation of this process will be started immediately in whatever way or means each

9. Motion to Establish the Pacifica Documents Archives

Pacifica Foundation Inc. Retention and Destruction Policy [Separate Document]