

WBAI LSB Outreach and Fundraising Taskforce meeting notes from Monday May 8, 2023
7PM

In attendance were:

Kay Williams
Jim Dingeman
Bruce Greif
Hazel Pinder
Darryl McPherson
John Brinkley
Rachel Barr
Cerene Roberts
Joanie DeLorenzo
Berthold Reimers

John Brinkley convened the meeting at 7:09PM

Hazel was the Timekeeper

Roll Call was done by Rachel for 1 minute

Cerene stated that we should lessen the amount of time given for Action Items on the Agenda

Jim Dingeman stated that the CPB grant application was handed in
He did not state this in list order of the agenda

Darryl and Hazel accepted the agenda as amended-there was no objection

Cerene stated that it does not make sense to give a phone number for celebrities . We got zero response from the GM re: fundraising call number

We need a letter from LOFT to GM requesting private phone line

Darryl spoke about Good Search-he raised \$33 in search alone

Bruce stated that LOFT will send a letter to GM that GS be put on the website as well as in the newsletter

Berthold stated that WBAI/Pacifica has a Paypal account and didnt know where the information that we dont have one came from. It was agreed upon by John B, the GM and Rachel that Rachel would set up a zoom for the 3 to meet and discuss the online auction. As an aside the

zoom was set up by Rachel on Thursday May 11 at 3PM however the GM did not show up so John B contacted the GM.

Rachel stated that she had heard back from Basir regarding the Health Fair on June 10 at Commodore Barry Park. Rachel has the flyer. Basir stated that he needs to talk again with the GM. Basir also communicated to Rachel that it will cost \$100.00 to table at the International African Arts Festival which is on July 4th weekend. Basir stated that perhaps instead of a table we should just do flyers and hand them out or maybe just table for one of the days of the IAAF

Berthold mentioned that Tony Ryan's family reached out for financial help to have a homegoing for Tony. The station is doing a fundraiser on Sat May 13 from 1PM-1AM Sunday May 14 to try to raise money.

The GM stated that in order to table at the IAAF we need a table, the cloth banner, premiums to both sell and give away. John B asked the GM if there is any process for listeners/producers to pick up tables/chairs/premiums/banner/flyers from 388 for example- a sign out sheet/book. The GM stated that there was not a process/procedure for any of this. The GM stated that he will have Matt pull out premiums for the Health Fair on June 10. We still need a cloth banner, a folding table, flyers, 2 chairs.

Darryl stated that he will reach out to City Council Members for resources

Basir set up a GoFundMe for Tony Ryan

GM stated that Jim set up a zoom for underwriting for First Nations

Darryl suggested that we reach out to Not-for-Profit regarding exchange of services

There will be a Town Hall on May 21 about Fundrasing

The CPB application was sent in on Monday, May 8
If we get the grant, we still will not receive it for about another year

Bruce-spoke to John Tarleton of the Indypendent-suggested an ad in the Indypendent for WBAI and an ad for the Indypendent on the WBAI webstie and enewsletter

To promote each other.Darryl added Ben Max to do this exchange as well via the Gotham Gazette

How do we do an exchange of services?

The next meeting date of the LOFT Taskforce will take place on Monday, May 15, 2023 at 7PM and then again on Monday, June 5, 2023 at 7PM

Cerene stated that we need to reach out to new immigrants and how to get resources to them. Darryl will assist in this as well as Rachel

The meeting notes from April 24, 2023 were accepted by Hazel and there were no objections.

Meeting notes submitted by Rachel Barr on Friday, May 12, 2023