WPFW- LSB Regular Meeting Minutes September 8, 2021
Teleconference via Zoom Washington, DC
Arthur McCloud – Chair, Dennis Williams – Vice Chair
Nick Arena – Treasurer and Ellen Williams Carter - Secretary

I. Call to order started at 6:35 p. m.

II. Roll call
14 - Members that were present: Craig Hall, Eileen Rosin, Ellen Williams Carter, Julie Hewitt, Marsha Coleman Adebayo, Vanessa Dixon-Briggs, Wayne Bruce, Sabooh Hikim, Ron Pinchback, Thomas O’Rourke, Martha Peterson, Thomas Blanton, Nick Arena, Donna Grimes, and Dennis Williams, Louis Wolf

Timekeeper: Sergeant at Arms: John Tatum

Unexcused absence: Tim Willard

Excused absence: Arthur McCloud, Kathleen Maloy

III. The agenda was approved as amended.

Vanessa withdrew her agenda items.

IV. The August minutes were approved.

V. Management Reports
Katea Stitt, Program Director is absent due to illness. She is on medical leave.

Jerry Paris, General Manager stated,

Our next pledge drive will take place October 11 through October 31 our goal is $300,000; however, we are also considering beginning the pledge drive on October 4. At this time our monthly obligations are being met. Moe is at KPFT. The HD project is on hold because Moe is in Houston at KPFT. We are waiting for his return to WPFW to continue the project. The station had a power failure 4-6 hours last week. The radio dump button failed. It delays the broadcast about seven seconds when an individual curses on air. We replaced it and reprogramed the new unit which is working better than the old unit.

Questions:

Was there a projected cost for the HD project? Are there anymore cost? Jerry said there is capital expenditure that is needed.

Sabooh - Can we get the credit card swipe for the 5k walk fundraiser? Jerry said yes.

Martha – Will training be provided for individuals who are interested in pitching during the pledge drive? Jerry said yes.

Lou - Is Pacifica paying Moe while he is in Houston?

Jerry - He is already on Pacifica’s per diem and Moe’s salary continues at WPFW.

VI. Finance Committee Report (submitted a written report: See Attachment A)

Nick Arena stated,
The station has $157,000 in the bank from the August Pledge Drive. An August and September 2020 update will be provided in October.

Questions:

Thomas B. - Does WPFW have a ledger? Nick - The books are kept by NETA. What we provide is the finances for every month.

VII. Community Comment

Tanya – I listened to Katea’s program on Morning Brew Wednesday it was amazing.

VIII. PNB Report

Ron

The Election is proceeding as planned. A candidate’s forum will broadcast on WPFW September 20. The KPFT property is up for sale. KPFT will need to relocate.

Vanessa stated that the PNB Personnel Committee reviewed resumes and will place an advertisement in the newspaper in search of an ED.

Ron stated that a motion was made during the PNB Programming Committee meeting by a PNB member from the WPFW LSB regarding programming. He stated that the motion should be shared with the WPFW LSB members before it was made. Ron asked that we know what is in the motion. The Vice Chair, Dennis requested that the motion be sent to the WPFW LSB. Thomas O. said that he withdrew the motion. Ron stated that the PNB Programming Committee is having a Special Meeting on Monday. He would like representatives from the WPFW LSB to attend.

IX. Outreach and Development

Martha stated that the 5K Walk is coming along. The Committee is meeting each week. Liability insurance is needed for the use of the park and they would like the LSB to make donations to cover the insurance. Martha said when you make the donation, tell Annette it is a donation for the 5K walk. The Ward 6 Police department has offered to supply masks and sanitizer for the 5K Walk. Three (3) exercise classes and free t-shirts will be provided with the $45. fee. Tell your friends and family about the event. We are also providing peaceful music and meditation.

X. Programming Committee

Donna, the chair stated that they met in August. The committee discussed the GM and PD management evaluation and received evaluation templates. They are getting the evaluations done as soon as possible.

Vanessa stated that she would like the June Majority and Minority program committee report added to the agenda in October.

Thomas O’Rourke made a Motion regarding the Programmers Bill of Rights: The PC moves that the LSB approve the Programmers Bill of Right for adoption, and that the LSB then ask station management to distribute this document to all programmers for their consideration followed by the call for an informational meeting (within a month of distribution) for programmers and producers regarding the Programmers Bill of Rights.

During discussion, several LSB members wanted more time to review the PBR. LSB members opposed being asked to approve the PBR as well as being directed to distribute the PBR. Amendments to the Motion were offered.

The Motion was amended to state: The PC moves that the LSB 1) review the PBR and 2) determine the process for approval.
Vote: The Amended Motion was approved.

XI. Communication Standards and Enforcement Committee

Eileen read the report.

Vanessa wants the zoom chat monitored. The chat should be used civilly.

XII. Unfinished Business

Directive:

Vote on # 2 Directive:

Members are to discuss issues with Station Management with the LSB for approval of presentation to Management.

XIII. New Business/Action Item Summary

Dennis: More details and clarity about the financial expenditures.

Marsha wanted to thank Katea, Jerry and Thomas B. for the Poor Peoples Campaign participation in their Press conference.

Dennis, vice chair, shared action items:

1. The Finance Committee needs to take steps for an additional level of transparency.
2. Vanessa wants the Majority and Minority Program committee reports vote placed on the October agenda.

XIV. Adjourned the regular meeting 8:45 p.m.

Dennis Williams, Vice Chair adjourned the meeting

Minutes submitted by: Secretary, Ellen Williams Carter

Attachment A

September 2021 WPFW Finance report

WPFW Finance Committee Report – Tuesday, September 7, 2021
1. Station Cash Flow Update: Bank Balances were $109K. Congratulations to Jerry Paris and all the staff, programmers and volunteers for EXCEEDING the Summer mini-pledge drive goal of $150K with $157K received to date. Additional major donor gifts are expected in November thru January. Off-air and other types of fundraising are still needed due to shortfalls in 2019 and 2020. Certain LSB members and the General Manager will be discussing new grant opportunities and foundation support going forward.

2. 2021 Budget Revenue and Expense Updates: Financial statements are being provided by NETA, the interim CFO to Pacifica who also is providing accounting support to the Station. An August and September, 2020 update will be provided in October. PNO estimates that WPFW past due Central Services payments for FY19-20 are approximately $17K.

3. The Finance Committee is presenting the draft Y2022 Budget for review by the LSB. Target for approval by both the Finance Committee and the LSB is the October meeting.

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<th>WPFW FY2021</th>
<th>Budgeted Income</th>
<th>Actual Income</th>
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<tr>
<td>October</td>
<td>230,175</td>
<td>212,445</td>
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<tr>
<td>November</td>
<td>112,304</td>
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<td>December</td>
<td>243,510</td>
<td>129,471</td>
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<tr>
<td>January</td>
<td>109,862</td>
<td>80,828</td>
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<td>February</td>
<td>186,115</td>
<td>156,849</td>
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<td>March</td>
<td>57,003</td>
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<td>April</td>
<td>84,077</td>
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<tr>
<td>May</td>
<td>219,809</td>
<td>203,631</td>
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<td>June</td>
<td>64,539</td>
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<tr>
<td>July</td>
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<td>YTD total</td>
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<tr>
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<td>131,588</td>
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<td>May</td>
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<td>June</td>
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<td>July</td>
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<td>YTD Total</td>
<td>1,274,750</td>
<td>1,267,180</td>
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| Difference  | (15,101)         | (15,101)       |
| Total Difference | (7,569)        | (7,531)        |