

Notes from July 2 PNB Meeting

Quorum was not achieved and no actions were taken

Members present were:

George Reiter
Jose-Luis Fuentes
Teresa Allen
Robert Mark
Jim Brown
Benito Diaz
Stephen Brown
Adriana Casenave

Members present decided to discuss the issues noticed for the agenda, in particular, how to put into action some of the ideas for strategic development discussed in LA.

Changes at the station level included:

Having programmers participate in organizing community events where they will be the “stars” of the program. Done successfully at WPFW with music programs

Better use of cross posting advance notice of shows on each others Facebook pages

On both national and local level, link with other media sources, one example put Mother Jones on air regularly as a national program

Need for statement of purpose from PNB offering Pacifica as a platform for progressive organizations to facilitate their organizational efforts

Supportable efforts e.g.

Immigrants right movement

Living wage movement-Fight for 15

Climate change activists-Sierra club

Black lives matter

Cover progressive presidential candidates campaigns e.g. Bernie Sanders, Jill Stein, other third parties

Better use of Pacifica announce for coordination of national programming

How to choose what national initiatives to support?

Suggestion:

National program director elected for 3-6 month period by and from the 5 PD's

Venue for national programming- Sunday magazine with contributions from each station, played on all stations

Decided to call for PNB meeting for July 16, 2015. to continue discussion and perhaps act on suggestions.

Gerorge Reiter