Strategic Planning Committee 6/25/18 DRAFT MINUTES

Draft Agenda
1. Roll call 2 minutes
2. Approval of agenda 5 minutes
3. Approval of minutes 10 minutes
4. Reports from working groups 60 minutes
   a. Mission and governance group
   b. Systems group
   c. Programming group
   d. Finance group
5. Old business 10 minutes
6. New business 10 minutes
Adjourn 10:30 PM EST

Telephonic meeting via Loop-Up was called to order on the stream at 8:37 PM ET

1. Role Call
Joseph Davis - P
Jan Goodman - P
Janet Kobren - P
Tony Leon - P
Tom Livingston P
Efia Nwangaza - NP
Mansoor Sabbagh - P
Nancy Sorden - P
Alex Steinberg - P
Carole Travis – P
Tom Voorhees - NP

Quorum met

2. Approval of agenda
Tom Livingston moved to approve the agenda - HNO
Final agenda is the same as the Draft agenda (above)

3. Approval of minutes
Carole moved that consideration of the minutes and notes of discussions be postponed until next meeting - HNO

4. Reports from the working groups

a. Mission and Governance group
Mission and Governance is developing a survey to get input from the PNB on what mission should be and what governance structure should be.
Posted on Google docs
Giving SPC access to the Google docs
Feedback was given on the survey
Tony sent a paper to us that addresses the feedback about the survey
Nancy moved to bring the survey back to the SPC on July 9 before it gets sent to the PNB. HNO - PASSED
**b. Systems group**
Group now consists of Janet Kobren, Nancy Sorden, Tom Vorhees
Janet sent email today with list of 6 separate goals
Redesign, adding more content
Access control and privileges,
  - Data - membership, committees, meeting notices, financial data
Computer hardware and software inventory
Up grade technology
Budget for upgrades in equipment and software
Have different systems talk to each other
Data repository for documents
Phone systems
Locating disaster recovery plans and backup systems

Prioritizing
Systems to do more outreach

**c. Programming group**
Not yet met

**d. Finance group**
Has not met yet
Ideas for Finance work group
A priority should be to amass an escrow account to pay back loan
Get our financial house in order eligible for CPB funds, grants
Advertise Pacifica ex. WPFW looking into using Facebook news feeds
Ask each GM to come up with realistic plan to increase revenue by 10%
Explore underwriting
Increasing membership as a means to increase revenue

**Motion to adjourn 10:32 pm ET**