

## Minutes Strategic Planning Committee Meeting 3/26/18

### Draft Agenda

1. Roll Call 5 minutes
2. Agenda approval 10 minutes
3. Minutes approval 5 minutes
4. Discussion of Strategic Plan template 60 minutes
5. New business 15 minutes
6. Adjourn 10:00 PM EST

Meeting convened by Chair, Alex Steinberg at 8:37 pm

#### 1. Roll Call

Present: Alex Steinberg, Janet Kobren, Tom Livingston, Jan Goodman, Joseph Davis, Nancy Sorden, Tony Leon, Mansoor Sabbagh, Carole Travis

Absent:, Sam Agarwal, Efia Nwangaza

Quorum is 6 and was met.

#### 2. Agenda approval

Nancy moved to accept the draft agenda

Jan Goodman moved to amend agenda, by adding 10 minute agenda item – New Ideas. Add before discussion of item 4

Janet asked for amendment to have it after item 4

Vote to put it on the agenda before item 4: 1 y, 4 n 2 a 1 nv, 3 np

Yes: Jan Goodman

No: Janet Kobren, Joseph Davis, Tony Leon, Nancy Sorden

Abstain: Alex Steinberg, Tom Livingston

PNV: Carole Travis

1 Y; 4 N; 2 A; 1 PNV

Additional item New Ideas goes on agenda after Item 4

Agenda approval HNO

#### 3. Minutes approval

Janet moved to postpone minutes approval. HNO

#### 4. Discussion on Strategic Planning template

Tom described for us again the elements of the Applied Strategic Plan process.

As an example template, he shared via email the Strategic Assessment Plan he did for another station in Maryland using the Applied Strategic Plan process

In each initiative critical to have the steps; the timeframe; what are significant differences to track over time.

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Discussion ensued on our Mission, the Purpose in the Articles of Incorporation, are we a network or a confederation.

Alex – Gave a homework assignment of defining our goals. What are near term and longer term goals.

Nancy - Moved to extend the meeting by 10 minutes to hear Jan's addition item HNO

New business – Jan

New ideas were discussed

Nancy - moved to extend for 5 minutes – HNO

Janet - Moved to adjourn at 10:19 pm HNO