

Minutes of Strategic Planning Committee: March 12, 2018

Item 1. The meeting was convened by Alex Steinberg with reading the motion that establishing this committee and determining its mandate by the PNB.

The mandate of this committee is to propose to the PNB the implementation of a financial recovery plan to address both the short term and long term requirements of the Pacifica Foundation. As such this committee is charged with the responsibility to consider all options for raising funds and/or liquidating assets as well as restructuring the business model of Pacifica.

Item 2. Roll Call

Present from beginning: Carole Travis, Mansoor Sabbagh, Joseph Davis, Alex Steinberg, Tony Leon, Tom Livingston, Nancy Sorden, Janet Kobren *Joined later: Jan Goodman, Efia Nwangaza*
Absent: Sam Agarwal

Items 3. And 4. Election of pro tem Chair and Secretary

Alex Steinberg was nominated by Mansoor Sabbagh and was elected as Protem Chair by acclamation. Janet Kobren was nominated by Carole Travis and was elected as Protem Secretary by acclamation

Item 4. Agenda Approval

Carole Travis moved to approve the agenda

Janet Kobren moved to amend agenda by adding 5-minute presentation by Tom Livingston on Strategic Planning process - HNO - APPROVED

Janet moved to amend agenda by adding "prioritization" to item #6 HNO- APPROVED

Agenda as amended (see below-appended) – HNO - APPROVED

Item 5. Nominations for permanent Chair and Secretary

Mansoor Sabbagh nominated Alex Steinburg as Chair and he was elected by acclamation

Nancy Sorden volunteered as Secretary and was elected by acclamation; Janet offers to help secretary and Nancy accepts help

Item 5. B Presentation by Tom Livingston on Strategic Planning Process

Tom described a resource used in consulting to do about 10 other strategic plans. Applied Strategic Planning process – a model developed at Harvard in the late 60's.
Strategic planning work is looking for things that are significant changes in the way we do things.

6. Discussion of goals and process of Strategic Planning Committee and prioritization

Joseph: POINT OF PERSONAL PRIVILEGE – Reminds all that what we discuss in open session wrt signal swaps can be mistaken as a decision that would effect our support

Nancy: Regarding our process - Need tools for doing our work

Janet: REQUEST FOR INFORMATION - Document repository needed. Will there be one?

Mansoor: Email ideas to each other

Alex: can set up Google group

Janet: can work to help Alex to set up repository

Commitments to Actions

Joseph – bylaw changes emailed; will work on fundraisers with Mansoor

Tony – sending Decision tree from Strategic Management Concepts course

Alex – will look for essay on underwriting; can set up a Google group for emails

Janet – can help Alex set up document repository

7. Discussion of proposals from Tom Livingston

Tom: emailed the committee a document with 7-8 strategic ideas to consider

8. Discussion of proposals from Joseph Davis (see his email for more detail)

9. Discussion of working groups:

Alex suggests we form a Working Group to come up with concrete proposals to address the near-term financial crisis on the time-frame of 3-years

Janet moves Alex's idea (not seconded)

Nancy moved to get an evaluation tool to figure out where we are and what our priorities are (not seconded)

10. Set date and time of future meetings

Alex moved to meet the 2nd and 4th Mondays of the week HNO -APPROVED

Carole Travis moved to adjourn

Meeting adjourned @ 10:48 pm ET

Strategic Planning Committee: Approved Agenda March 12, 2018

1. Convening of meeting 5 minutes
2. Roll Call 2 minutes
3. Election of pro tem Chair 5 minutes
4. Election of pro tem Secretary 5 minutes
5. Nominations for permanent Chair and Secretary 5 minutes
- 5.B. Presentation by Tom Livingston on the Strategic Planning process 5 minutes
6. Discussion of goals, prioritization and process of Strategic Planning Committee 30 minutes
7. Discussion of proposals from Tom Livingston 10 minutes
8. Discussion of proposals from Joseph Davis 10 minutes
9. Discussion of working groups 10 minute
10. Set date and time of future meetings 10 minutes.