National Board Meeting Minutes March 1, 1998

#### MINUTES

PACIFICA NATIONAL GOVERNING BOARD MEETING

March 1, 1998 8:30 AM PST

Members Present: Mary Frances Berry-Chair, David Acosta, Pete Bramson, Roberta Brooks, Andrea Cisco, Cheryl Fabio-Bradford, Ken Ford, June Makela, Charles McClung, Frank Millspaugh, Dorothy Nasatir, Micheal Palmer, Loretta Ross, Rob Robinson Absent: Ralph McKnight Minutes: Vanessa Ransom and Mary Tilson

# Subject

Seating of Local Advisory Board REPRESENTATIVES

#### Motion

To seat Andrea Cisco as WBAI LAB representative on the Governing Board. Moved- Frank Millspaugh Second - Dorothy Nasatir M/S/P Unanimous

## Motion

To seat Micheal Palmer as KPFT LAB representative on the Governing Board.

Moved - David Acosta Second - Cheryl Fabio-Bradford

M/S/P Unanimous

## Motion

To seat Robert Robinson as WPFW LAB representative on the Governing Board. Moved - Ken Ford Second - M/S/P Unanimous

# Motion

To seat Pete Bramson as KPFA LAB representative on the Governing Board. Moved - Cheryl Fabio-Bradford Second - Frank Millspaugh M/S/P Unanimous

## Motion

To seat Frank Millspaugh as WBAI LAB representative on the Governing Board.

Moved - Andrea Cisco Second - Dorothy Nasatir

M/S/P Unanimous

# Motion

To seat Dorothy Nasatir and Ralph McKnight as alternate KPFK LAB representatives on the Governing Board.

Moved - Frank Millspaugh Second - David Acosta M/S/P Unanimous

# Subject

Executive Committee Report

# Discussion

Items in progress; Local Advisory Board policy documents, Local Advisory Board membership, the Executive Director's annual review.

Motion

To accept the Executive Committee report. M/S/P Unanimous

Subject

Finance Committee Report - June Makela

board. Members are Ken Ford and June Makela.

#### Discussion

Winter fund drives met income projections. WPFW and KPFT were commended for their success.

A Revenue Task Force made up of Frank Millspaugh, Micheal Palmer, Lynn Chadwick, Pat Scott, with input from June Makela, will investigate alternative revenue sources for the network and will report to the full board in June 1998. The Finance Committee wants a 2-5 year budget projection prepared. The projection will incorporate SCA revenue. Micheal Palmer will prepare the written report. An Investment sub-committee will review investments and report regularly to the

The committee recommends approval of budget adjustments. KPFT's revenue lines will be increased by \$32,000. The National Office salary lines were increased to hire additional staff. KPFA's budget was increased in both expense and revenue categories.

The National Programs deficit of \$71,000 has been reduced to \$34,821. The revenue will be raised by grants or the budget will be further cut. The affiliate Ku program is \$28,000 over revenue projections. WBAI's move is on budget and on schedule.

Disappointment was expressed that WPFW will not be able to move in 3 years at the end of its lease because of previously approved foundation investment in the build out of the facility. The issue will be included in the report by the Revenue Task Force.

A policy binder will be prepared for all board members.

# Motion

To accept the Finance Committee report. Move - Dorothy Nasatir Second - Frank Millspaugh M/S/P Unanimous

#### Action

Set Revenue Task Force in motion and prepare report of findings. The National Office will prepare orientation binders for new board members. Subject

Local Advisory Board - Council of Chairs

# Discussion

The LAB Council of Chairs has met once via conference call.

The Council of Chairs asked for a clearer definition of its role at the National Board meeting, it would like to receive board packets prior to the meeting, and be invited to committee meetings to take a more active role in the meeting.

# Motion

To define the Council of Chairs role at the National Board meetings and to send information packets to its members before the meeting. M/S/P Unanimous

## Subject

Board Development Committee Report

#### Discussion

Recruitment of four at large National Board members is in process. William Lucy has expressed interest in one of the at large positions. This recruitment will be on going and is anticipated to last a year.

## Agreements

To change the name of the committee to Board Governance and Structure Committee. Rob Robinson will be added as a member of the committee.

#### Motion

To Nominate William Lucy as an at large member of Pacifica's National Governing Board.

Moved - David Acosta Second - Dorothy Nasatir

M/S/P Unanimous

Local Advisory Board Policy Document

The proposed document has been reviewed by the Governing Board of Directors, LAB Council of Chairs, Executive Committee, and Board Development Committee. Frank Millspaugh asked that the section regarding the exclusion of staff on the

LAB be deleted (on page 3. Under MEMBERSHIP, STATION PERSONNEL).

#### Motion

That the section on page 3 of the LAB policy document under the heading MEMBERSHIP, STATION PERSONNEL, be tabled until further discussion takes place. Moved - Frank Millspaugh Second - Micheal Palmer M/S/F - (voice vote followed by hand vote) Yes - Five No - Six Abstention - One

#### Motion

To table the entire policy in order to clarify ambiguity regarding the definition of "station personnel".

Moved - Ken Ford Second - Frank Millspaugh

M/S/F - (voice vote followed by hand vote) Yes - Five No - Six

# Motion to amend

To remove the section relating to "station personnel" and send the document back to the Board Development Committee.

Moved - Cheryl Fabio-Bradford Second - Frank Millspaugh

M/S - No vote taken

# Motion

To adopt the policy as revised with reference to the definition of "station personnel" found in the operations and procedure document.

Moved - David Acosta Second - Micheal Palmer

M/S - No vote taken

Motion to amend

To pass the LAB policy with the understanding that Station personnel serve as exofficio non-voting members of the LAB. Those who are serving as of this date (3/1/98) may retain their vote until the end of their existing term at which time their voting rights are non-renewable.

M/S/P - (voice vote)

No - David Acosta and Micheal Palmer

#### Motion

To adopt proposed revisions to the LAB policy document in the National Board booklet.

Moved - David Acosta Second - Roberta Brooks

M/S/P - (voice vote) No - Pete Bramson Abstention - Frank Millspaugh

## Subject

Program Standards & Practices Committee Report

## Discussion

The proposed document has been reviewed by the Governing Board, LAB Council of Chairs, Executive Committee, and Administrative Council. Changes have been made based on their recommendations.

#### Motion

To accept the Community Needs Assessment Report proposed by the Program Standards & Practices Committee.

Move - David Acosta Second - Pete Bramson

M/S/P Unanimous

Rob Robinson will be added as a member of the committee.

# Subject

Development Committee Report

# Discussion

There will be a report on the 50th Anniversary campaign timelines, goals, and budget presented at the June 1998 Board meeting. Four staff committees have been created to work on the campaign; Communications, Program, Development, and Local. The Development Committee has not made a decision on the 50th Anniversary campaign funds distribution. Cheryl Garner-Shaw will be interim Director of the campaign. The board members that will advise are Communications - Loretta Ross, Program - Micheal Palmer, and Development - Roberta Brooks.

# Motion/Agreement

To accept the Development Committee report. Move - Dorothy Nasatir Second - Frank Millspaugh M/S/P Unanimous

# Subject

Technical Committee Reconstitution

# Discussion

Members of the Technical Committee are Ken Ford-Chair, Pete Bramson, Andrea Cisco, and Ralph McKnight.

# Subject

Board member terms

#### Agreement

The National Office will include member terms on the board roster and distribute it to board members.

#### Subject

Availability of the approved DOCUMENTS

## Agreement

The LAB policy document and Program Standards & Practices Committee Report will be updated by Friday, March 6, 1998 and sent to the Governing Board and Board chairs shortly thereafter.

#### Subject

SCHEDULING

#### Agreement

The next National Governing Board meeting will be, June 12 - 14, 1998 in New York, NY

The fall 1998 National Governing Board meeting, date to be determined, will be in Houston, TX.

# PUBLIC COMMENT

#### SPEAKER 1

All National Board meeting material should be made available to the public before the meeting. The speaker would also like clearer policy regarding station staff and programmers rights and responsibilities.

## SPEAKER 2

Would like Pacifica to revert to its past practices regarding staff involvement in the foundation's governance.

## SPEAKER 3

Has a message from the group, Save our Station, they ask Pacifica Foundation to retain democracy by adding more community involvement in the decision making process.

# SPEAKER 4

WBAI has achieved 1million-dollar fundraising goals in 1995 & 1996, and has surpassed this year's winter drive goal.

# SPEAKER 5

Suggest that a pay ratio of 5 to 1 between management and 10 to 1 between owners and the lowest employee.

# SPEAKER 6

Objects to General Managers speaking at public comment portion of the meeting. Angry that Pat Scott is not in attendance and believes Pacifica Foundation Governing Board is misusing CPB funding.

# SPEAKER 7

Will not listen to KPFK anymore because he believes Pacifica is under the control of the White House and the President of the United States.

#### SPEAKER 8

Would like Pacifica's content to be more available to a larger audience. Feels that Pacifica is becoming more corporate.

## SPEAKER 9

Pacifica has become undemocratic in its decision making and is no longer a community voice.

## SPEAKER 10

The structure of Pacifica Foundation is corporate with a governance restructure, which gives sole power to the governing body.

# Response from Mary Frances Berry:

- 1. 20-25 board booklets, containing non-confidential material, will be made available prior to the board meeting. Copies will be available at the stations and the meeting. Meeting material will be posted on the Pacifica web-site.
- 2. The LAB document approved reflects CPB policy by-laws. Member will be added to the Los Angeles LAB and the situation closely watched, including current election practices.
- 3. Mary Frances Berry will review the current "gag" order with the Executive Committee.
- 4. Mary Frances Berry's personal view on the NLRB appeal in New York related to the employment status of volunteers is that if Pacifica loses this decision it should not appeal.

#### Motion

To adjourn the meeting - Loretta Ross

# M/S/P Unanimous

Meeting adjourned at 11:53AM PST.

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