Draft Agenda
In-Person Pacifica National Board
June 12-15 2015
Location:
3916 Sepulveda Blvd. Suites 101-102
Culver City, CA 90230
Located between Venice and Washington blvds.
Ample parking in rear of building

(Times where noted are approximations)

(Board may answer questions or comment following public comment 5-min.)

Special Note: KPFK and Listener Members in attendance on Friday afternoon may join the strategic planning breakout groups.)

Friday, June 12
9 AM closed session
12 noon lunch
1pm Open Friday Open Session
Roll call
Excused Absences
Timekeepers
Agenda Approval 30 min.
Report Out from Closed Session
Coordinating Committee

Public Comment 5 min.
Minutes approval 15 min.
Finance Committee Report 20 min
Public Comment – 15 min.

Board comments re Break out Strategic Planning groups – George Reiter
We will have about two hours. It will be an opportunity to think together and begin the creation of a strategic plan for Pacifica that will be consistent with the mission and get us out of the financial difficulties we are in now.

It will be conducted as a quasi-committee of the whole, a Roberts Rule designation that means we will have a time to talk without making any motions(they are out of order in this context), and without the need to elect a chair(the quasi part). The latter part of it will consist of breakout sessions, smaller
group discussions, of about a half hour. We will include the listeners in attendance in these breakout sessions to get their ideas as well. We will decide on the topics for these breakout groups at the end of the first part of the quasi committee of the whole. We will determine jointly the topics for the breakout groups after the preliminary conversations by the board. You will get to choose the group you wish to participate with, and we will take volunteers at the meeting from the PNB to be responsible for facilitating each of the group discussions and reporting back on Sunday, when we will continue the strategic planning meeting.

The intention is to use this time for generating ideas, the discussions over the weekend to evaluate, assimilate and expand on them, and the session on Sunday to come up with a sense of direction for the organization that has enough support to act on.

We will give our ED the first 10 minutes to share his perspective on the state of the organization and where we might go from here.

Break out Groups convene - Listener members in attendance may join break out group discussions

Public Comment – 10 min.

5PM adjourn

6pm – 9pm Reception at station and Archives

Saturday, June 13
9:30 A.M. Open Session
Roll Call
adjustments to agenda

ED Report – 30 min includes board questions

PNO Finance Report – 30 min. includes board questions

Public Comment – 10 min.

Programming Committee Report and Motions
The below motions were approved by the Programming Committee on 12/19/14. Motion #1 was amended on 5/28/15 to update the ED title and the due date of the reports.

We did not amend Motion #2 as a committee but as we cannot turn time back, the committee’s response should be expected about 6 weeks after we receive the information.

Motion #1 PROGRAMMING OPERATIONS
Whereas the Pacifica Bylaws require that each Local Station Board (LSB) “work with station management to ensure that station programming fulfills the purposes of the Foundation and is responsive to the diverse needs of the listeners (demographic) and communities (geographic) served
by the station, and that station policies and procedures for making programming decisions and for program evaluation are working in a fair, collaborative and respectful manner to provide quality programming”, be it hereby resolved that

The Executive Director (ED) shall be required to direct each station’s General Manager (GM) to provide, by July 15, 2015, a written station programming report to their LSB and to the PNB that includes the following:

- the process by which programs are evaluated, moved, removed, and added, including how audience support (financial and otherwise) is measured and incorporated
- the process of producer development and training
- the process by which interns are integrated into station programming
- the process by which preemptions are decided upon and applied
- the process by which programs are made national
- the process by which themes and staffing of special national programs are identified
- the use of the internet in promoting station programming, including station website innovations, Itunes, Tuned-in, tumblr, twitter, facebook, and blogs etc.

The Pacifica National Board (PNB) also requires that the ED direct each GM to obtain and provide a written report to their LSB and to the PNB by July 15, 2015, from the station’s Community Advisory Board that lists its membership, describes its functioning, and reprises all work done with regard to community needs assessments since March 2013; and further, that

The PNB directs each national board member who serves on a station Committee of Inclusion to provide a written report to their LSB and to the PNB, by July 15, 2015, that lists its membership, describes its functioning, and reprises work done this year.

These reports and any structured responses thereto, including minority reports, from local station boards shall be the basis for discussion on the PNB Programming Committee.

Motion #2

The PNB Programming Committee recommends to the PNB that all action on the creation of "Program Councils" pursuant to a previous motion from the Programming Committee to the PNB, be held until after the Committee is able to receive and review information about station program operations (pursuant to motion passed by the Committee on 12/19/14) and provides recommendations to the PNB.

The provision of said feedback to the PNB will be a priority of the Committee and our expectation is that the report will be sent to the PNB by March 13, 2015.

Old Program Council Motion approved by 2012 PNB

The PNB directs the executive director to set up Program Councils as management committees, at each station.

The composition of the committee shall consist of 1/3 staff, selected by stv election, 1/3 members of the LSB, also selected by an stv election, and 1/3 listeners, approved jointly by the LSB and the Program Director by a procedure satisfactory to both. Terms shall be for the maximum of 2 years, or for an LSB member, the term on the LSB, whichever is less.

The Program Councils shall serve to provide a collaborative nexus between the board, the listeners, the staff and the management of the station for the purpose of implementing the programming policies
of the LSB and PNB. Specifically, they shall have the power to review programs and vet new
programs, including for compliance with the mission, and recommend changes to schedules. They
shall also provide for adjudication of programming issues arising between programmers and
management, where no other means of doing so exists. They will set their own agendas in these
regards.
Program directors will serve as non voting ex-officio members of the Program Councils. The
Programming Councils are charged with making recommendations to the Program Director. If the
program director declines to act on such recommendations, he/she shall report his/her reasons and
respond to dialogue on the issue from the Council. Such dialogue shall be made widely available to
the listeners. If consensus cannot be reached on a course of action between the Program Director and
a majority of the Council, the Council can appeal the decision to the GM with a vote of 2/3 of its
members.
All meetings of the Program Council will be in public session, with the exception of those that are
required to be in Executive Session by the Pacifica Bylaws. The Council shall determine by majority
vote whether any given meeting must be held as an Executive session.
(Passed in committee 7-0.)
Public Comment 10 minutes
12 noon Lunch
1 pm Board reconvenes

Spanish Language Task Force – 15 min.
IMPLEMENTATION: MOVED BY SPANISH LANG TASK FORCE

Taskforce Motion:
The SLTF urges the IED to direct GMs now to institute the Spanish Language Programming motion
and to request a plan of action from GMs by March 15 and implementation by April 15, 2015.

Amendment to be made at the in-person meeting:
The date of action for this motion having passed, move to amend the date for the plan of action

1. Time: after 6 am and before 9 pm
2. By the PNB June 2015 meeting to be fully noticed to all radio station managers and PDs
3. New Spanish language programming committees to be develop right after, no later than 1
week after PNB meeting AT ALL radio signals. Managers make the call for the formation of such
committees thru PSAs, websites and thru community forums and organizations.
4. To be implemented no later than Monday August 31 2015
5. Be national, to say each radio station should have it
6. “each weekday in the Spanish language” at least 5 hours additional to existing Spanish
Language programming (some radio signals do not have any).
7. New programming will vary according to the radio signal demographic and geographic,
conditions, per example, in Los Angeles might be added to the existing strip of programming, in
Washington (if no programming in Spanish is offered at this time) might have to be only at weekends
(strips or blocks of programming) or at any given best day during the week, so each station will
decide as long as it is after 6 am and before 9 pm
8. Each radio have to develop a committee (collectives) in charge of such programming and report to the PNB’s task force as to guarantee that such programming will be permanent.
9. Brief introduction in English might be considered at certain signals.
10. Must take in account women, African descent communities, programming for youth and by youth, indigenous, activists, alternative music or art programming, environmental issues, political movements around the continent or the world etc. alternative Health programming, Chicano Mexicano programming as well as Puerto Rican resistance, Central or south American issues, immigration issues, black liberation movements. white supremacy, gender, race, neo colonialism, culture/art, poverty, etc. news from all over Latin America with stringers in the USA as well as from Latin America and the Caribbean.
11. Pacifica outreach committees must develop in coordination with the Spanish Language task force, management and programming committees a well prepared promotional plan for such new programming as to guarantee self sustainability as much as possible.
12. Management, LSBs and parties involved will develop community forums with their respective communities to get the word out.
13. IF there is any radio signal that needs programming because no collectives are formed yet, such programming can be elaborated and provided by other collectives from sister signals.
14. National meetings to be planned among Spanish language programmers to be in well coordination and maintain programs improving.
15. Every new programmer and volunteers MUST be totally willing to raise funds, work in collectives and be part of the of the National Association of Spanish Language programmers and volunteers which will be created to keep always good communications among the new programs.
16. Existing programmers to provide workshops as needed for those collectives in need.

Elections Committee Report and Motions 30 min. (Skype in Election Cmte Chair)

NES Report- 30 min. (Skype in NES)

Public Comment – 15 min.

3:30 PM Archives Presentation – 20 min.
Archives Taskforce motion – 10 min.

4 PM KPFK GM - 30 min.

4:30 PM KPFK CHAIR, Treasurer reports 20 min.

Governance Committee
Report of Governance Committee:
The Governance Committee recommends that the the salaries of all Pacifica employees and all payments to consultants shall be disclosed to each LSB prior to the beginning of the budget process. The GM and/or the Treasurer of each LSB shall forward this information prior to May 1st. [Added 8-
The Governance Committee wishes to inform the PNB that the motion it passed directing the IED to set up Program Councils at each station has not been acted on. [Added 8-22-13] The Governance Committee recommends that a second bylaws amendment process be initiated in 2015. (Without objection, June 2, 2015) The end of the period for LSB approval of the proposed amendment from the first cycle is July 6. The timeline, as recommended by the chair is:
Notice Date: July 31
Close of Notice period. Sept 14th:
PNB Meets Sept 17
LSB’s must act before November 16.

Public Comment – 15 min.
Free night for members or continue in evening session for ongoing Business on agenda
The Board may decide to meet for a couple of hours in the PM, otherwise, it will be a free evening for board members.
Sunday, June 14
9-11 AM Closed session if needed

11AM Open Session
Roll call
Agenda reviewed and adjusted
Report Out from Closed Session

Governance Committee Report
Public Comment 10 min.

12 Noon-1PM LUNCH

1PM Audit Committee Report

Personnel Committee
Motion to approve CFO Job Description, salary, ad budget

Old Business

LSB Review Budget Motion

Sideband Motion

Listener Comment 10 min

New Business
Motion to address the question of Foundation counsel
or the public session of the PNB, during its June 11-15 meeting,
please place the following motion on the agenda:
Motion to Censure KPFA Management, Steve Brown
It is hereby moved that:
(1) the PNB censure KPFA management, specifically Program Director Laura Prives and General Manager Quincy McCoy, for censoring Bonnie Faulkner’s interview with Gary Null about California’s mandatory child vaccination law;
(2) the PNB and Executive Director issue a public correction of Laura Prives’ erroneous mischaracterization of Pacifica’s policy on censorship and free speech;
(3) the PNB and Executive Director publicly apologize for and retract KPFA’s false and potentially libelous statements alleging that:

? “Gary Null is not a credible source for health information”
? “He has personally profited off of sales from his products used as thank you gifts on his radio show, a violation of FCC rules”
? He does not “provide listeners with accurate, science-based information on public health, most especially on issues that could potentially cause harm to people”
? “Whether or not to invite Gary Null on the KPFA airwaves … is about protecting the public airwaves from mis-information and from people who stand to profit by offering dubious remedies to sick and vulnerable listeners.”

Reports back from Strategic session groups

Listener comments 10 min

Adjourn Sunday session 5PM

5:00-7PM Reception and Dinner
7PM - 9M Frida Kahlo by Gregorio Luke

Monday June 15
9-10 AM closed if needed at the Concourse