

KPFK Local Station Board Governance Committee

Draft Meeting Minutes of Monday February 17, 2014

The regular, monthly meeting of the KPFK LSB Governance Committee was held on Monday, February 17 2014, 7:49 PM at The Peace Center, 3916 Sepulveda Blvd., Culver City, CA 90230. John Wenger served as Chair. John P. Garry III served as Acting Secretary.

Six members were present, constituting a quorum: Lydia Brazon, Israel Feuer, John P. Garry III, Brenda Medina (LSB Vice-Chair left 9:00), Lawrence Reyes, John Wenger (7:54).

One member was excused: Tej Grewall (LSB Chair).

No members were absent.

Also present: Michael Novick (LSB Treasurer), Bella DeSoto (8:01).

Authority and Notice: The time and location of this meeting was authorized by the Governance Committee at its meeting of XXX, 2014. The meeting date was posted on KPFTX.org on XXX, 2014. Additional information was posted on XXX (see Appendix A).

ANAGNOS anagnos1
peacecenterwest peace3916
Clean Money cmbruins
Conlin Wireless lililili

The meeting was **called to order** by the Medina at 7:49 PM.

AGENDA

Motion from Novick on Development
LSB 2014 Calendar
Disputed Meeting (November 20, 2013)
LSB Agenda
Announcing Committees
CAB / CPB Funding
Governance Committee Membership
Town Hall Task Force

EXCUSED ABSENCE REQUESTS (7:57)

The excused absence request of Grewall was accepted without objection.

SCHEDULING (7:59)

The next Governance Meeting will be Monday, March 10, 2014, 7:00 PM

Chair took the gavel at 8:00.

MOTION FROM NOVICK ON DEVELOPMENT (8:13)

Moved that the LSB create a special Development Committee, seeking participation from volunteers with development expertise. The Committee shall coordinate its efforts with station management. The Development Committee will assist in designing and implementing a campaign for greater off-air fundraising for the station, with the goal of reducing the number of days spent in on-air fundraising by at least a week a year beginning in FY2015. This will include a sustaining membership campaign, a major donor campaign, grant-writing efforts for specific station activities, such as training, an investigation of appropriate and remunerative community events, a crowd-funding strategy, and a concerted effort to obtain bequests and the inclusion of KPFFK in listeners' wills. The committee will make recommendations on a capital campaign for physical and technical improvements (for making the building physically accessible, securing the parking lot and monetizing its use, upgrading and restoring facilities, etc.). It will promote "directed giving" for specific projects and productions (e.g, the news department, interns and training program; donation cups for each individual show on the web-site or some variant there-of; etc.) The Development Committee will also investigate and try to adapt and recommend the adoption of the best practices of other Pacifica stations in this regard.

Passed without objection.

LSB 2014 CALENDAR (8:21)

Novick initiated a discussion of the scheduling of LSB meetings. The issue will be addressed at the LSB Meeting

Novick **moved** to hold the next LSB Meeting on Sunday, March 16. PWO

DISPUTED MEETING (November 20, 2013) (8:30)

Garry **moved**: The Secretary shall correct the LSB and Delegates meetings of November to reflect the lack of quorum. These minutes shall be resubmitted for approval solely as minutes of attendance and scheduling.

SHALL THE LSB AGENDA BE NEXT: YES—7, NO---1, Abstain--1

LSB AGENDA (8:52)

There was a discussion of Committee membership

Meeting **adjourned** at 9:36 PM.

Respectfully submitted by John P. Garry III, Acting Secretary
(these minutes have not been approved)
