KPFK Local Station Board Finance Committee

Meeting Minutes of Monday, March 5, 2012

The regular, monthly meeting of the KPFK LSB Finance Committee was held on Monday, March 5, 2012 at 7:45 PM at Radio Station KPFK, 3729 Cahuenga Blvd. West, North Hollywood, California, CA 91604-3504. Kim Kaufman served as Chair. John P. Garry III served as Secretary Pro-Tem. Minutes of the three previous meetings were approved.

Six LSB members were present: Ken Aaron, Fred Blair, Kim Kaufman, Brenda Medina, Margie Murray, Michael Novick.

Four listener members were present: Douglas Barnett, Marla Bernstein, John De Simio, John P. Garry III.

Authority and Notice: This meeting was authorized by the Finance Committee at its previous meeting. Specific notice for this meeting was posted on KPFK.org and other websites beginning on February 20, 2012 (see Appendix A).

Contact: Google Groups "KPFK LSB Finance Committee."
To post to this group, send email to kpfklsb_finance@googlegroups.com.

The meeting was called to order by the Chair at 7:45 PM PST.

Agenda:
Approve Minutes.
Review February Financials
Recovery Plan
Solar Project
Promotion of Commercial Events
Community Advisory Board budget
Fundraising Initiative

MINUTES APPROVAL (7:50)

The minutes of December 6, 2011 and November 7, 2011 were approved without objection. The minutes of February 6, 2012 were approved as corrected.

FEBRUARY FINANCIALS (8:00)

The February Financials were projected and discussed. There was a discussion of the car donation program. Barnett committed to do research on car donations. There was a discussion of transmitter costs and power output and usage.
RECOVERY PLAN (8:25)

There was a discussion of the recently-approved Financial Recovery Plan, computer rentals for fund drive data entry and alternatives thereto.

Murray moved to send a letter to Zuberi Fields regarding phone and utility costs. The following was approved without objection:

“Each station will prepare a utilities/phone plan to show how costs are being kept to a minimum or are being reduced. All costs must be defended.

Per the above recovery plan, can we get an update on when these contracts were last reviewed?”

SOLAR PROJECT (8:47)

The solar project was discussed. Novick moved: The Finance Committee Chair shall request that the General Manager report on the status of the Solar Project bank account. Passed without objection.

PROMOTION OF EVENTS (8:53)

There was a discussion of station promotion of theatrical, musical, and other events.

COMMUNITY ADVISORY BOARD BUDGET (9:00)

There was a discussion of CAB members’ request for a budget.

FUNDRAISING INITIATIVE (9:13)

De Simio offered a proposal for station fundraising. Without objection, the Chair agreed to forward the plan to station management (see Appendix B).

April 2, 2012 was set as the next meeting date.

Aaron moved to adjourn. The meeting adjourned without objection at 9:27 PM.

Respectfully submitted by John P. Garry III, Secretary Pro-Tem

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APPENDIX A—Meeting Notice

Emailed by Terry Goodman on Monday, February 20, 2012 4:36:53 AM
The KPFK Local Station Board’s Finance Committee will meet on Monday, March 5, 2012 at 7:30 pm in the downstairs conference room at the KPFK station, 3729 Cahuenga Blvd. West, North Hollywood, CA 91604-3504, 3/4 block southeast of the intersection of Lankershim and Ventura Blvds. 
Main phone: (818) 985-2711.

Refs:
http://www.kpfk.org/eventcal.html?task=view_detail&agid=2529&year=2012&month=03&day=05

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