

Minutes for KPFK Programming Oversight Committee Formative Meeting
April 25, 2024
Via Zoom

PROC Meeting convenes at 5:10 PM (PDT)

I. OPENING BUSINESS.

Call to Order;

Meeting is called to order by Elected Convenor Vic Gerami

KPFK LSB Members Present:

Vic Gerami, Staff
Michael Heiss, Listener
Tatanka Bricca, Listener

KPFK Ex-Officio Participants Present:

Michael Novick, Interim General Manager
Marlena Bond, Interim Program Director

II. Introductions

III. Discussion re Committee Goals/Work

1. Note that there was no quorum due to lack of attendance.
2. Follow up discussion of Program Grid from last meeting towards the goal of evaluating programming content in view of current program type and target audience as compared to the listener base and their possible requirements. and how to ascertain the current true schedule and then categorize it by host, content and intended audience.
3. Discussion of what criteria should be used to offer an updated schedule that better fits the needs of the listeners and how to implement it.
4. Discussion of additional information to request from the IGM in order to do a more complete and comprehensive analysis along with having his thoughts on future program direction.
5. Discussion of possible target audiences not currently being served well, or at all. How does KPFK fashion a grid that meets that need.

IV. Next meeting set for Thursday, May 9, 2024 at 5:00PM PDT.

NOTE: The work of the Formative Committee as discussed previously with the LSB being complete, the next meeting will be open to all.

V. Meeting adjourned at 5:45PM PDT.