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MINUTES

Local Station Board Meeting of November 19, 2017
La Casa Del Mexicano
2900 Calle Pedro Infante, Los Angeles, CA 90063
KPFK Local Station Board (LSB) Meeting

I. Call to Order / Opening Business 10:43 a.m.

A. Roll Call Taken:

Present are KPFK LSB Members Grace Aaron, Ken Aaron, Marlena Bond, Roberta Eidman, Jaime Gomez, Jan Goodman, Stephen Kaiser, Doug Kriegel, Maggie LePique, Barbara Marbach, Ismael Parra, Reza Pour, Myla Reson, Lawrence Reyes, Mansoor Sabbagh, Lance Simmens, and Fernando Velasquez. Also present is LSB Secretary Michael Adler and Steve Pride.

B. Designate Timekeepers:

Steven Kaiser volunteered for individual and Mansoor Sabbagh volunteered for group/segment and were so designated by unanimous consent.

C. Point of Order regarding Sharon Brown made by Lawrence Reyes and ruled out of order:

A motion was made to seat Sharon Brown. It was noted that there was an appeal to the decision to seat Sharon Brown and the motion was ruled out of order by the chair.

D. Seating of Steve Pride

A motion to seat Steve Pride to replace Ricardo Hernandez, was made, seconded, and passed by unanimous consent.

E. Approve Proposed Agenda:

A motion to approve the Proposed Agenda was made and seconded. The agenda was approved by a vote of 13 to 3 with no abstentions.

F. LSB Excused absence requests:

Excused absence requests for Jonathan Alexander, Sandy Childs, Stephen Frantz, Doug Kriegel, Maggie LePique, Ali Lexa, and Dorothy Reik were approved by unanimous consent.

G. Approve October 15, 2017 KPFK LSB Minutes:

A motion to approve the KPFK Local Station Board Minutes of October 15, 2017 was made and seconded and the minutes were approved by unanimous consent.

H. Set time certain to adjourn LSB

A motion was made to set time certain to adjourn the KPFK LSB at 2:00 PM and approved by unanimous consent.

II. Select Next Month's Meeting Location

It was noted that it would be advantageous to move the December meeting to an earlier date due to the desire to review the candidates for the new GM as soon as possible. Motions were made to hold the next meeting on December 3rd, December 10th, and December 17th. It was moved and seconded to have a vote to decide the preferred date and allow the board members to vote more than once. The tally was 13 votes for December 3rd, 2 votes for December 10th, and 4 votes for December 17th; so the next meeting shall be on December 3rd.

The board agreed by unanimous consent to meet at the Peace Center on December 3rd with the alternate being La Casa Del Mexicano. The January KPFK LSB meeting was agreed by unanimous consent to be on 1/21/2018 at the Peace Center with La Casa Del Mexicano as an alternate if the Peace Center is not available.

III. Public Comments #1 11:10 – 11:25

Public comments were presented.

IV. Reports**A. General Manager Report**

The iGM was not in attendance, but her report had been distributed to the LSB and is attached to these minutes as Appendix B.

B. Q&A for GM General Manager

Skipped as the iGM was not in attendance.

C. Directors Report / Empire State Update

Reports were presented by Grace Aaron and Jan Goodman.

D. Q&A for Directors

The LSB asked questions of the Directors

Treasurer's Report / Budget Approval

The FY2018 budget was presented by Ken Aaron. After discussion and questions a vote was held to approve the budget. Voting to approve were: Grace Aaron, Ken Aaron, Jaime Gomez, Jan Goodman, Stephen Kaiser, Barbara Marbach, Ismael Parra, Myla Reson, Mansoor Sabbagh, and Lance Simmens. Voting to not approve were Lawrence Reyes and Fernando Velasquez.

Abstaining were Marlana Bond, Roberta Eidman, Reza Pour and Steve Pride. A second vote was held to specifically approve increasing the FY2018 legal budget by \$80,000 and adding \$20,000 for elections. Voting to approve these increases were Grace Aaron, Ken Aaron, Roberta Eidman, Jaime Gomez, Jan Goodman, Stephen Kaiser, Barbara Marbach, Ismael Parra, Myla Reson, Mansoor Sabbagh, and Lance Simmens. Voting to not approve were Marlana Bond, Reza Pour, Lawrence Reyes and Fernando Velasquez. Abstaining was Steve Pride. As a result, both the proposed FY2018 Budget and the increases for legal and election costs for FY2018 were approved.

V. Public Comments #2 12:25– 1:06

Public comments were presented. Because many of the public were presenting in both Spanish and English, the chair approved increasing the time from the allotted 15 minutes. When the chairman attempted to end the public comments, a public disruption ensued causing a premature adjournment of the meeting.

VI. Bylaws Changes

The bylaw changes were not discussed.

VII. Closing Business:

There was a motion made to adjourn that was unopposed and passed by unanimous consent. The meeting was adjourned at 1:11 PM.

Appendix A - Required Notices

Proper notice of this meeting was posted on the KPFK Calendar and at the Pacifica Calendar as required.

Appendix B – General Managers Report**GENERAL STATION/STAFF UPDATE – (INTERIM GM, CHRISTINE BLOSDALE)**

I am happy to report that our latest Fall Fund Drive which had a goal of \$650,000 was a huge success and we actually raised **\$742,587!** Of that amount \$34,710 came from the KPFK website. Thank you to all who made this possible, which includes a dedicated staff and our amazing volunteers.

Our next drive (which is set to gain the most out of end of the year tax deductible giving) is scheduled for Tuesday December 5 – Friday December 15th pending we make our goal of \$300,000. If it must be extended it will go to Sunday December 17th.

I am also happy to report that we have also raised a considerable amount of money for relief organizations in Puerto Rico, Mexico and the Caribbean. Those final tallies are being made and checks to the organizations will be going out as soon as possible.

With the wonderful assistance of our Media Promotions/Outreach and Music Director Maggie Lepique we were able to secure a \$10,000 grant donation from JP Dejoria and are looking forward to recognizing him for his philanthropic work with the homeless and our endangered oceans at an event in early 2018.

I am still waiting for the completed 2018 Budget to be approved by the LSB. It was approved by the finance committee but is being held up now until LSB approval. I have gone over the justifications for the revenue and how I plan to implement increase in 2018 with Ken Aaron and Barry Brooks and we had a follow up meeting last week with the finance committee to go over any remaining questions on those newly devised approaches. Those new approaches include; raising the levels of the media sponsorship packages starting in 2018, increasing some of our basic thank you gift donation levels along the lines of a 12 times rule as opposed to the 10 times rule (if we pay \$10 for a

DVD we will ask \$120 as opposed to \$100 etc.) and continuing our preemption policy in fund drives where we preempt entire blocks and place 30 min fund drive specials proven to raise money in hours where the host has a large audience yet can't raise much money. This has proven to raise vast amounts of money that we normally would not get. For example, if Amy normally raised \$500 in an hour we now are able to raise \$3000-\$4000 in that same hour.

Those who attended KPFK's Great Skate Night on Thursday November 9th at Northridge Skateland celebrated KPFK's 58th birthday and we had great feedback! After expenses we raised \$1000 and a good time was had by all! Greg Palast, Aloe Blacc, Mimi Kennedy and several programmers were able to attend much to the delight of our loyal listeners.

KPFK also participated in the PRA Fund drive Day on Tuesday November 14th and the National Fund drive on Wednesday November 15th – money generated from PRA (hosted at KPFK studios) brought in \$85,000 and for the National Office our local hosts helped bring in \$72,000 (hosted by KPFA). This proves that together as a network we can do so very much and I am proud of the work that everyone did those two days!

We are waiting to hear what will be happening with a 2 million dollar loan that the PNB has decided to take out using KPFK's building as collateral. As our legal counsel, CFO and Interim Executive Director, general managers, business managers and PRA Director are all against this, I too am adamantly against such a risky move. Who will pay the \$20,000 a month interest payment? What is the plan to repay this loan? I have heard of no solid plans. I would agree with such a move if and only if a strong effort is made to conduct a signal swap which could bring in over 30 million dollars and literally save the entire network since we owe more than the 2 million to the ESRT. Back owed pensions are also a legal obligation and that money must be put into employees accounts ASAP.

The financial crisis is taking much of our time and energy and as general managers we are all working to have contingency plans, but it is difficult at this time since the PNB has control over all of these matters and we are concerned that the ESRT can seize our bank accounts at any moment. I am urging all parties involved to do what is best for the network at this time immediately and to listen to our attorney and CFO, but to also realize that KPFK is key to the network in that we raise the most money for the national office in central services fees and we house another revenue generating entity, the Pacifica Radio Archives.

I am currently preparing for our holiday drive, am in negotiations for a KPFK Cruise in February to help raise funds and encourage donor travel and educational retreats, working on a VIP large donor event with Maggie to take place in February, along with wrapping up end of the year commitments and general maintenance issues. The energy and workplace "happiness report" is positive and I'd like to thank my staff for supporting me and the decisions I have made these last few months.

Thank you for your time in reading this report.

KPFK BUDGET AND FINANCE STATUS – (BARRY BROOKS)

KPFK's current Operating Administration account balance is \$213,461.29, as of November 17, 2017. We expect an additional deposit of approximately \$23,000 from the October 2017 fund drive and online donations.

We are scheduled to have a mini fund drive on December 5, 2017 ending on December 15, 2017. The October 2017 fund drive raised approximately \$742,000 and we exceeded our initial expectations of \$650,000. Way to go and congratulations to KPFK's staff and volunteers!

KPFK's payables are current and being paid in a timely manner. The fall fundraising of this year and the fund drives associated with record donations, should prove to be a good months for Listener support revenue, pod cast programs, cell phone app donations and online support revenue. We have streamlined some of our vendor list to go with vendors that provide services at a reduced rate. KPFK's web design and marketing services has been switch to Mail Chimp from Constant Contact. This will provide a savings of just over a \$1,000 per year. We have decided for the time being to stay with Miva for web design and streaming the OS Commerce system.

The employees of Pacifica Foundation are somewhat shocked of the news by the court summary judgment on October 4, 2017 in New York filed by the ESRT against WBAI, Pacifica Foundation and its affiliates for the transmitter signal rent on top of the Empire State Building. The ESRT was awarded the summary judgment against Pacifica Foundation that totals \$1.8 million. The remaining ESRT lease that expires in 2020 is \$1.4 million. Legal fees could total \$450,000. At this time, a number of options are being considered by senior management team of Pacifica Foundation to raise the money upon PNB approval. A forbearance is being offered to the ESRT in hopes that it will keep them from seizing Pacifica Foundation bank accounts and give them more time to come to a prudent decision.

The FY2015 audit being conducted by Regalia & Associates is completed and finish. The audit was finished in timely manner and passed with flying colors. Woo Hoo! We are now in full operational mode for the FY2016 audit with documents being reviewed.

KPFK has presented the FY2018 Budget to the Local Station Board Finance Committee and is awaiting approval from the Pacifica National Board by early next week. In the FY2018 budget, KPFK has allocated \$43,000 in capital improvements of the station building.

KPFK continues to upgrade its servers and computers through the IT department and by the help desk ticket system. The new Great Plains and FRX upgrade for the new version has been put in play and the IT consultant is in the process of assigning training for the employees of KPFK and other affiliates during November and December of this year. Possible completion date, January 2018.

As of this date, KPFK should be well positioned in meeting its financial obligations. Including its Health Benefits for its employees, payroll funding, PRA, fund drive premiums, National Office Central Services and other Accounts payable obligations.

OPERATIONS –(CHIEF ENGINEER STUART LANDAU)

The engineering department has a good month without transmitter outages or degradation. We continue to provide a very reliable, good sounding program to a wide area of Southern California.

PROGRAMMING: ALAN MINSKY – INTERIM PROGRAM DIRECTOR

A very brief report this month. We've had a couple of recent programming changes. The Broadcast

came back after a hiatus; as did Bibliocracy and Poet's Café. Also, Harvey Wasserman's Solartopia and the Laura Flanders Show switched evenings.

We will have three pilot shows on our airwaves in the coming weeks: EcoJustice Radio will return for a series of shows; and we will be introducing a show called Latino Thoughtmakers (show-length biographies of influential American Latinos), as well as "A Spiritual Guide to Politics" hosted by Women's Studies Professor Liz Philipos that addresses the national and global political crisis of the Age of Trump from a feminist spiritual perspective.

As you know, we finished a successful fund drive last month; and also just had two days of national fund raising on our airwaves this past week – as such, we have not made progress in limiting the amount of fund drive days, which is certainly the most frequent complaint that we hear from listeners (i.e. "you're constantly in fund drive). Sadly, the network's fiscal crisis means this problem is unlikely to go away anytime soon.

Lastly, the iPD is continuing to meet with programmers to review their shows; and he hopes to finish this process before next month's LSB Department Reports.

WEBSITE/SOCIAL MEDIA – (ALI LEXA)

Not provided at time of distribution.

OUTREACH, FUNDRAISING, DEVELOPMENT – MAGGIE LEPIQUE

Open Arts & Music Festival Sat., Sept. 16, 2017, 2:00 PM

Glendale Arts is a non-profit organization which integrates the arts into the identity, growth, and economic vitality of the City of Glendale by presenting programming and creating partnerships that benefit youth, patrons, artists, organizations, and businesses in the community and at the Alex Theatre. **\$500 paid invoice #47**

Wixen Music Authentic Voices Festival Sept 23rd – Sept 24th & Lizz Wright Oct. 12th 2017.

Lisa Smith Wengler Center for the Arts, Pepperdine University (Smothers Theatre)
24255 Pacific Coast Hwy, Malibu, CA 90263 **\$1000 paid Invoice #48**

Jazz Bakery Series of Concerts ongoing partnership-Concerts continue thru December

Jeremy Pelt Quintet: "Make Noise!" tour

Saturday, December 2 8:00pm: Musicians Institute Concert Center

Peter Bernstein "Mostly Monk" Quartet

Sunday, December 3 7:30pm: Moss Theater (New Roads School at The Herb Alpert Educational Village)

Guitarist Bill Frisell "Beautiful Dreamers" Trio

Sunday, November 19 7:00pm: Moss Theater (New Roads School at The Herb Alpert Educational Village)

Kurt Rosenwinkel "CAIPI" Quintet

Friday, November 10 8:00pm

Moss Theater (New Roads School at The Herb Alpert Educational Village)**Scott Colley - Brian Blade -**

Edward Simon "Steel House"

Saturday, November 4 8:00pm: Zipper Concert Hall-The Colburn School

Randy Weston - Jazz Giant - Solo Piano

Friday, October 20 8:00pm

Moss Theater (New Roads School at The Herb Alpert Educational Village) **-most recent check \$1000 Invoice #46**

4th Annual Highland Park Independent Film Festival Oct. 5-7th 2017 Director Marita De La Torre emailed the check is on its way **\$500 Invoice #49**