



3729 Cahuenga Blvd. West - N. Hollywood, CA 91604
Main phone: (818) 985-2711 - Fax: (818) 763-7526 - Studio phone: (818) 985-5735

MINUTES

Local Station Board Meeting of October 15, 2017
Aris & Carolyn Anagnos Peace Center
3916 Sepulveda Blvd, Culver City, CA 90230
Local Station Board (LSB) Meeting

I. Call to Order / Opening Business 10:43 a.m.

A. Roll Call Taken:

Present are KPFK LSB Members Grace Aaron, Ken Aaron, Jonathan Alexander, Marlena Bond, Sandy Childs, Roberta Eidman, Jaime Gomez, Jan Goodman, Stephen Kaiser, Doug Kriegel, Maggie LePique, Reza Pour, Myla Reson, Lawrence Reyes, Mansoor Sabbagh, Lance Simmens, and Fernando Velasquez. Also present is LSB Secretary Michael Adler.

B. Designate Timekeepers:

Steven Kaiser volunteered for individual and Jon Alexander volunteered for group/segment and were so designated by unanimous consent.

C. Approve Proposed Agenda:

A motion was made, seconded and approved by a vote of 14 to 0 with 3 abstentions to move Public Comments 1 to after IV.d (after Directors Reports/Q&A for Directors and before Treasurer Report). A motion to approve the revised Proposed Agenda was made and seconded. The agenda was approved by unanimous consent.

D. LSB Excused absence requests:

Stephen Frantz, Barbara Marbach Ismael Parra, and Dorothy Reik have requested excused absences. Excused absence requests were approved by unanimous consent.

E. Approve August 20, 2017 LSB Minutes:

A motion to approve the Local Station Board Minutes of August 20, 2017 was made and seconded and the minutes were approved by unanimous consent.

F. Set time certain to adjourn LSB

A motion was made to set time certain to adjourn the KPFK LSB at 1:30 PM and approved by unanimous consent.

II. Select Next Month's Meeting Location

Members suggested the next meeting be held at the Peace Center, Hollywood Fire Annex, The Presbyterian Church in Long Beach, or La Casa Del Mexicano. After some discussion of the new venues, a motion was made and passed by unanimous consent to allow LSB members to vote multiple times on which venue they would be willing to attend and then have a runoff of the top two venues. The results of the initial vote was Peace Center (10), Hollywood Fire Annex (8), The Presbyterian Church in Long Beach (8), or La Casa Del Mexicano (12). The runoff vote (single vote) was Peace Center (6) and La Casa Del Mexicano (10) with one abstention. Fernando Velasquez agreed that he will be responsible for ensuring that La Casa Del Mexicano will be ready for our meeting next month. It was moved and seconded that we vote on an alternate in case La Casa Del Mexicano becomes unavailable. The vote was 11 for the Peace Center and 6 for the Presbyterian Church in Long Beach (with no abstentions), so the alternative will be the Peace Center.

III. Reports Part 1

- A. General Manager Report
The GM report was presented and is attached as Appendix B.
- B. Q&A for GM General Manager
The LSB asked questions of the General Manager.
- C. Directors Report / Empire State Update
Reports were presented by Jan Goodman, Grace Aaron.
- D. Q&A for Directors
The LSB asked questions of the Directors

IV. Public Comments #1 12:20– 12:35

Public comments were presented.

V. Reports Part 2

- E. Treasurer's Report
The 2018 budget was presented by Ken Aaron.
- F. Q&A for Treasurer
Questions from the LSB were entertained by the Ken Aaron.
- G. Budget Approval
The budget approval was not voted on, due to the need hear public comments before time certain for adjournment.
- H. Public Comments #2 1:29 – 1:47
Public comments were presented.

VI. Closing Business:

There was a motion made to adjourn that was unopposed and passed by unanimous consent. The meeting was adjourned at 1:48 PM.

Appendix A - Required Notices

Proper notice of this meeting was posted on the KPFK Calendar and at the Pacifica Calendar as required.

Appendix B – General Manager’s Report**GENERAL STATION/STAFF UPDATE – (INTERIM GM, CHRISTINE BLOSDALE)**

As you know we are currently in the middle of our Fall Fundrive which is scheduled to go until we surpass our goal of \$600,000 which should be around October 27. Our current average per day is approx. \$28,000 and as of this report we have raised \$358,000. Hot premiums being offered include; The Great White Hoax DVD by Tim Wise, Seminar Weekends with Chris Howard and Matt Brauning, and a variety of Natural Health Products and Services along with Meditation Music continue to bring in the most dollars. We have also raised a considerable amount of money for relief organizations in Puerto Rico, Mexico and the Carribean and those dollars will be sent immediately after the drive to help our brothers and sisters suffering after the recent devastating hurricanes.

Our CFO (Sam Argawal), Jan Goodman and myself are in constant dialogue and communication with SAG/AFTRA preparing for our Arbitration meeting set for October 26th. We have made the offer for 50% payable now (of an amount well over \$50,000) and the remainder paid in 6 monthly payments which was accepted by the union but are now working on ways to distribute funds that are both agreeable to the bargaining unit and Pacifica.

This month we also completed the 2018 Budget and it was handed off (and approved) by the KPFK Finance Committee and pending approval from the LSB it will move on from there.

In my attempt to raise funds OUTSIDE of the fundrives, my goal is to make full use of the studios as a rental option for film crews, radio production services and podcast developers so I am hoping to have our Studio and Production Services Book complete in the next few months. We will be reaching out to Location Scouts and Companies for leads and we recently sent a volunteer to a podcast convention to hand out business cards of the interim GM (Christine) and to gather literature and contact info on podcast shows that might be interested in booking time in our studios.

I am currently producing KPFK’s great Skate Night on Thursday November 9th at Northridge Skateland to invite listeners to come celebrate KPFKs 58th birthday and to have them meet KPFK

programmers such as Sonali Kolhatkar, Bill Gardner, Barry Smolin, DJ Teddy, DJ JRoc, DJ Maya Jupiter, Aloe Blacc and many more. LSB members are encouraged to invite their family and friends and to promote the event via social media and email blasts.

The massive amount of detailed paperwork for Mt Wilson with the US Forestry Service has been completed and we are awaiting notice of our first lease payment which should be \$5000. We were very close to losing our ability to transmit our signal because it had been a year since they contacted KPFK but the request for required documentation was not followed thru by previous management.

In addition to managing the day to day operations at KPFK, I have been producing and hosting daily fundrive specials trying to raise as much money as I can while in daily dialogue about the current financial crisis resulting from the Empire State Building judgement of 2 million dollars over unpaid tower fees from WBAI.

While some have suggested selling KPFK's building I am adamantly against that for many reasons but particularly because it will cost a fortune to relocate in a move of our major studio infrastructure. Also if the network's #1 fundraiser is down, even for 6 months, the whole network goes down. We are currently paying our monthly 36K in Central Services, our payroll and healthcare obligations BUT would not be able to if we had to move – all fundrives would stop and our costs would be serious. I (along with Mark Torres of PRA) have suggested to the network that doing a signal swap in NY could bring the network 20-30 million dollars allowing us to wipe out all of our debts (Empire State Building, all outstanding pension obligations, etc) allowing us to clear our audits and create a possibility to rebuild and make a stronger Pacifica if led by the proper management.

There is much more that I am currently doing, but that would make this report too long, so I will let my management team fill you in on what they are working on..

Thank you for your time in reading this report.

KPFK BUDGET AND FINANCE STATUS – (BARRY BROOKS)

KPFK's current Operating Administration account balance is \$124,154.76, as of October 13, 2017. We expect an additional deposit of approximately \$23,000 from the October 2017 fund drive and online donations. We are scheduled to have another fund drive on December 12, 2017. The July 2017 fund drive raised approximately \$275,000, and we fell short of initial expectations of \$325,000. Way to go and congratulations to KPFK's staff and volunteers!

KPFK's payables are current and being paid in a timely manner. The summer fundraising of this year and the fund drives associated with record donations, should prove to be a good months for Listener support revenue, pod cast programs, cell phone app donations and online support revenue. We have streamlined some of our vendor list to go with vendors that provide services at a reduced rate. KPFK's web design and marketing services has been switch to Mail Chimp from Constant Contact. This will provide a savings of just over a \$1,000 per year. We have decided for the time being to stay with Miva for web design and streaming the OS Commerce system.

The employees of Pacifica Foundation are somewhat shocked of the news by the court summary judgment on October 4, 2017 in New York filed by the ESRT against WBAI, Pacifica Foundation and its affiliates for the transmitter signal rent on top of the Empire State Building. The ESRT was awarded the summary judgment against Pacifica Foundation that totals \$1.8 million. The remaining ESRT lease that expires in 2020 is \$1.4 million. Legal fees could total \$350,000. At this time, a number of options are being considered by senior management team of Pacifica Foundation to raise the money upon PNB approval.

The FY2015 audit being conducted by Regalia & Associates is completed and finish. The audit was finished in timely manner and passed with flying colors. Woo Hoo! We are now gearing up for the FY2016 audit with documents being reviewed.

KPFK has presented the FY2018 Budget to the Local Station Board Finance Committee and is awaiting approval from the Pacifica National Board by early next week. KPFK continues to upgrade its servers and computers through the IT department and by the help desk ticket system. The new Great Plains and FRX upgrade for the new version has been put in play and the IT consultant is in the process of assigning training for the employees of KPFK and other affiliates during November and December of this year. Possible completion date, December 2017.

As of this date, KPFK should be well positioned in meeting its financial obligations. Including its Health Benefits for its employees, payroll funding, PRA, National Office Central Services and other Accounts payable obligations.

IT/SOFTWARE/ENGINEERING – JONATHAN ALEXANDER

We will soon be migrating our collaboration platform – email, calendars, contacts, tasks, etc – to Office 365. This migration will ensure that you have access to your information from anywhere and in any situation – even if something happens to our building. Moving to Office 365 will also reduce our costs and help us focus on our mission. Thanks to a collaboration with Techimpact and Techsoup we will save several thousand dollars. Thanks in part to free Microsoft licensing.

We have also completed the upgrade of the news room with more modern Windows7 and Windows 10 systems. All at very low cost the to Techsoup. We have also improved security, fault tolerance and disaster recovery. The volunteer area upstairs has received new systems but I'm still working on it

OPERATIONS –(CHIEF ENGINEER STUART LANDAU)

On September 27, there was a national test of the Emergency Broadcast System, which we participated in, with our required message broadcast on the station. We continue providing our great sounding, very wide geographic coverage signal. There have been some minor issues at the transmitter and in the studio, but the effect has been minimal to our listeners.

PROGRAMMING: ALAN MINSKY – INTERIM PROGRAM DIRECTOR

The KPFK interim Program Director is going to be meeting with all English language talk show hosts between now and the end of October as part of a systematic review of all KPFK programming. After

this review of all the English Language talk shows is complete, the iPD will be joined by the Music Director to review all music programming; and the interim Program Director will proceed to do the same with all Spanish Language talk shows.

These reviews will be done in the spirit of helping to improve every KPFK show; as it relates to on-air quality (in every regard), but also how the shows are performing on the KPFK digital platform, as well as on social media - and, also in terms of fund raising. These meetings will also serve to remind programmers that no KPFK shows are permanent and that we have an ample amount of projects in development that are designed to fill in gaps in our programming as well as attract a larger audience. In other words, change is inevitable; but there will be the opportunities for everyone to step up their game (even if it's at a new time or even a new format).

While the reviews will include some standard forms and checklists; these reviews will be more expository in nature. The iPD will keep his notes from these meetings (which he will be happy to share with the PROC) and will encourage programmers to do the same.

In other news we have made a few programming changes in September. Bibliography and the rotating poetry shows have gone on a brief hiatus, to return after the October fund drive. This has allowed the Lawyers Guild to return to kpfk's Airwaves, Wednesdays at 2 pm.

Similarly, the Broadcast has moved from the Wednesday 3pm timeslot to make way for Conversations on the Way with Nana Gyamfi. In this case we made sure to make room for The Broadcast to be aired every week during September in one of the weekday 3pm hours. After the October fund drive, the Broadcast will be settled into a permanent time slot again.

Also, the award-winning show Re:Work will now only be on once a month on Fridays at 6:30pm (a decision that was made by the show's producers). Harvey Wasserman's California Solartopia will Air Fridays at 6:30pm on the other weeks of the month.

Lastly, special props to Dan Fritz from the KPFK newsroom for his excellent special headline reports about Hurricane Irma last week-end.

WESBITE/SOCIAL MEDIA – (ALI LEXA)

We continue to expand our social media presence and reach, with a dedicated team of programmers, staff and volunteers posting updates to Facebook, Twitter and Instagram.

Here are some current statistics –

Online income for the current fund drive is at about \$9,000

A new website is being developed and we're looked at moving to a new host that will save the station about \$1,000 a year.

Total Social Media Audience: 41, 700

Engagement (clicks, likes, etc): 26, 900

Active Audience (comments, shares, etc): 16, 800

The Pacifica/KPFK app. has been restored and updated! It's now available for Android, iPhone and iPad for free on the iTunes and Goggle Play Stores. We've had several thousand installs.

We are continuing to explore ways to develop and improve our off-air fund raising. We continue to bring in a growing amount of income via web pledging, online tickets sales and offering some exclusive gifts between Fund Drives
 KPFK / Pacifica's new Text to Pledge system continues to achieve positive results.
 The KPFK website smart phone interface has improved functionality and navigation after clearing out odd modules installed over the previous year, that were inhibiting mobile accessibility on the site

OUTREACH, FUNDRAISING, DEVELOPMENT – MAGGIE LEPIQUE

Levitt Pavillion Los Angeles MacArthur Park June-Sept. 2017 **\$1500 check en route**

FIGat7th Summer Downtown Series **\$1,000 check received**

Sunset Concerts at the Skirball Cultural Center July 27th-Aug. 31st 2017 Full Diamond partnership for all 6 shows in the Series. **\$6,000 check received**

Jazz Bakery Moveable Feast Series continues October Nov 2017 **most recent check \$1,000 en route**

Open Arts & Music Festival Sat., Sept. 16, 2017, 2:00 PM **\$500 check en route**

Glendale Arts is a non-profit organization which integrates the arts into the identity, growth, and economic vitality of the City of Glendale by presenting programming and creating partnerships that benefit youth, patrons, artists, organizations, and businesses in the community and at the Alex Theatre.

Wixen Music Authentic Voices Festival Sept 23rd – Sept 24th & Lizz Wright Oct. 12th 2017.

Lisa Smith Wengler Center for the Arts, Pepperdine University (Smothers Theatre)

24255 Pacific Coast Hwy, Malibu, CA 90263 **\$1000 check pending (invoice needs to be sent)**

New Partnership with CAP: Center for the Art of Performance at UCLA Begins Sept 19th 2017-March 11th 2016 (**\$9000 partnership**)

Luckman Fine Arts Complex **2 upcoming Diamond Partnerships: \$2000**

EDDIE PALMIERI LATIN JAZZ ORCHESTRA: EDDIE AT THE 80

Saturday, November 11, 2017 at 8:00PM

AARON NEVILLE DUO

Friday, December 1, 2017 at 8:00PM

I've recently updated the Media Sponsorship Guidelines but they need more re-tooling which would include using the growth of KPFK's weekly e-newsletter now reaching about 30,000 listeners. Income can be generated from this list alone and I need to coordinate with our IGM and Web Director on how to monetize on such a growing list of listeners. I found adding contests and fun give-aways get the people receiving the dispatch reason to open it. More to add in the coming weeks