

MINUTES

Local Station Board Meeting of July 16, 2017
Aris & Carolyn Anagnos Peace Center
3916 Sepulveda Blvd, Culver City, CA 90230
Local Station Board (LSB) Meeting

I. Call to Order / Opening Business 10:32 a.m.

A. Roll Call Taken:

Present are KPFK LSB Members Grace Aaron, Ken Aaron, Jonathan Alexander, Marlena Bond, Sandy Childs, Roberta Eidman, Stephen Frantz, Jaime Gomez, Jan Goodman, Stephen Kaiser, Doug Kriegel, Ali Lexa, Barbara Marbach, Reza Pour, Dorothy Reik, Myla Reson, Lawrence Reyes, Mansoor Sabbagh, Lance Simmens, Fernando Velasquez, and Lisa Wong. Also present is LSB Secretary Michael Adler.

B. LSB Excused absence requests:

Ricardo Hernandez, Maggie LePique and Ismael Parra have requested excused absences. Excused absence requests approved by unanimous consent.

C. Designate Timekeepers:

Steven Kaiser volunteered for individual and Mansour Sabbagh volunteered for segment and were so designated by unanimous consent.

D. Approve June 11, 2017 LSB Minutes:

A motion to approve the Local Station Board Minutes of June, 2017 was made and seconded and the minutes were approved by unanimous consent.

E. Approve Proposed Agenda:

The following changes were made to the agenda by unanimous consent:

- a. Announcements placed under Item H of Opening Business

A motion to approve the revised Proposed Agenda was made and seconded and the agenda was approved by unanimous consent.

F. Set time certain to adjourn LSB

A motion was made and seconded to time certain to adjourn the KPFK LSB at 12:30 PM and approved by unanimous consent.

G. Committee Rosters

Myla Reson reported that Michael Adler will attempt to develop a form on SurveyMonkey.com to allow individuals to join the various committees.

H. Announcements

Announcements were made by the KPFK Local Station Board Members.

II. **Select next month's meeting location**

It was moved and seconded that we have our next three meeting at the fire station annex in Hollywood. It was then suggested that we only have two meetings. Two speakers were heard for and two against voting to have only two meetings at the fire station in Hollywood instead of three. It was voted to have only two meetings there instead of three. Two speakers were heard for and two against having our next two meetings at the fire station in Hollywood. It was voted to go to the fire station 13 yea, 5 nay, and 2 abstain. The next meeting (August 20) will be at the fire station in Hollywood with a fallback of the Peace Center.

It was moved that if the firehouse was unavailable to look for an alternative venue, the LSB would be able to suggest an alternate location within a week. The Executive Committee will make a decision as to where to meet.

III. **Report Out from closed session:**

On July 16, 2017, we had a closed session of the KPFK Delegates Assembly to approve closed minutes of 04/09/2017.

IV. **Public Comments #1 11:15 – 11:30**

Public comments were presented.

V. **Reports**

I. Directors Report

Reports were presented by Jan Goodman and Grace Aaron.

J. Treasurer's Report

Reports were presented by Ken Aaron and Grace Aaron

K. Q&A for Directors and Treasurer

Questions from the LSB were entertained by the presenters.

L. GM Search Chair's Report.

A report was presented by Ali Lexa

M. Q&A for GM Search Chair

Questions from the LSB were entertained by the presenter.

VI. **Public Comments #2 12:05 – 12:20**

Public comments were presented.

VII. New Business

A. Motion to Invite GM to each Month's Meeting.

Whereas, Article 7, Section 2 states, "The station's General Manager shall serve as a non-voting member of the station's LSB" we would like to invite the interim GM of the KPFK LSB to attend each monthly LSB meeting. The motion was made, seconded and passed: 9 yea, 7 nay, and 1 abstain.

VIII. Closing Business:

There was a motion made to adjourn that was unopposed and passed by unanimous consent. The meeting was adjourned at 12:33 PM.

Appendix A - Required Notices

Proper notice of this meeting was posted on the KPFK Calendar and at the Pacifica Calendar as required.

Appendix B – General Manager’s Report to LSB**GENERAL STATION/STAFF UPDATE – (CHRISTINE BLOSDALE)**

As you are know we are in the middle of our first of two mini fund drives to be held this summer and we are working extremely hard to raise enough funds to get us thru the hottest months (if our major air conditioning systems fail us) but also to pay off premiums from past drives, and of course to keep current on all monthly central services, payroll + benefits, utilities and other required expenses. Our goal is \$325,000 in this current 11 day fund drive. Due to the amount of money needed, preemptions have been required of regular programming, but the results have been solid in those preemptions, allowing us the ability to raise more money in those hours. More on that is discussed in the interim Program Director report from Alan Minsky listed below...

All reports are being filed in a timely manner, although there is some new required documentation that will need to be filled out by the National Office in regards to the Transmitter site at Mount Wilson.

The current SAG/AFTRA union contract has been extended in order to have all parties covered and so we may begin negotiations on a new contract. I am in conversation now with the Union on scheduling dates on when those negotiations will begin. We are hoping to start shortly after this current drive.

Promotional carts have been airing calling for candidates to apply for the General Manager position with a heavy rotation as well as postings on the website and the GM Search Committee has been meeting regularly.

In addition to being fiscally responsible and paying our bills, this month KPFK has much to celebrate! We have received a \$10,000 matching grant (for every \$1000 donation that comes in) from the Maximum Difference Foundation to be used in this current drive. We have already raised \$2000 (thus \$4000) from this endeavor. This month we also received over \$1000 from the Spanish Language Programmers who conducted a community event in June and collected donations on behalf of the station.

We are also producing a benefit event with OLIVER STONE and ROBERT SCHEER on Wednesday July 26 at 7PM at Immanuel Presbyterian Church. This will be a rare appearance by Mr. Stone and I’d like to thank Josh Scheer for his work on making this happen. Oliver and will be discussing his new Showtime series and book THE PUTIN INTERVIEWS. A special pre- show VIP reception is to be held at 6PM which includes a copy of the book, a glass of wine and hors d'oeuvres as well as VIP seating. If you would like to get tickets to this incredible event please visit KPFK.org or call the pledge line.

One final note...We really could use the assistance of the LSB and their network of friends and allies to come answer phones during these drives. We have programs that our listeners respond to, sometimes in droves, but if we have only a few people taking calls we are simply losing money. I am personally requesting that members of the LSB come in and help the station out in this capacity. I

am aware that the Finance Committee was able to put their recent meeting on hold to answer phones during a very busy hour and it was so very appreciated by all, especially Terry Guy.

KPFK BUDGET AND FINANCE STATUS – (BARRY BROOKS)

KPFK's current balance (as of 07/11) is \$103,642.31. We expect an additional deposit of approximately \$22,000 from the July 2017 mini fund drive and online donations. We will have another fund drive in August 2017.

The May into June 2017 fund drive raised \$707,000 and we exceeded initial expectations of \$635,000. Way to go and congratulations to KPFK's staff and volunteers! We could not have done it without you!

KPFK's payables are current and being paid in a timely manner. The summer fundraising of this year and the fund drives associated with record donations, should prove to be a good months for Listener support revenue, cell phone app donations and online support revenue.

Our community event with Amy Goodman was a success. We have streamlined some of our vendor list to go with vendors that provide services at a reduced rate. KPFK's web design and marketing services has been switched to MailChimp from Constant Contact. This will provide a savings of just over a \$1,000 per year. We switched our shopping cart provider from to Bluehost using the OS Commerce system. Way to go Ali Lexa!

The FY2015 audit being conducted by Regalia & Associates is going reasonably well. The audit should be finished by the end of July 2017. KPFK continues to upgrade its servers and computers through the IT department and by the help desk ticket system. The new Great Plains upgrade has been put on hold until after the FY2015 audit is complete. Possible completion date of the upgrade, September 2017. The start of the 2018 Budget process has also been put off to a later date. As of this date, KPFK should be well positioned in meeting its financial obligations. Including its Health Benefits for its employees, payroll funding, NO Central Services and Accounts payable obligations.

OPERATIONS –(CHIEF ENGINEER STUART LANDAU)

The past month has been a successful time for the engineering department. The national broadcast and pledge drive for "1984" that originated with KPFK went well, with many people contributing to its success.

Our main transmitters, Malibu boosters and two translators have performed without problems. Very high temperatures at the main transmitter site have been a potential problem, requiring additional temporary cooling and for short periods of time, required slight power reductions. Adding to the cooling problem, our two old, unused transmitters remain in the building and impede the free flow of air. The old, broken equipment must be removed soon, when the funds are available.

I visited San Diego on Wednesday the 11th, which is serviced by one of our translators, and can report that it is working well, and provides the expected coverage. From an engineering point of

view, all transmission equipment is performing properly. Next week I will visit the Santa Barbara site. That area has had problems with brush fires in the past, and has had some nearby fires in the last week.

PROGRAMMING: ALAN MINSKY – INTERIM PROGRAM DIRECTOR

Not much new to report from the Programming Department since the last LSB meeting, but as always there's much to talk about when it comes to KPFK programming.

Of course, we're in another fund drive. Perhaps this is a good time to clarify some of our decisions around pre-emptions. Going in to every fund drive, all shows that are not specifically preempted, do have the option of organizing at least one fund drive show; which means contacting KPFK management in advance and outlining their specific plans to raise money on the show (which is little more than a request for basic communication, if they are, in fact, preparing a fund drive show). And if they do well in that show (in terms of the money raised), they will have the option to do another show the following week. At this point, most of our weekly shows, choose to take the entire fund drive off.

KPFK management has also, in recent years, taken to preempting whole blocks of programming in special instances like mini fund –drives (such as we are in right now) – this has impacting strips like the evening Spanish Language programming and the Global Village, and other music shows. This is done, only because the time frame is brief (e.g. an eleven day mini-fund drive); and because we have ample evidence that we can raise at least twice as much money with replacement shows as we would were we to keep our regular programming on – and, often times, much more than just twice as much. This represents a significant financial gain for the station in the short term, and allows us to limit the length of a fund drive.

Per one other programming matter, we had a very positive response recently when we aired back-to-back episodes of Harvey Wasserman's California Solartopia in a drive time slot when a regular programmer was taking a week off. Harvey's show, as well as the other environmental show we have in development (organized by the Southern California branch of 350.org), will go a long way towards filling a gap that many of our listeners have noticed in our programming, the lack of shows that speak directly to the planetary and local environmental crises.

Lastly, we've been introducing new music DJs into a mid-day Global Village rotation (along with the return of veterans Yatrika Shah-Rais and Betto Arcos); and this represents a re-commitment on behalf of the Programming Department to what we think is the premier music show (bar none) on Southern California radio, The Global Village – which may just be the one show that truly reflects the Pacifica Mission (if you actually read the document itself) better than anything else!

MEMBERSHIP/SUBSCRIPTIONS (TERRY GUY)

As you know we are quite busy with the current mini fund drive under way and would appreciate participation from LSB members to come in and assist us with answering phones. All other membership department duties are being handled in as timely a manner as can be expected with a

drive currently underway.

WESBITE/SOCIAL MEDIA – (ALI LEXA)

We have re-activated the KPFK Newsletter. Formerly called the “Folio”, it is now called the “Dispatch.” We are in the process of expanding the content and scope of this form of listener outreach and engagement. We hope that all LSB will subscribe to receive this newsletter. There is a sign-up link on the front of KPFK.ORG We cancelled our account with the previous newsletter provider and have moved over to another provider which offers us more features and saves the station approximately \$1,300 annually.

Currently we are in a mini fund drive and focusing on promoting our upcoming Oliver Stone event as well as other popular gift items.

The Pacifica/KPFK app has been reactivated. We hope to have it available again, for free, in the iTunes and Google Play stores soon.

Livestreaming – We have been live streaming video of several shows, especially live music performances via Facebook. The responses, engagement and feedback have been very promising.

We are continuing to expand our social media presence and are developing content streams for networks such as Instagram, and others.

The KPFK website, live stream and archives have been restored to their former states of functionality. This is an ongoing process and there still many challenges coming up. Many due to how poorly the services and site had been maintained over the previous 20 months.

Other exciting projects are in the works in coordination with the Pacifica National office such as 24 hour streaming channels, to add to the online presence along with the streams of our existing stations

OUTREACH, FUNDRAISING, DEVELOPMENT – MAGGIE LEPIQUE

Grand Performances: June-September 2017 (multiple shows) gobo on building in downtown LA- great exposure

Hollywood Bowl Summer Season June-Sept. 2017

Levitt Pavilion Los Angeles MacArthur Park June-Sept. 2017 (multiple shows)

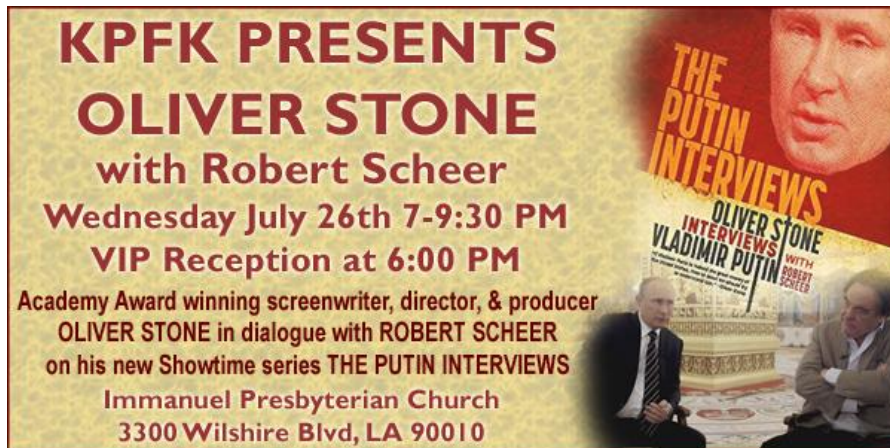
Ford Amphitheatre 2017 Summer Season (multiple shows)

FIGat7th Downtown Series (pending)

Sunset Concerts at the Skirball Cultural Center July 27th-Aug. 31st 2017 Full Diamond partnership for all 6 shows in the Series

Jazz Bakery Moveable Feast Series continues in August 2017

KPFK Fundraiser:



KPFK PRESENTS
OLIVER STONE
with Robert Scheer
Wednesday July 26th 7-9:30 PM
VIP Reception at 6:00 PM
Academy Award winning screenwriter, director, & producer
OLIVER STONE in dialogue with **ROBERT SCHEER**
on his new Showtime series **THE PUTIN INTERVIEWS**
Immanuel Presbyterian Church
3300 Wilshire Blvd, LA 90010

Upcoming Partnerships in September 2017:

Sept. 16th 2017:

Glendale Arts is a non-profit organization which integrates the arts into the identity, growth, and economic vitality of the City of Glendale by presenting programming and creating partnerships that benefit youth, patrons, artists, organizations, and businesses in the community and at the Alex Theatre.

2017 LA Green Festival Expo Los Angeles Sept. 23-24th 2017