

MINUTES

Local Station Board Meeting of April 17, 2016

Aris & Carolyn Anagnos Peace Center

3916 Sepulveda Blvd, Culver City, CA 90230

I. Call to Order 10:45 a. m.

Excused absence requests from Jonathan Alexander, Christian Beck, Lydia Brazon, and Roberta Eidman. Tej Grewall absent, did not request an excused absence. Excused absences are approved by consensus.

- a) Present are Chair Sharon Brown, Secretary Jaime Gomez, Treasurer Fred Blair, and LSB Members Grace Aaron; Ken Aaron; Jonathan Alexander; Sandy Childs; Leslie Fox; Charles Fredricks; Aryana Gladney; Jan Goodman; Steve Kaiser; Maggie Lepique; Ali Lexa; Michael Novick; Steve Pride; Reza Pour, Dorothy Reik; Myla Reson; Mansoor Sabbagh; Fernando Velasquez; and General Manager Leslie Radford.
- b) Designate Timekeeper(s): Steve Kaiser is designated time keeper
- c) Moment of Silence for for KPFK members who have recently passed away.
- d) LSB members introduce themselves, and note what advisory committees they serve on.
- e) Agenda Approval: Agenda is approved by consensus, as modified below (1-7).
 - 1. Grace Aaron, would like to add Meeting Decorum motion, seven minutes requested. Motion carries.
 - 2. Steve Pride moves to add Personnel motion for evaluation of GM/PD. Five minutes added. Motion carries.
 - 3. Jan Goodman, two more motions from Personnel Committee that would like to be added. GM evaluation. To be taken up by Steve Pride. Motion carries.
 - 4. Motion for 11:15 time certain for Jan Goodman's Director Report. Motion carries.
 - 5. Chair: Motion template will be sent out electronically. Motions should come through committees to Governance to be placed on the agenda for LSB. It is difficult to organize our meeting when all these motions come up for first time at the meeting instead of being put on the agenda ahead of time.
 - 6. Ken Aaron: Advisory Committee staffing policy should be first item on new business. Carries without objection.
 - 7. Secretary: Notes that *RESOLUTION BY KPFK-LSB CONDEMNING*

EXCLUSION OF WBAI DIRECTORS was never voted upon at last LSB meeting, and should be on agenda as first item under old business.

II. Jan Goodman PNB Director Report: (11:15) I am covering litigation happening at Pacifica now. There are two lawsuits. One was filed in N.Y., representing two members of WBAI having to do with representation by WBAI at the national level, and seating of people on the LSB and national board. This arose from the situation last May where there was a resolution by the national board to extend expired terms of national members in contradiction of bylaws. This created a mess at WBAI, as to who was to take the place of a woman who termed out. This has created a situation where Pacifica has not had representation from WBAI since January. So, this lawsuit was filed to uphold the WBAI bylaws.

Six or seven national Directors should have been termed out, so a second lawsuit was filed in regard to National Directors. There was a hearing last Tuesday to allow service by certified mail, and to make individual defendants. That lawsuit is based on Pacifica bylaws stipulation that National Director terms cannot be extended more than three years without a national listenership election, and that has not happened. The extension of Director terms was made in contradiction to Pacifica bylaws and in contradiction to California Corporation Code.

The PNB has not adhered to N.Y. restraining order, so they are in contempt as relates to N.Y.

LSB question and answer session with Jan Goodman regarding lawsuits.

III. Minutes Approvals: Minutes are approved by consensus.

Meeting Decorum Motion: Grace Aaron moves that motion be considered at this time. Motion is read and discussed by LSB members. Motion adopted as amended by consensus. Amendment added phrase to end of item #1, reading “unless giving a report or asked to respond.”

IV. General Manager Report by Leslie Radford: To summarize briefly, we have an interim general engineer. We have rearranged the fund drive schedule per suggestions from Staff. We are having trouble with quiet drive, and will be consulting with WPFW to get feedback on their success. We have been going full steam on outreach. Would like to thank staff and volunteers for their efforts. We have expanded our social media and it is beginning to take off. Regarding finances, we have approval to delay payments to national office for April. I propose that PNB be asked by LSB to approve \$80,000 loan to assist with FTC requirements for mailing premiums. A few things about upcoming motions: A four week search is required by EEOC guidelines for the hiring of a Finance Manager.

Board Q&A for GM occurs

Grace Aaron makes motion: At the request of the KPFK GM, the KPFK LSB asks for PNB authorization to obtain an unsecured loan(s) of up to \$80,000 for KPFK to purchase and deliver back logged premiums, as long as all efforts are made by the KPFK GM to reduce the cost of those

premiums. Motion carries without objection.

Board Q&A for GM continues

V. PNB Directors and Treasurer Reports

Grace Aaron: There is a restraining order from N.Y. that there should be no LSB meetings in N.Y., and there should be no national meetings until a judge has heard the restraining order. I have protested that failure to seat board members by the PNB. I am very conversant with the two lawsuits if anyone would like an explanation on the intricacies of these suits after the meeting.

I would ask the chair if we could move the Yeakey/Hauptman motion at this time.

Discussion of motion by LSB members occurs.

13 to 4 in favor of passing the motion with no abstention. So passed.

Michael Novick: I am on elections task force committee, and we met about the election process so that everyone can receive their ballots promptly. The PNB did vote to seat the only person eligible to be seated. The problem with WBAI is that there was never a quorum to have the directors seated. The person to fill the seat at that point was not someone from the current election, but from the previous election. There has not been a quorum held meeting of WBAI to seat officers or directors.

Board Q&A to Director occurs

Fred Blair: PNB Treasurer's Report-No formal report for today. Just got financials for Feb and March on April 6. I am a little horrified looking at the amount of fund drives. We are going to have more fund drive days than regular programming days. And that is besides the quiet drive. Also, as noted by GM, for the quiet drive we got financial data from paypal, we are averaging about \$200 a day. That is obviously not working. We need to have a working website, it is crucial to raising money.

Board Q&A to Treasurer occurs

VI. Public Comments Occur (15 minutes)

VII. PNB National Committees (w/ LSB delegates)

Governance Ken Aaron: Did not reach quorum, so meeting not held.

Elections (Blair/Fredricks/Novick): Bill Crosier elected chair pro-tem. Election of national elections supervisor was posted. Fredricks says PNB elections committee should review seating of WBAI directors.

Audit (Reik/Reson/G. Aaron): Audit committee has been busy. Basically we met with the auditor who is working on 2014 audit, and met with CFO. Big problem is that audits are way behind schedule. 2014 audit should have been filed in June of 2015. Because of this we are not eligible for grants from CPB. Part of reason audit has not been completed is because stations do not produce timely financial statements (including KPFK). Full time business manager was approved for KPFK in January 2016. Myla Reson elected chair pro-tem of audit committee.

Q&A for Audit Committee occurs

Programming (Beck/Sabbagh/Sinclair): Has not yet met.

Inclusion (Pride, Goodman, Velasquez, Sabbagh): Has not yet met.

VII. KPK Committee Reports

Finance (Blair): Met last Wednesday, spent an hour discussing committee membership. I hope that the motion we are looking at today helps. We finally did discuss financials, but our GM was unable to attend at last minute. We passed one motion about business manager, which is under new business.

Personnel (Pride): I suggest you go to minutes of Personnel committee, and suggest we take up motions now.

6 to 9 motion fails on recommendation to convert interim Program Director to Director. Motion to establish ad-hoc LSB evaluation committee also fails, and was referred back to Personnel as the appropriate committee to conduct evaluation processes for GM and PD. The Personnel Committee should forward the results of their own evaluation processes to the LSB.

Outreach (Pour): Has not met yet.

Fundraising Task Force (Reik): Smile.amazon is a good way to make money. Move that we do it. The other motion is for each member of the board to try to recruit five sustainers to donate \$5 a month level.

13-4-1 motion carries. Dorothy will create form for how to go about signing people up to be sustainers.

Programming Oversight (Ken Aaron): KPK Programming goals is on agenda for new business. Strip programming motion was voted down by committee.

Moved to consider KPK Programming Goals motion.

LSB discusses motion

12-2-3 motion passes

Agenda modified by vote of 12 to 3 to take up motion on KPK LSB Advisory Committee Staffing Policy

Ken Aaron presents motion.

Motion is discussed

Public Comment is allowed (15 minutes)

Motion is approved as amended, by consensus. Amendment replaced the phrase “all seated members of that committee” in motion items 7 and 8, with the wording “a majority vote of all committee members, present or not.”

Next Meeting scheduled for 05/15 at Peace Center, 10:30 am.

Meeting adjourns at 2:55 p.m.

Secretary's Note: LSB did not get to point on agenda for old items. Nor did LSB get to point on agenda for new items (although one new motion item on agenda was voted upon).

Appendix A – Agenda Items Not Addressed

OLD BUSINESS

- a) Motion to Condemn Exclusion of WBAI Directors
- b) Motion to Report All Sound Exchange
- c) Motion for GM to Report Projects Overseen by Volunteer Coordinator
- d) Motion to Create KPFK Fundraising Committee to Pursue New Sources of Revenue

NEW BUSINESS

Motion to Hire Full-Time Business Manager for KPFK

Appendix B – Meeting Notice

Proper notice of this meeting was posted on the KPFK Calendar and at the Pacifica Calendars as required.

Appendix C – Passed Motions

C1. Meeting Decorum Motion

Meeting Decorum

The following rules and progressive discipline apply to KPFK Local Station Board members and the public at LSB regular meetings as well as LSB committee meetings:

1. At a meeting of the Local Station Board LSB members must wait to be recognized by the Chair before speaking. Each speaker shall be allowed to speak for 90 seconds, unless a different time limit is agreed on. No one shall speak a second time unless anyone who hasn't spoken and wishes to speak has done so. No one shall be allowed to speak more than 2 times on any one agenda item, *unless giving a report and/or being asked to respond.*

2. No LSB member or member of the public may physically assault or touch another person in an unwanted manner at any meeting. To do so will result in the Chair asking the offending person to leave the meeting. Failure to leave may result in the offender losing all future speaking and attendance rights.

3. No LSB member or member of the public may speak without being recognized, interrupt another who has the floor or otherwise disrupt a meeting by any verbal or physical action. The only exception is to make a Point of Order, or other such Point of Privilege as allowed per Roberts Rules of Order, which can be done only by LSB members or members of LSB committees. An LSB member who makes a Point of Order may interrupt another LSB member who is speaking. (See Roberts Rules of Order, Chapter VIII, Point 23, # 3 (a point of order) "is in order when another has the floor, even interrupting a person speaking or reading a report, if the point genuinely requires attention at such a time".) Personal verbal attacks on the character of another should also be considered disruptive and not tolerated. Less formality may be desired in some committees at the discretion of the chair and/or the body. However, if courtesy or disruption impede the work of the committee more formal procedures should be reverted to, at least for the duration of that meeting.

4. Upon a first minor offense (interrupting a speaker, for example) the Chair would give the offender a warning. Upon a second offense, a second warning should be given. Upon a third offense in the same meeting, the Chair may ask the body to consider depriving the offender of the right to be recognized for the remainder of the meeting. Such a request should be voted on immediately and would not be debatable. If the offender continues disruptive behavior, s/he will be asked to leave the assembly and, if s/he fails to do so may be barred from future participation.

5. Any non-LSB member who has been reprimanded frequently for disrupting regular LSB meetings or LSB committee meetings should not be appointed to any LSB committee.

6. The attached Zero Tolerance for Violence Pacifica Policy passed in March of 2010 should be followed and adhered to.*

7. *Roberts Rules of Order, Chapter XX, DISCIPLINARY PROCEDURES should be referred to and takes precedence over this motion if anything herein stated is in contradiction to those Rules.*

* Pacifica PNB New Policy On Removal Of Board Members For Violence Or Threats Of Violence

PACIFICA ZERO TOLERANCE POLICY- NO VIOLENCE

WHEREAS, one of the primary missions of Pacifica, and part of its stated justification for use of the public airwaves, is to support and promote the principle of non-violence -- which principle includes renouncing the use of violence, or threats of violence, to resolve disputes; and

WHEREAS, the Pacifica National Board has received reports that this founding principle of non-violence has been breached at certain LSB meetings; and

WHEREAS, the Pacifica National Board desires to uphold and maintain this principle of non-violence in all aspects of its governance and operations; and

WHEREAS, the Pacifica National Board recognizes Pacifica's responsibility to maintain safety in all of its activities, and specifically to protect persons at its functions or on its premises from being injured, or threatened with injury, by violence, and threats of violence, from other persons.

THEREFORE, BE IT RESOLVED BY THE PACIFICA NATIONAL BOARD;

1. Pacifica shall have a zero tolerance policy for violence or threats of violence at its LSB meetings.
2. The Chairs of each LSB are hereby specifically empowered, at their discretion, to remove from a duly called meeting of the LSB any person who engages in violence, or threats of violence, against another person during the meeting.
3. Members of an LSB who engage in violence, or threats of violence, against another person during a duly called meeting of the LSB shall be subject to immediate removal from the meeting at the discretion of the Chair, and shall also be subject to suspension from membership on the LSB by majority vote of the other LSB members present and voting at a subsequently called meeting of the LSB. Any member suspended by his LSB for violating this non-violence policy shall be denied access to any meetings of the LSB, and to facilities of the Foundation.
4. The Chairs of each LSB are hereby specifically empowered to remove from a duly called meeting of the LSB any member who has been suspended from membership on the LSB for engaging in violence, or threats of violence, against another person during a meeting of the LSB.
5. The Executive Director and respective station managers are hereby authorized to hire and appoint a Sergeant at Arms, at the request of a Chair of an LSB, to enforce the removal directives of the Chair, as set out herein.
6. The Executive Director shall distribute this Zero Tolerance on Violence policy to each and every member of an LSB.
7. The Chair of each LSB shall distribute copies of this Policy to LSB members as the first order of business at the LSB's next scheduled meeting.

PASSED BY THE PACIFICA NATIONAL BOARD ON THIS THE 26th DAY of March, 2010.

C2. Motion on Unsecured Loan Request

At the request of the KPFK GM, the KPFK LSB asks for PNB authorization to obtain an unsecured loan(s) of up to \$80,000 for KPFK to purchase and deliver back logged premiums, as long as all efforts are made by the KPFK GM to reduce the cost of those premiums.

C3. Yeakey/Hauptman Motion

**RESOLUTION TO RESOLVE
THE MATTER OF
YEAKEY AND HAUPTMAN VS. PACIFICA
WITHOUT LITIGATION**

Whereas, The Pacifica National Board was unaware of California Corporations Code Section 5220 which makes it illegal to extend the terms of Directors beyond the term that they were elected, and

Whereas, some members of the PNB were unaware that the Article 17 of Bylaws, Section B3i, which disallows extending Delegate or Director terms without a vote of the membership, takes precedence over the bylaw which calls for staggering Pacifica elections, which has no requirement of a membership vote to change the bylaw.

And Whereas the PNB passed a resolution on May 7, 20125 which extended the terms of certain delegates and Directors whose terms ended in December, 2015m in order to stagger elections.

Whereas a law suit has been filed, entitled: Lamont Yeakey and Chandra Hauptman vs. Pacifica Foundation, et. al., Case Number RG 1681 0245 filed in the Alameda County Superior Court which demands that said Delegates and Directors be removed because their terms have expired,

And Whereas the PNB now recognizes that extending the terms of Delegates and Directors violated both Pacifica's Bylaws and the Corporations Code, and

Whereas the PNB was unaware that neither the station WMXP nor UHURU radio station, had current written agreements with Pacifica at the time that Efia Nwangaza and Jevon Gammon were elected, as required by the Pacifica Bylaws Art. 5 Section 4A and that therefore they were and are unqualified to act as Affiliate Directors--(just as a person who is not a member of Pacifica, on the date of record, in any election cannot vote or be elected)

Whereas the cost of defending the above entitled lawsuit will not benefit Pacifica, inasmuch as the allegations therein, relating to the fact that the tems of Delegates and Directors elected in 2012 expired in 2015 and therefor those Delegates and Directors terms are over, despite the resolution passed on May 7, 2015. And we now recognize that the Affiliate Directors are unqualified to serve as Affiliate Directors due to their stations not having current written agreements with Pacifica.

Therefore be it resolved that

1. All Delegates and Directors who were elected in 2012 (or whose predecessor was elected in 2012) are hereby removed from their seats as Directors and Delegates.
2. That the Affiliate Directors, Efia Nwangaza and Jevon Gammon representing WMXP and Uhuru Radio respectively are hereby removed from there positions as Affiliate Directors.
3. That new elections of Affiliate Directors be commenced, in compliance with the Pacifica Bylaws.
4. That a quorum of the PNB and each LSB shall be reduced by the number of Directors and Delegates so removed until they are replaced by the next highest ranking candidates, and
5. If there are additional seats to be filled on the various LSBs, that the LSBs will fill those seats by selecting additional LSB members as the Pacifica Bylaws dictate.
6. The Pacifica National Board instructs the Interim Executive Director to resolve the matter of Lamont Yeakey and Chandra Hauptman vs. Pacifica, et. al., Case Number RG 1681 0245 filed in the Alameda County Superior Court by indicating to the court and to the lawyers for Yeakey and Hauptman that the Directors and Delegates have been removed, as indicated above.

C4. Sustaining Sponsors Motion: Each LSB member is to try to recruit five Sustainer Sponsors to donate at the \$5 a month level.

C5. KPK Programming Goals Motion

KPK PROGRAMMING GOALS

KPFK programming should reflect the diverse needs, interests and challenges of particular relevance to the communities of our signal area. Specifically, the KPFK GM and PD should work to ensure the diversity of its programming in terms of demographics, ethnicities, geographical location, and relative income, and offer information and content of a provocative alternative tenor on economic, racial, LGBT, environmental justice, anti-war and anti-imperialist activism, internationally, nationally and within our station signal area.

Therefore, be it resolved that:

1. KPFK General Manager and Program Director should assure that programming reflect the diverse needs, interests and challenges of the communities in our signal area.
2. The KPFK General Manager and Program Director evaluations by the LSB shall include their success in meeting these goals.
3. The KPFK General Manager will include any progress in regard to these matters in the GM's monthly report to the LSB.
4. The KPFK Program Director shall give a written report to the Programming Oversight Committee on a quarterly basis, which shall include ongoing progress in meeting these goals.

C6. Motion on KPFK LSB Advisory Committee Staffing Policy

KPFK LSB Advisory Committee Staffing Policy

1. Each Advisory Committee of the KPFK Local Station Board (LSB) shall include at least two LSB members but may not exceed a maximum of one less than the number that would make an LSB quorum. For a board of 24 members, quorum is 12+1, and therefore the committee would be limited to a maximum of 12 LSB members.
2. Members in good standing, per Pacifica Bylaws Article 3 Section 1 and 3, affiliated with KPFK, who are not LSB Members, can be appointed as members to Advisory Committees but only for one term and cannot be appointed to more than two Advisory Committees in any one term.
3. A term for an Advisory Committee is considered to commence after the appointment of LSB members to the Advisory Committees by the LSB and run until the following year when LSB members are newly appointed to the Advisory Committees. This usually occurs in January, after an LSB election, but will also occur in years when, for any reason, there has been no recent

election. Adjustments may be required due to irregularities in elections and seating of the LSB. The intent is for the advisory committees to sit for a 12 month term, no longer.

4. At the beginning of a new term, Advisory Committees will sit for three meetings, generally over a period of three months, in a pro tem status, with pro tem members and officers. During that period only attending LSB members can vote on any motion or procedures. During that period the chair may choose to allow or deny speaking participation by non-LSB members seeking appointment to the committee, but until appointed by the LSB they may not vote. Until such time as the membership of the committee has been set, there is no requirement to meet any minimum attendance (a quorum) in order to conduct a meeting, except that there must be two or more LSB members present.
5. After three meetings, LSB members who have attended all three meetings will be considered as seated on the committee and officers (chair and secretary, optionally vice chair) will be elected by the LSB members of the committee only, to sit for the rest of the term.
6. After three meetings, non-LSB members who qualify as KPFK members in good standing, as defined in the Bylaws Article 3 Sections 1 and 3, and have attended at least two of the last three meetings, can request appointment to an LSB Advisory Committee but must be nominated by an LSB member who is a member of that committee. As there are no fixed number of non LSB members who may be appointed to a committee as long as there are not more than 11, non LSB members who are nominated will be voted on by a 'yes' or 'no' vote by the LSB members of that committee if those members feel that the non LSB member would add skills and expertise that will aid the committee in its work to fulfill the Powers and Duties of the LSB. After the LSB members on the committee decide to add specific non LSB members those member must be validated by a 'yes' vote of a majority of LSB members. A list of those nominated and approved for membership on the committee will be presented at the next LSB meeting for approval by vote of the LSB, as per Bylaws Article 7 section 10. This approval can most likely be included in a consent motion on the agenda.
7. LSB members who want to join the Advisory Committee at any point after the initial three meetings have to be nominated and voted onto the committee by a majority vote of all committee members, present or not.
8. Non-LSB members who want to join the Advisory Committee after the initial three meetings have to first attend three consecutive meetings and then be nominated and voted on the committee by a majority vote of all committee members, present or not, LSB and non-LSB. Their seating will have to be approved by a vote of the LSB per Article 7 section 10.
9. An Advisory Committee member who has three, consecutive, unexcused absences can be removed from the committee by majority vote of the remaining committee members. The member can appeal his/her removal to the LSB which may choose to address the appeal or not.
10. An Advisory Committee member who was seated as an LSB member who ceases to be seated on the LSB is automatically and concurrently removed from the committee.
11. The Advisory Committee Chair, and Vice Chair if appointed, shall be LSB members.
12. The membership of the committee shall be maintained as a majority of LSB members and the number of LSB members voting will always be greater than the non-LSB members voting during

any vote of any kind. The method of selecting which non-LSB members will stand down to establish this ratio will be determined by the chair and set as procedure for the term of the committee.

13. Prior policy set at KPFK regarding **Advisory Committee Composition for LSB Members of KPFK is superseded by this policy and is therefore rescinded.**
14. In all issues not covered above, involving protocol and procedure, discipline and membership, the Pacifica Bylaws and Roberts Rules of Order will pertain.

Appendix D – General Manager Written Report Provided to LSB

Report to the Local Station Board 16
April 2016

PERSONNEL

We have hired an Interim Chief Engineer, Stuart Landau. Stu has hit the ground running and is working closely with engineers Burt Weiner and Don Mussell to keep our broadcast signal at its best.

The Executive Director, Pacifica consulting attorney, and I met with union representatives and the arbitrator on March 22. We didn't reach a settlement, and the attorney has prepared a brief for the arbitrator.

FUND DRIVE

The Quiet Drive is not doing as well as planned, and we're reviewing our pitches. We will continue with it since it's working to remind our listeners that we are powered by them and it provides some much-needed continuity and collectivity to our sound across programs.

With the upcoming election primaries and in light of the slow returns on the Quiet Drive, the staff and I have worked out an alternate fund drive schedule that should get us through the remainder of the fiscal year. It allows us to keep our regular programming on the air leading

into the California primaries, matches the daily goals of recent drives, and doesn't make us dependent on the Quiet Drive, although the new schedule unhappily increases our fund drive days by 21. We will curtail fund drives as the goals are reached.

Dates	Daily Avg.	Notes	Fund Drive Goal
May 3-20 (18 days)	\$20556		\$370,000
June 17-July 17 (28 days)	\$20000	4th of July weekend	\$560,000
Aug 16-31 (14 days)	\$20000	extending bumps into Labor Day	\$275,000

We're having weekly planning meetings to prepare for the upcoming drive.

FINANCES

To avoid going into an early fund drive, we have advised the National Office that we will be delaying their April payment until we have sufficient revenue from the May. The delayed payment is built into the fund drive goal.

We are slowly gaining ground on the outstanding premiums, but progress is much slower than I'd like. I would like to be able to borrow money to pay this off. That would take the permission of the PNB, and I would hope the LSB would consider a motion to request the PNB allow us to borrow \$80,000 and pay it out at \$8,000 plus interest over 10 months, if such a loan can be negotiated. The benefits would be almost immediate, given that some of our sponsors will not contribute until we make good on their thank-you gifts. Just 570 returning sponsors at the average donation rate would pay off the loan.

I provided you earlier this week with something close to the correct Profit(Loss) statement I will send to the National Office. This has been delayed because the N.O. has asked for copies of all the invoices for the corrected accounts, and those have been time-consuming to pull, scan, and re-file.

We remain (barely) current on our operational costs. The current operating account balance is \$59,101.63.

OPERATIONS

The phones are working for the most part. We need to run cable to the membership department and Studio A to complete the job.

We have had to repair an air conditioning compressor at Mt. Wilson, and now we need to repair the

air conditioner for master control. Our contractor has advised us that to run a wire from the thermostat to the roof will cost \$2400. I've asked for quotes from other companies, but I haven't gotten any bids yet.

PROGRAMMING

Special programming this month included our fifth year of 24-hour all-Spanish language programming in commemoration of the 10th anniversary of La Gran Marcha for migrants' rights on March 25. We've continued covering key election primaries.

The Interim Program Director will provide a more complete report next month.

OUTREACH, FUNDRAISING, DEVELOPMENT

The Music Director has provided a report on media sponsorships, attached.

Our volunteers have had a busy month. We could not have accomplished the community goodwill that we've garnered without them.

They flyerred the community at the 22nd Annual Viva Zapata March in Boyle Heights and assisted at three community events.

On April 11, about 90 people attended a KPFK-sponsored talk with Robert McChesney and John Nichols on their new book, *People Get Ready*, hosted by John Wiener. The event netted \$456. About half a dozen volunteers assisted.

On April 14, KPFK sponsored Denis Moynihan, David Goodman, and Amy Goodman at Immanuel Presbyterian Church for approximately 600 people, 30 of whom joined our guests at a special reception. Alan Minsky facilitated, and Sonali Kolhatkar, Brian DeShazor, and I provided brief welcoming speeches. Preliminary figures suggest that event netted more than \$3000. About twenty volunteers helped with ushering, tabling, and other tasks.

The April 16 Community Town Hall in the station parking lot saw about 300 people come through to join us for a sale of excess inventory, break-out groups on community needs, and music. Income from that event came in at \$277. With donated food, expenses should be under \$20. The event was organized by the current class of the People's School of Broadcasting. Well over two dozen volunteers worked on gathering, tagging, and inventorying items for sale; soliciting food donations and preparing food; cleaning the parking lot; setting up banners, a tarp for shade, tables, and a cooker; and providing music.

We signed up for Google Analytics last month and can now provide some statistics on website use. Four weeks ago on Friday (our biggest user day), our total sessions were 1585. On Friday April 14, we reached 1729 sessions. Likewise, our Friday page views have risen from 3197 to 3449. Our Friday users have risen from 1326 to 1446. These data are too preliminary to demonstrate trends,

but they're hopeful signs.



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Our Facebook total page views are up 39% (currently at 1789) over the past 28 days, our reach is up 258% (512,814), and our post engagement is up 128% (116,026) over the same period. Much of the increase is due to the popularity of posts from the news department on the Arizona primary (469.1K reach; 79.5K engagement) and the stabbings of anti-Klan ralliers in Anaheim (111K reach; 22.9 engagement), attesting to the popularity of our news department.

We've added Snapchat and Periscope to our social media tool belt, and we've more than doubled our use of Instagram (2561 followers).

Thanks to Maggie LePique for her report.

Respectfully submitted,
Leslie Radford
General Manager, KPFK
15 April 2016