

Minutes of the KPFK Local Station Board Meeting of January 11, 2014

The regular monthly meeting of the KPFK Local Station Board was held on Saturday, January 11, 2014, 1:15 PM, at The Peace Center, 3916 Sepulveda Blvd., Culver City, CA 90230, the Chair (Tejvir Grewall) being in the chair and the Secretary (John P. Garry III) being present. The minutes of October 26, 2013 and December 21, 2013 were approved.

Twenty-one members were present, constituting a quorum: Chuck Anderson, Ankin Antaram (arrived 1:57), Rodrigo Argueta, Fred Blair, Lydia Brazon, Steve Brooks, John Cromshow, Aryana Gladney, Tejvir Grewall, Kim Kaufman, Nancy Kazar (arrived 2:00), Fred Klunder, Brenda Medina (Vice-Chair), Michael Novick (Treasurer), John Parker (arrived 1:28), Steve Pride, Lawrence Reyes, Ron Spriestersbach, John Wenger, Lamont Yeakey (arrived 1:34).

One member was excused: Chris Condon.

Two members were absent: Jim Lafferty, Richard Vega.

Also present: Terry Goodman (Audio Recordist, Web Liaison, Election Teller) and members of the public.

Authority and Notice: This meeting was authorized by the LSB at its meeting of December 21, 2013. The date and location was posted on KPFTX.org on December 22, 2013. Additional notice was posted on KPFK.org and other websites beginning on January 3, 2014 (see Appendix A).

Audio Recording: Not available.

I. CALL TO ORDER / OPENING BUSINESS (1:15)

The meeting was **called to order** by the Chair at 1:15 PM.

I.a. GROUND RULES FOR COMMUNICATION (1:16)

The Chair reiterated principles for Board communication and public participation.

I.b. ROLL CALL (1:17)

An initial quorum of 15 was established.

I.c. EXCUSED ABSENCE REQUESTS (1:19)

The excused absence request of Condon was **approved** without objection.

I.d. DESIGNATE TIMEKEEPER / ESTABLISH TIME LIMIT FOR SPEAKERS (1:22)

The Vice-Chair volunteered to be the timekeeper. A 90-second limit for individual speakers was established without objection.

I.e. AGENDA APPROVAL (1:22)

Novick **moved to amend**: There shall be a two--minute Treasurer's Report.

Kaufman **moved to amend**: The Treasurer's Report shall be five minutes.

Passed without objection.

New main motion:

Novick **moved to amend** (amended by Kaufman): There shall be a five-minute Treasurer's Report. **Passed** without objection.

In view of the absence of the General Manager, Item IV. was deleted without objection.

I.f. MINUTES APPROVAL (1:27)

Brazon **moved approval** of the minutes of October 26, 2013 minutes, which were forwarded electronically to the Board prior to the meeting.

Kaufman **moved to correct** the minutes of October 26, 2013. The corrected language was emailed to the Secretary prior to the meeting and was **approved** by the Board without objection. The minutes were **approved** as corrected without objection.

Novick **moved approval** of the December 21, 2013 minutes, which were forwarded electronically to the Board prior to the meeting. Klunder seconded. **Passed** without objection.

I.g. ANNOUNCEMENTS (1:32)

Merrick thanked the public for attending and discussed his current creative projects. Reyes acknowledged the passing of Amiri Baraka. Grewall announced the upcoming Pan-African Film Festival, which begins on February 6, 2014. Grewall reported on a recent trip to India with KPFK Programmer Dedon Kamathi. A radio report is forthcoming.

A Town Hall Task Force sign-up sheet was distributed to the Board and the public (see Appendix D). Sign-up sheets for LSB Committees were also distributed to the Board and the public (see Appendix E)

II. SCHEDULING / LOCATION / ANNOUNCEMENT OF MEETINGS (1:37)

Without objection, the next LSB meeting was scheduled for Wednesday, February 19, 7:00 PM at The Peace Center. PNB committees will be populated at that time.

Novick **moved to defer** the vote on the 2014 Meeting Calendar until the next meeting. Klunder seconded. **Passed** without objection.

III. PUBLIC COMMENT I (1:43)

Public comment was heard for 13 minutes.

The meeting was **recessed** at 1:56 PM in accordance with the time-certain for recession.

A Delegates Meeting was held from 2:11 PM to 4:00 PM in the same location.

The LSB Meeting was **reconvened** with a quorum of 15 at 4:14 PM.

IV. PNB REPORTS (4:18)

a) Directors. Brazon, Medina and Cromshow reported.

b) Committees (4:26). Reyes reported on the Governance Committee. Blair and Medina reported on the Audit Committee. Novick reported on the Elections Committee. Cromshow reported on the Personnel Committee.

c) Board Discussion (4:31). Questions were posed to the PNB Directors.

V. PUBLIC COMMENT IV (questions to PNB Directors) (4:38)

Public comment was heard for ten minutes.

IX. PNB DIRECTORS RESPOND TO PUBLIC COMMENT (4:58)

PNB Members responded to public comment. A member of the public, KPFK Programmer Christine Blodale, was allowed to answer Board questions directly.

X. COMMITTEE AND TASK FORCE REPORTS (5:09)

a) Finance Committee Report (5:09)

The Treasurer reported.

Brooks **moved** the Governance Committee motion:

In KPFK LSB and Delegates minutes, the full history of the amendment of a motion shall be recorded. The original motion as moved shall be recorded without modification first. Subsequent amendments shall be recorded separately. All votes on amendments-including failed amendments--shall be recorded. The new main motion shall be recorded separately at the end of the process, in accordance with Roberts Rules: "Smith moved (amended by Jones) to approve the budget as presented."

Passed without objection.

Discussion of the Treasurer's Report continued.

XIV. The meeting **adjourned** without objection at 5:18 PM.

Respectfully submitted by John P. Garry III, Secretary
(these minutes were approved on February 19, 2014)

Appendix A—Public Notices

Emailed by Terry Goodman on January 3, 2014:

The annual meeting of KPFK Delegates for the election of Pacifica Foundation Directors is scheduled for Saturday, January 11, 2014, at 1:00 pm at The Peace Center, 3916 Sepulveda Blvd., Culver City, CA 90230. The regular January meeting of the KPFK Local Station Board will also occur, and time will be allotted for public comment.

The nominees for the three Listener-Sponsor Representative Director seats are Fred Blair, Lydia Brazon, Kim Kaufman, Fred Klunder, Dutch Merrick, Michael Novick, Lawrence Reyes, and John Wenger.

The nominees for the one Staff Representative Director seat are Rodrigo Argueta, John Cromshow, and Steve Pride.

Refs:

<http://www.kpfb.org/index.php/lsb-calendar-pointer-2/7752-delegates-and-lsb-1-11-2014-1-00-pm>

<http://www.kpfb.org/index.php/eventcal/icalrepeat.detail/2014/01/11/1601/-/delegates-and-lsb-11-jan-2014-1pm-5pm>

http://www.kpfb.org/pacalendar/cal_show1.php?eventdate=20140111

Appendix B—Approved Agenda

- | | |
|------------------------------------------------------------|----------|
| I. Call to Order / Opening Business | (15 min) |
| a) Ground Rules for Communication | |
| b) Roll Call | |
| c) Excused Absence Requests | |
| d) Designate Timekeeper, establish time limit for speaking | |
| e) Agenda Approval | |
| f) Minutes Approval (October 26, 2013, December 21, 2013) | |
| g) Announcements | |
| II. Scheduling / Location / Announcement of Meetings | (5 min) |

The next LSB meeting is tentatively scheduled for Wednesday, February 19, 7:00 PM. PNB committees will be populated.

Proposed LSB Meeting Calendar (see Appendix)

III. Public Comment III (questions to GM)
(7.5min)

IV. PNB Reports (35 min)

- a) Directors (10 min)
- b) Committees (5 min)
- c) Board Discussion (20 min)

V. Public Comment IV (questions to PNB Directors)
(7.5 min)

VI. PNB Directors respond to public comment (2 min)

VII. Committee and Task Force Reports

- a) Finance Committee Report (0 min)
 - 1) Treasurer's Report
- b) Governance Committee Report (5 min)
 - i) Motion on Minutes (see Appendix for text)

VIII. Adjournment

Appendix C—General Manager Report

**PACIFICA RADIO KPFK 90.7 FM
MANAGER'S REPORT TO THE LOCAL STATION BOARD**

**Saturday, January 11, 2014
(Bernard Duncan, General Manager)**

Manager's Overview

- KPFK's end of winter fund drive will begin on 4 February and likely run for 20-21 days. If successful the proceeds of this drive will enable us to remain on-air fund-raising free until some time in May.
- The holiday period provided us with an opportunity to showcase special, seasonal programming, with some good audience feedback.

- Since the meeting falls so early in the month, we have no new Arbitron figures to share.

Programming

- First off, some sad news from the programming department: *Smiley and West* was discontinued by PRI. This followed from many NPR stations dropping the show over the past year; as NPR managers expressed disapproval of the show's politics. Smiley and West had performed very well for us on Saturday morning, consistently drawing one of our largest week-end audiences; and listener comments were overwhelmingly positive about the show. The Saturday at 11am hour will be filled by special programming until a permanent replacement is found.
- Next season will see five week specials from *On Resistance Radio* and *Access College*. *Focus on Food* will also be launched as a permanent show.
- The Music Director and Program Director have selected a music show proposal that has "passed the audition" (so to speak), and we are working together to develop a strategy to launch the show during the winter season – though, as always, at a community station launching new shows requires much planning and negotiation.

Operations

- Facilities – We are still deliberating whether or not to re-line the pipe running from the building to the city's sewer line, which was found to be corroded and roots of the trees had grown to thick in the pipes preventing a continuous flow. This repair would cost approximately \$6,000, it is advisable that we do it sooner rather than later as the repair costs to fix the problems that will arise from an eroding pipe that may exceed the preventative repair now.
- Google Ads Car Donation Program – Our Google Ads Car Donation Program has yielded 17 cars in October, 14 cars in November and 33 cars in December. The results are extremely pleasing.
- E-Waste Recycling Day – The KPFK E-Waste Recycling Event promotion has begun for January 25 9AM – 2PM in the KPFK parking lot for a fund raiser. We will begin the drop off during the week of the event, in order to give folks more of an opportunity to donate their e-waste. This will be a good chance for LSB members to help, meet potential listener/ donors, and reach out to the local community
- Telecommunications – We have registered an agreement with AT&T and Telepacific for the discount from the California Teleconnect Fund. Once registered the telecomm companies reimburse us (in the form of credit to the account) the amount they get from the state approx 45-50% of the cost of services we paid for, so we will likely see our first credit in March and each month subsequent to that.
- Member Benefits Card – We have 87 vendors, merchants, etc committed for the Member Benefits card. Each of these entities will also display a KPFK sticker with logo both indicating that they accept the card and promoting the station. The MemberBenefits company will continue to add more to the card each month. Suggestions/ recommendations are highly encouraged.

A promotional campaign is in the works and should be ready for announcement in time for the fund drive to create a buzz about card to encourage donations for this premium.

- Programming Survey – We look to attain feedback from listeners and provide them a means to rate and comment on a program, based upon what they think of it. The survey will be circulated via email, social media, web page, and on air carts. We will send a dedicated email announcing it next week.
- Energy and Telcomm 2013 Usage Factoids – Here are some facts about phone usage in the office, studios, and on air.

Total calls made in 2013: 81,225

Number of minutes used on the phone in 2013: 372,707.2

Most called country outside of the US: Venezuela with 507 and Guatemala 352

- Social Media – We are holding another social media workshop led by Cars Donating is Easy, which for a first time will be available live on the web. In moving forward we plan on streamlining our social media efforts and putting a procedure in place to get important posts from programmers to be posted on KPFK. We are also going to develop campaigns and playbooks for our social media strategies in promoting events, increasing brand awareness, and fund raising.

Facebook

- FB Total Likes is 14,731 with an average of 14 likes per day down from 18/day.
- Our reach increased to 21,812.

Twitter

- Total Followers are now 2,832, up from 2,789 in November with an average growth of three daily.
- KPFK was mentioned 178 times in December down from 249 during the month of November.

Engineering

- Studios – The studios are generally in good condition and operating properly. Installation of the studio microwave transmit antenna will be done soon.
- Malibu 90.7 Booster site – The Oat Mountain program audio microwave system license application to the FCC has been withdrawn. KPFK will re-file as soon as we do some new testing with new facts and figures that should satisfy the FCC. We hope to get the test finished by the end of January.
- Rancho Bernardo 93.7 translator site – The system is in good condition and operating well covering northern San Diego County.
- Santa Barbara 98.7 translator site – Routine year end maintenance has been done on the translator and it is in good condition and operating properly.
- Mt. Wilson 90.7 transmitter site – The Nautel transmitters are operating reliably at full power. Scheduled routine service of the emergency generator has been done. No problems were found with the generator.

Business Office

- Details from the business office as at January 10 are as follows –
 - Total Cash in Bank (not including the remaining restricted Studio A grant of \$46,000) is **\$188,000** (\$117,300 on December 20).
 - Monthly installment payments, processed on the 20th of each month, typically result in income of between \$75,000 and \$82,000.
 - Total outstanding payables stand at \$84,000.
 - Central Services fees are \$63,300.
 - We have yet to receive the second installment of our CPB funding from the last fiscal year, and we are approaching the time for the payment of the first installment of the current year's funding.

Bernard Duncan
 General Manager
 January 10, 2014

Appendix D—Town Hall Task Force Sign-Ups

Chuck Anderson
 Rodrigo Argueta
 Ankine Antaram
 Steve Brooks
 Lance Charles
 Bella DeSoto
 Israel Feuer
 Aryana Gladney
 Kim Kaufman
 Mike Madani
 Michael Novick
 Lawrence Reyes
 Ronald Spriestersbach
 Nancy Wheeler

Appendix E—LSB Committee Sign-Ups

FINANCE COMMITTEE
 Fred Blair
 Steve Brooks
 John Cromshow
 Aryana Gladney
 Tej Grewall
 Kim Kaufman
 Fred Klunder
 Brenda Medina

Michael Novick
Lawrence Reyes
Ronald Spriestersbach
John Wenger

GOVERNANCE COMMITTEE

Lydia Brazon
John P. Garry III
Tej Grewall
Brenda Medina
Lawrence Reyes
John Wenger

OUTREACH COMMITTEE

Aryana Gladney
Tej Grewall
Lawrence Reyes

PERSONNEL COMMITTEE

Fred Blair
John Cromshow
Tej Grewall
Kim Kaufman
Brenda Medina
Michael Novick
Steve Pride
Ronald Spriestersbach

PROGRAMMING OVERSIGHT COMMITTEE

Chuck Anderson
Ankine Antaram
Aryana Gladney
Tej Grewall
Steve Pride
Lawrence Reyes
John Wenger
