

Minutes of the KPFK Local Station Board Meeting of March 19, 2011

The regular monthly meeting of the KPFK Local Station Board was held on Saturday, March 19, 2011 at 5:25 PM at the Loyola School of Law, 919 Albany Street, Los Angeles CA 90015-1211, the chair (Dutch Merrick) being in the chair and the secretary (John P. Garry III) being present. The minutes of the last meeting were approved. Members were elected to PNB committees and the Program Director Search Committee.

Nineteen members were present, constituting a quorum: Ken Aaron, Chuck Anderson, Rodrigo Argueta, Fred Blair, Lydia Brazon, Omar Burdet, Aryana Gladney, Leonard Isenberg, Kim Kaufman, Fred Klunder, Jim Lafferty, Ali Lexa (tardy), Brenda Medina, Dutch Merrick, Margie Murray, Michael Novick, Summer Reese (tardy), John Wenger.

One member was absent: John Parker.

Three members were excused: John Cromshow, Martina Steiner, Lamont Yeakey.

One member was absent due to suspension: Ian Johnston.

Also present: Terry Goodman (Election Teller, Audio Recordist).

Authority and Notice: This meeting (originally scheduled for March 12) was authorized by the LSB by a motion approved at its meeting of January 8, 2011. Specific notice was posted on KPFK.org and other websites on March 5, 2011 (see Appendix A).

Audio Recording: The audio of the meeting was recorded by Terry Goodman and is available for a limited time at the following sites:

<http://uploading.com/files/de4984b2/klsb110319.mp3/>

<http://www.sendspace.com/file/bzuucr>

<http://www.filefactory.com/file/ca374c1/n/klsb110319.mp3>

<http://www.megaupload.com/?d=7GSBKXTB>

WELCOME, CALL TO ORDER (5:25)

The meeting was called to order by the Chair at 5:25 PM.

Excused absence requests from John Cromshow, Martina Steiner and Lamont Yeakey were accepted without objection.

APPROVAL OF AGENDA (5:27)

The Agenda was approved as amended by unanimous consent.

ANNOUNCEMENTS (5:39)

Merrick announced the March 26, 2011 labor march. Later, Mercier announced KPFK's First Annual Hero Award on May 1, 2011.

COMMENTS FROM THE CHAIR (5:40)

The Chair made oral comments.

REVIEW OF PROCEDURES (5:42)

The Chair reviewed LSB meeting protocols. The Chair asked the Governance Committee to finalize a set of meeting guidelines.

APPROVAL OF MINUTES (5:44)

The draft meeting minutes of February 9, 2011 were distributed to the board before the meeting and were approved by unanimous consent.

SCHEDULING OF MEETINGS (5:47)

Wednesday, April 6, 2011, 7:00 PM, Studio Union Local 44 IATSE.

Saturday, May 7, 2011, 10:00 AM (location TBD).

Wednesday, June 8 or 15 (location TBD).

POPULATION OF PNB COMMITTEES (5:50)

Lafferty requested that the minutes reflect any objection to the election being held and/or the manner in which the election was being held. There was no objection.

Programming Committee nominations: Murray, Wenger, Anderson, Novick, Burdet.

Murray and Novick were **elected** by ballot.

Point of order from Aaron: The Election Teller should not perform two election roles at the same time and become distracted.

Governance Committee nominations: Medina, Wenger.

Lafferty **moved** to elect the nominees by acclamation. Motion **passed** by unanimous consent.

Medina and Wenger were **elected** by acclamation.

Audit Committee nominations: Medina, Wenger, Blair, Klunder.

Fred Klunder and Fred Blair were **elected** on the second ballot.

Technology Committee nominations: Wenger, Blair.

Lafferty **moved** to elect the nominees by acclamation. Motion **passed** by unanimous consent.

Wenger and Blair were **elected** by acclamation.

Elections Committee nominations: Murray, Wenger, Novick.

Murray and Novick were **elected** by ballot.

Committee of Inclusion Director nominations: Argueta, Reese. Argueta was **elected** by ballot.

Aaron **moved** to hear public comment for 7.5 minutes before the PD Search election. Motion **passed** by unanimous consent.

Committee of Inclusion LSB Member nominations (for three seats): Mercier, Gladney, Burdet. Lafferty **moved** to elect the nominees by acclamation. Motion **passed** by unanimous consent. Mercier, Gladney, Burdet were **elected** by acclamation.

Affiliates Task Force members (volunteers): Kaufman, Mercier.

Archives Task Force members (volunteers): Burdet, Aaron, Murray.

PUBLIC COMMENT (6:54)

Public comment was heard for four minutes.

PROGRAM DIRECTOR SEARCH COMMITTEE ELECTION (6:58)

Lexa listed the Committee's current members: Aaron, Argueta, Cromshow, Klunder, Lexa, Reese, Wenger.

Staff Member nominations (for one seat): Steiner. Running unopposed, Steiner was **elected** in absentia.

Listener Member nominees (for three seats): Novick, Blair, Mercier, Medina, Yeakey, Isenberg. Medina, Blair, Novick were **elected** by ballot.

MANAGEMENT REPORT (7:11)

No one from station management was present. The Chair read a report from Alan Minsky (Interim Program Director, see Appendix C).

Brazon **moved** that the Interim Program Director be asked to attend the next LSB meeting to explain the nature of the new Spanish LPAC. Motion **passed** by unanimous consent.

Lafferty **moved** (as amended by Brazon) that the LSB shall send a letter to the General Manager requesting attendance at LSB meetings, with a copy to be sent to Arlene Engelhardt (Pacifica

Executive Director). Motion **passed** by unanimous consent.

Reese read from the Management Report (from email).

Novick **moved** that Jennifer Kiser's (Interim Development Director) report to the board (sent by email) be included in the minutes without being read aloud. Motion **passed** by unanimous consent. (see Appendix C)

FINANCE COMMITTEE REPORT (7:28)

Kaufman distributed "FY2010 Income Statement and FY2011 Budget." Kaufman and Reese delivered oral reports, followed by discussion.

Finance Committee meeting for Monday, April 4, 2011 was noticed by Kaufman.

Kaufman **moved** to extend the meeting five minutes. Motion **failed** by hand vote (2/3 required): Yes-5

Brazon **moved** to extend the meeting to 8:30 PM. Motion **passed** by hand vote: Yes-14, No-2, Ab-1.

Brazon **moved** to table a motion by Wenger to disapprove the current budget: Motion **failed** by hand vote: Yes-7, No-9, Ab-1.

Wenger **moved** to disapprove the budget as submitted by management. Motion **passed** by majority hand vote: Yes-15.

Novick **moved** that "The LSB insists on receiving in electronic spreadsheet form, by the April 4, 2011 Finance Committee meeting, the budget for fiscal year 2010 compared to the actuals for fiscal year 2010 and the actuals for the first 6 months of fiscal year 2011 compared to the budget for fiscal year 2011." Motion **passed** by hand vote: Yes-13, No-1, Ab-2.

Novick **moved** (as amended by Klunder) that "The LSB insists that management work with the Finance Committee to come up with a plan within two months, in comportment with PNB directives, for how over the next 6 months an accurate and balanced budget for fiscal year 2012 can be passed in a timely manner." Motion **passed** by hand vote: Yes-15, No-1, Ab-2.

The Chair asked Treasurer Kaufman to report on LSB expenditures in accordance with a motion from February. Kaufman offered no report and committed to submitting one for the next LSB meeting. Reese stated that the data was obtained two days earlier.

Public Comment was heard for four minutes (8:28)

Lexa **moved** to adjourn. Meeting **adjourned** without objection at 8:32 PM.

John P. Garry III (KPFK LSB Secretary)
(these minutes were approve on April 6, 2011)

APPENDIX A—Meeting Notice

Emailed by Terry Goodman on Sat, March 5, 2011 7:31:08 AM

The KPFK Local Station Board will meet on Saturday, March 19, 2011 from 5:00 pm until 8:00 pm at the Loyola Law School, 919 Albany Street, Los Angeles, CA 90015-1211.

Directions at <http://www.lls.edu/about/campus/directions.html>

Refs:

<http://www.kpfk.org/lsbpbmenu/93-calenderandnotices/4602-local-station-board-3192010-500-pm.html>

http://www.kpfk.org/eventcal.html?task=view_detail&agid=1800&year=2011&month=03&day=19

<http://www.kpftx.org/pacalendar/calresults.php?eventdate=20110319>

APPENDIX B-Proposed Agenda

Agenda for Saturday March 19 Local Station Board Meeting

Roll Call	
Approve Agenda	
Approve Minutes	10 min
Populate PNB committees/election	20 min
Populate Program Director Search – election	20 min
Public Comment	10 min
Committee reports	(1 hour 15 min total)
Finance	
Budget discussion	20 min
Public Comment	10 min

Governance – 10 min

Motion: when secretary’s draft minutes are done, they should be sent to entire lsb concurrently. Passed unanimously

Motion: to choose LSB dates for the rest of the year to be the third Wed. & Sat. of every month. One abstention

PNB report from 4 PNB directors 15 min
Report and status on Argueta v Pacifica

Outreach 10 min

Programming Oversight 10 min

Personnel 5 min

Secretary –update on collection of motions and minutes for archives 5 min.

Public Comment 10 min

Total: 2 hours, 35 minutes

APPENDIX C—“Station Brief to the Local Station Board”

PACIFICA RADIO KPFK 90.7 FM STATION BRIEF TO THE LOCAL STATION BOARD

Saturday, March 19, 2011

**(Prepared by Station Managers from the Offices of Business, Programming, Operations
and Development & Outreach)**

MANAGEMENT ISSUES:

Here are the responses from Management to the motions passed by the Local Board in February:

Motions passed by the KPFFK Local Station Board on February 9, 2011

Motion: "That any member of the board who wants a pass card (to the station) and a login code for access to the station be issued one (at the expense of the station)."

RESPONSE: Many board members already have key cards because they are programmers or paid staff. If anyone else feels they need a keycard for after-hours access to the KPFFK building, they may schedule this through Operations Director Zuberi Fields (operations@kpfk.org). The card costs \$5, so this expense can be paid by the Board member directly, or the cost will be covered by the LSB. will pay for the first card (it comes out of the LSB expenses. Replacement cards must be paid out of pocket by the card holder.

Motion: "*Resolved*, That KPFFK Management shall open a separate designated account for all funds solicited and collected for the solar project, and that all funds already collected for this project shall be immediately deposited in this account."

RESPONSE: This has been completed. A restricted Bank of America Account has been opened for the purpose of the Solar Canopy project.

Motion: "In order to ascertain if KPFFK is in compliance with title 7 requirements for training on sexual harassment and discrimination in the work place the Personnel Committee requests a report of the record of training completions of all staff (paid and unpaid) and volunteers, including dates. - If this is considered confidential then a summary report can be presented listing the number of staff and volunteers that have started the training, completed the training or (*not*) started the training."

RESPONSE: Paid staff and most volunteer programmers completed the training in 2009. The directive for the next round of training needs to come from Pacifica National so that all Pacifica Staff are compliant as a Foundation.

BUSINESS OFFICE

Here is the station's cash position as of today, March 19, 2011:

- < Cash in Bank – \$550,000 with outstanding payables of \$50,000.
- < Total Central Services owed to the National Office – approximately \$300K (end of February 2011).
- < Sister station WBAI has made one payment of \$5,000 on its loan of \$46K. This \$5,000 was credited to KPFK's Central Services obligation.
- < National Office has mandated a network-wide on-air fundraiser for April 5 & 6, 2011 to help the Foundation meet its contractual obligations and fulfill the requirements of the recent audit. The on-air fundraiser is designed to be a 12-hour per day drive, with a thematic focus on Labor on the first day, and the Nuclear Question on the second day. The goal for this on-air drive is \$200-\$300K total, with contributions per station ranging from \$36K to \$70K (per LaVarn Williams).

OUTREACH & DEVELOPMENT

1. The promotion of the KPFK Fundraiser “KPFK Hero Award and Tribute: A Tribute to Billy Higgins” is underway. The event is scheduled for May 1, and includes a VIP Reception and seating for \$125; and General Admission seating for \$75. It will be held at the Catalina Bar & Grill Jazz Club on Sunset Blvd. Capacity: 250 people. All details can be found at the KPFK website.
2. We are developing the capacity to deliver email blasts about the station. The working title is “The KPFK Dispatch (An Electronic Folio)” and will serve the purpose of updating email subscribers to programming and event updates at the station on a weekly basis. Status: We're building the list of email addresses.
3. Treasurer Kaufman had a question about the accounting used for the Town Hall from December 11, 2010. Jennifer Kiser researched this question and responded to Kim via email.

Regarding the accounting of the Town Hall Meeting held December 11, 2010 with keynote speakers Cynthia McKinney and Miguel Tinker Salas, KPFK received an envelope with \$111.88 in net donations. At the LSB Orientation Meeting, an envelope was handed to me by one of the event organizers (Rodrigo). On the envelope was a detailed accounting of the money collected that day (with the respective donor names); the expenses of the event listed by name; and the final net donation to the station.

No paid staff person attended this event, but it appears from the accounting detailed on the envelope that it was a one-time event where the organizers passed the hat to cover their own production

expenses (not an uncommon practice for small grassroots events). Furthermore, the dollar amounts attributed to each expense appear accurate. Overage was given to the station as a donation.

No money was advanced from the station for the production of this Town Hall, so no receipts for expenses were requested by the station. Nonetheless, expenses were detailed in the Station's Ledger because the information had been provided on the written document (the envelope) received by the Business Office. It is an accounting practice to register this information.

It was noted that someone at the Finance Committee Meeting may have felt they were not reimbursed for an outlay of money for this same event. If someone felt they'd contributed to the production of the event and was not reimbursed the day of the event, then that individual may have neglected to speak with the organizers when the accounting was being done. If that person were to go to the station asking for reimbursement, a receipt for their contribution plus verification from the organizers that the contribution had actually been made would be requested. At this late stage, it would probably be simpler to have that individual call it a donation and know better for the next time.

PROGRAMMING

We made significant changes to KPFK's mid-afternoon schedule commencing on March 15. Below are two e-mails I sent to staff and programmers about the changes.

best,

Alan Minsky
KPFK interim Program Director

Dear KPFK Programmers and Staff,

Programming changes are occurring in the mid-afternoon on Monday through Friday (see schedule below or attached).

The two new shows coming on board besides Al Jazeera News (M-F at 3pm) are Truthdig Radio (Wednesday at 2pm) and Brad Friedman (Wednesday at 3:30pm). Truthdig Radio will be produced by the team at the Truthdig website. Brad Friedman was, of course, already a regular on KPFK and he's the man behind the website Bradblog.

Also, Michio Kaku's Explorations is going to air at 10am on Saturdays. Digital Village is moving to Saturday at 9am for the next four weeks. The Car Show returns to 9am Saturdays on April 16th. (Digital Village will then take a break until after the Spring Fund Drive).

FROM: Alan Minsky
KPFK interim Program Director

Dear KPFK Programmers,

Two related points:

1) In this week's programming changes, Michio Kaku's Explorations has returned to KPFK.

However, as of yet, the other excellent program that was off KPFK for the first time in ages this past season, Alternative Radio, does not yet have a place on the programming schedule.

Therefore, I'm asking again if any one hour show might be willing to take a sabbatical for a few months so that David Barsamian's excellent, and extremely popular, show can return to KPFK.

If no show decides to take a break KPFK management will make a decision about how to bring Alternative Radio back.

2) I have come up with a new strategy to respond to some of the needs of the station; as well as the (frankly absurd) situation of many once-a-week programs that willingly take weeks off at-a-time during fund drives - which interrupts any momentum these shows have in terms of building their audience/fan base.

I believe that many of KPFK's once-a-week programs should expect in the coming years to be on KPFK Radio only $\frac{1}{2}$ or $\frac{2}{3}$ or $\frac{3}{4}$ of every year. Not all of the once-a-week shows, but many of them. I think a few, like American Indian Airwaves, are simply too unique a service to an underrepresented community to be off in this manner; while some weekly shows are too popular for any sane manager to shorten their number of weeks (of course, these shows tend to raise money in fund drives anyway and hence they're not interrupted in the present manner).

I know many programmers will argue with this, but the truth is that we need new voices; and when a show is off three weeks at a time, three or four times a year, we might as well formalize the absence in a manner that can help the station

During their time off, shows can work to improve their product (as well as record shows for the web, if they like). In other words, these shows will be more like network TV shows (which, by the way, average less than ½ a show per week across a year). This will give the shows time for re-generation for purposes of improvement, time to build support infrastructure (like outreach and building/improving their own webpages) and allow for many more new shows to come on to KPFK.

On this final point, I very much feel the station needs to become more diverse in its programming and I feel this strategy will create the space on the grid to achieve this much needed end.

I have already introduced this strategy to the LPAC and current management - both responded approvingly. This is my introduction of the idea to the LSB, the staff, and to programmers.

On behalf of KPFK Management,
Jennifer Kiser (Interim Development Director)