

Minutes of the KPFK Local Station Board Meeting of 9/06/2006

A regular meeting of the KPFK Local Station Board was held on Wednesday, September 6, 2006 at the Los Angeles Workers' Center, 1251 South Saint Andrews Place, Los Angeles, CA 90019, the Chair being in the chair and the Secretary being present. The minutes of August 12, 2006 were amended and approved.

Twenty members were present: Grace Aaron, Dave Adelson (leaves at 10:45pm), Sara Amir (leaves at 10:40pm), Rodrigo Argueta, Lydia Brazon, Marie Deary (leaves at 10:45pm), Israel Feuer, Sherna Gluck (leaves at 10:56pm), Jan Goodman (leaves at 10:40pm), Terry Goodman, Kimberly King, Arturo Lemus, Casey McFall, Alan Minsky, Reza Pour, Julie C. Rodriguez, Madeleine Schwab (leaves at 10:15pm), Harrison Weil, Don White and Lamont Yeakey.

Also present: Secretary Carol Nealy (leaves at 10:16pm).

Four members were excused: Bill Gallegos, Sonali Kolhatkar, Margaret Prescod and Fernando Velazquez

General Manager Eva Georgia was also **excused**.

Authority and Notice: This meeting was authorized by the LSB adoption of a regular meeting schedule at a special meeting on March 15, 2006. The annual schedule was subsequently posted on the KPFK web site. Specific notice was posted on the KPFK web site beginning on August 27, 2006 (See Appendix A). Announcements were broadcast beginning 7 days before the meeting, pursuant to the schedule recommended in the Foundation Bylaws.

I. CALL TO ORDER, CALL OF THE ROLL, WELCOME &
ACKNOWLEDGEMENTS, REVIEW AND APPROVAL OF THE AGENDA,
APPROVAL OF MINUTES, MOTION FOR EXCUSED ABSENCES

The meeting was **called to order** at 10:08pm.

The Agenda was amended and **approved**. (See Appendix B)

Motion: Terry Goodman moved that the minutes of the August 12, 2006 meeting be approved as amended.

Motion passes without objection.

Motion: Sherna Gluck moved that the following members be excused: Bill Gallegos, Sonali Kolhatkar, Margaret Prescod and Fernando Velazquez

Motion passes without a formal vote, with member Harrison Weil requesting that his objection be noted for the record.

II. COMMENTS BY THE CHAIR 10:18pm None

III: REPORT BY THE GENERAL MANAGER 10:19PM

Sue Welsh **distributed** a written report. (See Appendix C for written report.)

IV. COMMITTEE REPORTS

[A] GOVERNANCE COMMITTEE - 10:31pm

Jack van Aken **distributed** a written report. (See Appendix D for written report)

[D] Finance Committee 10:32pm

Casey McFall gave a verbal report and **distributed** a written report.

The Chair announced that the Secretary must leave due to the lateness of the hour. Without objection, Terry Goodman was **appointed** Secretary Pro-Tem for the remainder of the meeting. 10:16pm

There was additional discussion regarding the FY'07 station budget.

Listener comments were heard.

Motion: Don White moved as a special order that the body approve 11:45pm as a time certain for adjournment.

Motion passes by a show of hands: Y:9, N:1, A:1

Motion: Julie Rodriguez moved that the LSB provisionally adopt the management budget and readjust the budget if necessary during the first quarter budget adjustment period. (10:37 pm)

Motion passes by a roll call vote:

Y:7 (Brazon, King, Lemus, McFall, Pour, Rodriguez, Weil)

N:2 (T. Goodman, Yeakey)

A:4 (Argueta, Feuer, Minsky, White)

(It was clarified in discussion that the budget referred to in the above motion was the KPFK section of the Pacifica Foundation Consolidated FY'07 Forecast Budget, Draft 3, dated 9/6/2006, distributed at the meeting.)

Objection: Rodrigo Argueta objected to adjourning the meeting without having addressed an issue raised in a report from the Local Elections Supervisor regarding Spanish translation of election-related announcements. There was a brief discussion to arrange notification to the National Elections Supervisor of local area resources for providing this service.

The meeting was **adjourned** at 11:55 pm, without objection.

Respectfully submitted,

Carol L. Nealy
KPFK LSB Secretary
These minutes were approved 10/7/06.

Appendix A - Meeting Notice

The KPFK Local Station Board will hold its regular September meeting on Wednesday, September 6, 2006 at The Los Angeles Workers' Center, 1251 S Saint Andrews Place, Los Angeles, California 90019-3632. There will be a closed session primarily concerning personnel matters from 7:00 pm to 8:15 pm, followed by a public meeting beginning at approximately 8:30 pm. Discussion of the KPFK FY'07 station budget is on the agenda of the open meeting.

The Los Angeles Workers' Center is two blocks West of S Western Avenue and a bit North of W Pico Blvd. Saint Andrews Place is gated just North of the Center (MapQuest doesn't know about this), so access is only from Pico. Some parking is available in the rear of the building and on Pico Blvd.

Refs:

http://www.kpfk.org/index.php?optionfiltered=com_content&task=view&id=2034&Itemid=80

http://www.kpfk.org/index.php?optionfiltered=com_events&task=view_detail&agid=1246&year=2006&month=09&day=06&Itemid=63

<http://disc.server.com/discussion.cgi?disc=165346;article=39266>

<http://disc.server.com/discussion.cgi?disc=203188;article=9401>

APPENDIX B - Agenda

KPFK Local Station Board Regular Meeting

Sept. 6, 2006

(Draft Pending LSB Approval)

Los Angeles Workers' Center

1251 South Saint Andrews Place

Los Angeles, CA 90019

I: Call To Order, Call Of The Roll, Welcome & Acknowledgements, Review And Approval Of The Agenda, Approval Of Minutes, Motion For Excused Absences [8 Minutes]

II: Comments By The Chair [3 minutes]

III: Report by the General Manager [5 minutes]

IV: Committee Reports: [A] Governance [0 mins] [B] Finance/Development (to include 2007 Budget Discussion) [50 mins] [C] Management Review & Evaluation [4 mins] [D] Programming Oversight [1 mins] [E]Outreach [1 mins] [F] Committee Of Inclusion [1 mins] [Total time allotted for this agenda item 57 minutes.]

V. Public Comment [10 minutes]

VI: Pacific National Board/Directors' Report [10 minutes]

VII. Old Business

VIII. New Business [10 minutes]

IX. Public Comment [10 minutes]

X. Next Meeting/ Adjournment [3 minutes}

(Consistent with Board Policy the Chair will call for Public Comment at various points in the agenda. Any unused portion of the 30 minutes assigned to Public Comment will be used in Agenda Item VII.)

APPENDIX C - General Manager's Report

Local Station Board

KPFK Radio 90.7 FM, Los Angeles

Eva Georgia, General Manager

September 2006

PROGRAMMING:

On August 29, 2006 KPFK and Pacifica sister stations KPFT and WPFW successfully executed a national broadcast of From the Gulf Coast to the West Coast: Katrina Before and After. Produced by KPFK's Debo Kotun, this 2-hour broadcast ran from 4pm to 6pm Pacific / 6pm to 8pm Central / 7pm to 9pm Eastern. KPFT's host Cassandra Ashley and WPFW's host Ambrose Lane participated as co-hosts in the 2nd segment featuring call-ins from around the nation. Thanks to Debo Kotun and Ursula Ruddenberg for outstanding follow up in contacting sister and affiliate stations. Jennifer worked with Debo and Ursula to ensure good communication between all the parties, including the technical staff at KPFK.

KPFK has an additional technical achievement for the Hurricane Katrina Anniversary. At

5pm Pacific time, KPFK broke away and broadcast a local program on Katrina (Beneath the Surface hosted by Michael Slate) while the national broadcast continued going out over the ISDN and over the KU Right for the network. Both streams were available on our KPFK website, and those in Southern California who wished to continue with the discussion format at 5pm were invited to listen online and call in using the 800 number provided. The second broadcast was handled like a remote broadcast within the building, with producers Donna Walker and Jennifer Kiser in close coordination with the board operators Zuberi Fields and Jose Benavides, so that transitions went smoothly between broadcasts.

We were able to achieve this thanks to creative thinking and technical knowledge, as well as excellent follow through demonstrated by Zuberi Fields. Bob Conger and Sue Welsh were also very supportive that day.

The iPC requested and was granted an extension until August 22 to provide their feedback on the Tuesday Night Music / Monday Book Show demos. To date, no feedback has been received from the iPC. (I believe they are hoping to see some simplified criteria created by PD Assistant, Jennifer Kiser. This should be written and emailed by September 5, to allow them to complete their reports by the next iPC meeting.)

The final decision will be made by the KPFK Program Director in consultation with the GM.

On Monday, 9-11 Special Programming is scheduled to remember and analyze the events of Tuesday, September 11th, 2001.

Local Station Board Elections are underway, and promos and review of the Paid/Unpaid Staff roster is underway.

DEVELOPMENT:

Fall Fund Drive Update-Summary:

Pledged Web: \$56,985	Web Pledges Only: 509
Fulfillment: Payment in: \$925,869	Pledges paid or 85 % per \$1,088,380 pledged
Premium Shipment: 9,103 items mailed or 99%	

February Fund Drive:

Fulfillment: Payment in: \$855,695	Pledges paid or 79.9 % per \$1,070, 474 pledged
Premium Shipment: 8,596 items mailed or 96%	

Spring Fund Drive:

(June 13- June 25- Extended to June 29 to meet goal)

Fulfillment: Payment in: \$809,076	Pledges paid or 74.7% per \$1,082,181 pledged
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Premium Shipment: 5,735
Pledged Web: \$31,777

Mailed, 69% fulfillment
Web Pledges only: 301

Special Events:

August 19 (Sat): Annual KPFK Volunteer Thank You Party- Summer BBQ in KPFK parking lot was a great success. Good turnout of volunteers. Excellent support in preparing the event from Tony, Bridgette and Janee. Parking lot transformed into lovely setting with umbrellas , dj's and lots of wonderful conversations. Chef's Eva, Zu and Jun serving non-stop from noon to 6pm.

August 27: Memorial in Santa Barbara for activist Art Schwartz , major donor and supporter of KPFK. Founder of Friendship Manor Film Series in Isla Vista and Santa Barbara Friends of KPFK. Sue Welsh represented KPFK.

September 9 (Sat): KPFK Commemoration of 5th Anniversary of 9/11 from 1pm-7pm at Immanuel Presbyterian Church 3300 Wilshire Blvd. Films/Speakers/Panels. KPFK community service free event. Planning and promotion in progress. Check on air and website for announcement of details.

September 15 (Fri): Amy Goodman Benefit for KPFK at Immanuel Presbyterian Church, lecture and book signing. Dinner at 5:30pm, with Lecture at 7pm.

Major Donors (non-Fund Drive):

\$77,633.00. (since Oct 1, 2005) Major donors appointments by GM and DD planned for the Fall.

Direct Mail:

- August 28 mail drop: Final Direct Mail of Fiscal 2006 included Survey funded by CPB.
- July mail drop on 7/24/06 = \$25,712
- April Direct Mail Response = \$31,383

Planned Giving:

Response to check-off on direct mail response slip being monitored.

I am thinking about including KPFK in my Will or Estate Plan.

I would like someone to call me with more information.

(We have received three responses so far and development director follows up with a call)

Car Donation:

Total since active promotion of program: \$39,592.70 as of 8/25/06

Voices of Tomorrow -Youth Training Grant. First progress report submitted on August 15. Project coordinator organizing the first group of ten youth in mid-September with youth in the New Jefferson Continuation High School. The next training will be

scheduled in October/November and January/February 2007. All dedicated equipment has been purchased for the trainings for 3 groups of 10 youth for 8 weeks. \$50,000 in 2 installments. First installment of \$20,000 received.

Proposals Pending

CPB/IMLS (Institute of Museum and Library Services): Partnership for a Nation of Learners. Submitted March 1, 2006. KPFK initiated collaboration with California African American Museum and Latino Cultural Heritage Digital Archives at CSUN. Request for \$250,000.

NEA Collaboration with Will Geer Theatricum Botanicum submitted by Theatricum Botanicum on August 14. KPFK to provide quality recording of six plays to produce a high quality DVD/CD, of which KPFK would be the sole broadcast entity. KPFK's portion: \$21,900. Also rights for the CD can be negotiated with the goal of making the CD's available for sale through Theatricum's gift shop, website, for KPFK's archives and as a KPFK fund drive premium. The titles of these scripts are:

The Strength of Women (the Suffrage Movement)

American Portraits (Birth of the Nation)

Black History in North America (Civil Rights Movement)

Searching for the American Dream (the Labor Movement)

The Woody Guthrie Story (the rise of folk music in America)

La Raza (Chicano Rights Movement).

Proposals Declined:

NEH (National Endowment for the Humanities) National Katrina radio documentary proposal for \$159,500 submitted March 20. Rejection notice received on August 15. DECLINED.

Proposals in Preparation:

Proposal Due October 2 to California Council for Humanities for KPFK Radio Documentary project: The Story of Lewis Hill, Founder of the Pacifica Network and His Impact on the Development of Independent Public Media.

Outreach Committee:

(Meets monthly). At August 17 meeting Outreach Committee selected Limited Edition Original Art for T-Shirt following internal KPFK contest. Final rendition being prepared for GM review. Next meeting is September 23 at the station at 7:30pm. Focus continues to be Membership Card. Staff and committee working on best type of card easily integrated into standard subscriptions process. Follow-up calls being made to solidify interest in providing KPFK members a discount on food, books etc. Chaired by Arturo Lemus. Development Director is staff.)

KPFK is Ford Amphitheatre Radio Sponsor, May-October, 2006. Designated KPFK table at most non-leased events. Many opportunities available to LSB members to table for KPFK. Programmers are stepping up to provide interviews for organization as part of our media sponsorship commitment.

The Outreach Committee has produced business card size Outreach Cards that are now available for one-to-one outreach and events along with popular bookmarks.

Film Club Initiative:

Development Director directing festival inquiries to Jay Kugelman and asking for at least 25 pairs of tickets for Jay to offer for Film Club.

Current Film Club Challenges Under Discussion:

Limitation of seats/passes for current film club subscribers.

Problem with same members who are first in line for passes.

Need to establish a station policy to limit members to a certain # of films a month in order to provide more opportunities for others, perhaps 3 films a month or 36 a year which would be a 50% savings.

Creating more venues and special screenings.

Proposal: Annual KPFK Documentary Series :

Multi-purpose film program:

Make available to Film Club Members as a Bonus.

Plan to screen in different areas of our signal.

Present documentaries of broad interest resonating our multi-formatted grid.

Instill a sense of community by inviting all KPFK listeners to attend.

Start with 1 documentary a month and graduate to 2 during summer months of

June/July/August when there are fewer first-run movies of interest to our audience.

Steps to Develop Documentary Series:

Working with Jay Kugelman, research and continue to develop venues in different areas of signal. Initial list is growing. Confirm availability, contact, cost if any etc.

Enlist KPFK programmers in recommending documentaries for consideration.

Use screening as an outreach opportunity and invite KPFK programmers to host.

Create list of documentaries and contact filmmakers for permission etc.

Set up schedule to launch series.

Incorporate the 9/11 special screenings in the planning stage as part of the Series.

ENGINEERING:

1. With the assistance of Armstrong Transmitter Company, some minor changes of the transmitter are being done to ensure proper and more reliable transmitter operation. The manufacturer hasn't completed testing of all the modifications. They will let us know when they are finished.
2. Modifications to the air filtration system are in the works to minimize airborne dust getting into the equipment. Modifications are continuing.
3. Studio Operations are in good shape, with only minor problems popping up here and there.

OPERATIONS:

National Broadcasts:

After some success and failures with the Informativo Pacifica we are very close in developing a standard in conducting national broadcasts from KPFK. The national broadcast of the Katrina project proved that we are very capable of broadcasting locally and nationally simultaneously.

ISDN in Master Control:

I have finally got our Zephyr (used to do ISDN connections) to work. It appears that we had long distance services provided by SBC, but they did not have the infrastructure to allow us to make long distance calls until October, so we switched our service provider to AT&T long distance.

Carpet and Tile:

We have three quotes on Eco Friendly carpet and we will be making a decision soon.

Key Card/Pass Point System:

The final programming of both the system and the cards have been completed. They will be ready for distribution (week of September 4th), after that we will disable the current keypad entry system so that people can get accustomed to using the Key Card/Pass Point System.

Air Conditioner:

All of our thermostats will be upgraded to digital ones that will allow us to both regulate our air condition and reduce the energy load. This will happen over the next few months. The last time they were cleaned was in 1994. They should be cleaned every 5 years. 2 of our air conditioner units will need to have some major work done, there are some pretty serious leaks going on. Many of our air ducts on the roof are rusting away. It is advised that we put some money into the repair of our air condition units and air ducts. They haven't been maintained properly and will eventually reach a critical point. At this point I am working on getting quotes on the necessary repairs.

Board Operations:

We have had a great response from programmers and staff about the two new Board Ops we hired, Jee and Meliza.

Cleaning Service:

We will be switching over to an environmentally clean janitorial service in the upcoming months.

Peet's Coffee:

In an effort to make our guests feel more welcome and our staff appreciated we have opened up an account with Peet's Coffee. They will be providing us with Fair Trade coffee at a discounted price. The paper work should be completed by the end of next week (September 8Th).

APPENDIX D - Governance Committee Report

KPFK Governance Committee Report
September 6, 2006

The committee met August 30th at the Peace Center.

Members present: Grace Aaron, Lydia Brazon, Israel Feuer, Leslie Radford, Jack VanAken, Roger Zimmerman

The next meeting of the KPFK Governance Committee is rescheduled for Oct 4th, at 6 pm at the Peace Center.

The following resolution was approved at the PNB Aug. 25, 2006 meeting:

Whereas, Local station boards are standing committees of the Pacifica National Board, and

Whereas, Local station boards have specific duties, assigned in the bylaws (Article 7, section 3), that in certain cases they are not fulfilling, including but not limited to management evaluation, programming oversight, needs assessments, and quarterly financial reports, and

Whereas, fulfillment of these duties is necessary for good governance of the radio stations and the foundation

Therefore, be it resolved, the Pacifica National Board requests that all LSBs make an effort to fulfill these duties by the end of 2006, and

Resolved, the PNB directs LSBs to report twice a year their progress in fulfilling these duties, and

Resolved, the PNB reserves the right to declare LSB's "out of compliance" if they consistently fail to fulfill these duties.

MOTION by Radford:

Moved, That the KPFK Governance Committee recommends that the above resolution be supported by the KPFK LSB except for the final resolved clause.

Motion passed in committee – Y: 4, N: 1, A: 1

The Governance Committee has compiled the substantive actions of the LSB (motions approved, officers elected etc) for the years 2004 - 2006. At our subsequent meeting the Committee will consider proposals for means of notifying the LSB of motions that may require special attention.

BYLAWS AMENDMENT: The Committee contacted LSB member Terry Goodman to facilitate notice of the Body of Delegates meeting scheduled for Sept 6 to vote on the

“At-Large Directors” if required.

Respectfully submitted,
Jack VanAken, reporting member