

## Minutes of the KPFK Local Station Board Meeting of 08/20/05

A regular meeting of the KPFK Local Station Board was held on Saturday, August 20, 2005 at the Peace Center, 8124 West 3rd Street, Los Angeles, CA 90048, the Chair, being in the chair and the Secretary being present. The minutes of the previous meeting of July 30, 2005 were approved as amended.

**Eighteen members were present**, constituting a quorum: Dave Adelson, Sara Amir, Maria Armoudian (leaves at 2:27pm), Rodrigo Argueta Vargas, Lydia Brazon, Israel Feuer, Bill Gallegos (leaves at 2:05pm), Sherna Gluck, Jan Goodman (arrives at 12:00pm), Terry Goodman, Kimberly King, Sonali Kolhatkar, Ed Pearl, Reza Pour (arrives at 10:38am, leaves at 2:15pm), Madeleine Schwab, Donna Warren (arrives at 10:27am), Don White and Lamont Yeakey (leaves at 2:17pm).

**Also present:** General Manager Eva Georgia, Treasurer Casey McFall and Secretary Carol Nealy.

**Six Members were excused**, having requested excuses prior to the meeting: Grace Aaron, Marie Deary, Arturo Lemus, Alan Minsky, Margaret Prescod and Julie Chavez Rodriguez.

**Authority and Notice:** This meeting was authorized by the adoption of a regular meeting schedule on January 10, 2005. Notice was posted on the KPFK web site beginning on August 2, 2005. (See Appendix A.) Announcements were broadcast beginning 7 days before the meeting, pursuant to the schedule recommended in the Foundation Bylaws.

AGENDA ITEM I. CALL TO ORDER, CALL OF THE ROLL, WELCOME AND ACKNOWLEDGEMENTS, REVIEW AND APPROVAL OF THE AGENDA, APPROVAL OF LSB MINUTES, APPROVAL OF EXCUSED ABSENCES

The meeting was **called to order** at 10:21am.

The proposed agenda is amended and **approved**. (See Appendix B.)

WELCOME AND ACKNOWLEDGEMENTS

The Chair recognizes in attendance Pacifica Foundation Interim Executive Director Ambrose Lane and Chief Financial Officer Lonnie Hicks.

General Manager Eva Georgia introduced staff members in attendance: Nathan Scott, Terry Guy, Efram Llarinas, Armando Gudino and Sue Welsh.

APPROVAL OF LSB MINUTES

**Motion:** Terry Goodman moves to approve the minutes of the last meeting as distributed electronically by Secretary pro tem Grace Aaron.

**Motion passes:** Y:12, N:0, A:3

APPROVAL OF EXCUSED ABSENCES

**Motion:** Dave Adelson moves that excused absences be granted for today's meeting for Grace Aaron, Marie Deary, Arturo Lemus, Alan Minsky, Margaret Prescod and Julie Chavez Rodriguez.

**Motion passes:** Y:14, N:0 A:0

AGENDA ITEM II. COMMENTS BY THE CHAIR 10:33am

AGENDA ITEM III. Budget, Finances, GM Financial Report, Report from Finance Committee, Q and A's with visiting national management, Directors' Reports on finances & budget.

REPORT FROM FINANCE COMMITTEE 10:34am

Casey McFall gives a verbal report.

GM FINANCIAL REPORT 11:14am

Eva Georgia gives a verbal financial report. (See Appendix C for written report.)

KPFK Subscriptions Director Terry Guy gives a verbal report on Development Expenses. 11:21am

DIRECTORS' REPORTS ON FINANCES & BUDGET 12:07pm

Lonnie Hicks, Pacifica's Chief Financial Officer, gives a verbal presentation.

Q AND A's WITH VISITING NATIONAL MANAGEMENT 12:39pm

**Motion:** Terry Goodman moves that the LSB approve the KPFK LSB Finance Committee recommended budget for fiscal year 2006 with the addition of a line item 483 to be added indicating a prior year surplus (operating reserve) with a cash value equal to one month's operating expenses.

**Motion tabled** without objection.

PUBLIC COMMENTS REGARDING THE BUDGET 12:47pm

ADDITIONAL Q AND A's 1:24pm

Interim Executive Director Ambrose Lane gives verbal comments. 1:57pm

**Motion:** Dave Adelson moves (as amended) that the adjournment of this meeting be to a time certain of Wednesday, August 24, 2005 at 7pm, and that the budget be referred back to the Finance Committee for a report on that date.

**Motion** to substitute: Y:11, N:0, A:1

Substitute **motion passes** without objection.

IV. PUBLIC COMMENT 2:16pm

VI. COMMITTEE REPORTS

**Motion:** Terry Goodman moves that he be appointed as a KPFK Delegate representative to the PNB Elections Committee.

**Motion passes:** Y:9, N:0, A:0

[b] MANAGEMENT REVIEW 2:36pm

Sherna Gluck gives a verbal report. (See Appendix D for written report)

**Motion:** The Management Review Committee moves that non-LSB members Jane Hallaren and Roger Zimmerman, be authorized to attend that portion of the Executive Session when the committee delivers its report.

**Motion passes:** Y:8, N:0, A:0

[d] PROGRAMMING OVERSIGHT 2:39pm

Sherna Gluck gave a verbal report. (See Appendix E for written report.)

[a] GOVERNANCE COMMITTEE 2:4pm

Lydia Brazon gives a verbal report.

[f] OUTREACH COMMITTEE 2:49pm

KPFK Development Director Sue Welsh gives a verbal report.

[e] Committee of Inclusion

No verbal report given. Report distributed electronically. (See Appendix F for written report.)

AGENDA ITEM VIII. NEW BUSINESS 2:53pm

**Motion:** Sonali Kolhatkar presents the following motion for adoption:

*Whereas*, Pacifica has historically had a policy regarding "dirty laundry" that prohibited on-air discussion of internal matters,

*But Whereas*, This "gag rule" was specifically rescinded in the Settlement Agreement that resolved pending lawsuits and brought democratic governance to the Foundation,

*Resolved*, That item 1 of the "KPFK Broadcast Policy" of August 12, 2005 mandating discipline for staff members and/or programmers who discuss personnel matters on air be rescinded pending review of the entire policy by the PrOC and approval of any recommendations by the KPFK Local Station Board.

**Motion fails** by substitution.

**Motion:** Israel Feuer moves to refer the resolution to the Programming Oversight Committee.

**Motion fails** by substitution.

**Motion:** Sonali Kolhatkar makes a substitute motion that the broadcast policy be immediately suspended and referred to the Programming Oversight Committee for discussion.

**Motion fails** by substitution.

**Motion:** David Adelson makes a substitute motion that the LSB requests that KPFK management revise the KPFK broadcast policy to allow latitude and coverage of news regarding internal matters and provide a memorandum of what action is taken on this matter as soon as possible.

PUBLIC COMMENT is heard on this motion.

**Motion passes:** Y:10, N:0, A:2

The meeting was **adjourned** at 3:22pm to be continued at 7:00pm on Wednesday, August 16, 2005, at a location to be determined by the Chair.

Carol L. Nealy

KPFK LSB Secretary

These minutes were approved 9/15/05.

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APPENDIX A - Public Notice

The KPFK Local Station Board [LSB] will hold a regular meeting on Saturday, August 20, 2005 at 10:00 a.m. at The Peace Center, 8124 West 3rd Street, near Crescent Heights. The Peace Center is on West 3rd five blocks west of the intersection of Fairfax and West 3rd, For a map go to [www.mapquest.com](http://www.mapquest.com) and enter the address and zip code 90048. There

is some parking behind the building in the only "covered lot" in that alley.

Posting Refs:

[http://www.kpfb.org/index.php?option=com\\_content&task=view&id=658&Itemid=80](http://www.kpfb.org/index.php?option=com_content&task=view&id=658&Itemid=80)

[http://www.kpfb.org/index.php?option=com\\_events&task=view\\_detail&agid=281&year=2005&month=08&day=20&Itemid=63](http://www.kpfb.org/index.php?option=com_events&task=view_detail&agid=281&year=2005&month=08&day=20&Itemid=63)

<http://disc.server.com/discussion.cgi?disc=165346;article=38574>

<http://disc.server.com/discussion.cgi?disc=203188;article=7790>

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#### APPENDIX B - Approved Agenda

KPFB Local Station Board Meeting [LSB] Meeting

Saturday, August 20, 2005 - 10:0am

The Peace Center 8124 West 3rd Street Los Angeles, CA 90048

[Note: The board has instituted a policy pertaining to the 30 minutes of listener comments. Before votes, with the exception of procedural issues, the chair will call for public comment, usually two for and two against. This will be subtracted from the 30 minutes assigned to public comment. If the time is not used up to address an issue being voted on, a segment of public comment will be conducted to insure the full use of the assigned time.]

I. Call to Order, Call of the Roll, Welcome & Acknowledgements, Review and Approval of the Agenda, Approval of LSB Minutes, Approval of Excused Absences [8 minutes]

II. Comments by the Chair [1 minute]

III. Budget, Finances, GM Financial Report, Report from Finance Committee, Q and A's with visiting national management, Directors' Reports on finances & budget [one hour, 30 minutes]

IV. Public Comment [15 minutes] {Under Board policy, the chair will recognize listener-sponsors for comment just prior to Board votes as well }

V. Old Business: including filling vacancies on PNB committees [9 minutes]

VI. Committee Reports: [a] Governance [b] Management Review [c] Arts [d] Programming Oversight [e] Committee of Inclusion [f] Outreach [50 minutes]

VII. Public Comment [remaining from 30 minutes allotted]

VIII. New Business, including Motion on Programming Policy by Sonali Kolhatkar [10 minutes]

IX. Next Meeting, Scheduling Executive Session on Management Evaluation Report, Adjournment. [4 minutes]

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#### APPENDIX C - GM Report

GM Report

KPFB Local Station Board

Prepared by Sue Welsh and Submitted August 16, 2005

##### LICENSE RENEWAL:

Eva Georgia completed and submitted the application for KPFB's License Renewal to the attorneys on July 28, 2005. Legal then submitted same on July 29, 2005. KPFB should have an answer from the FCC by the latest on December 01, 2005. GM trusts we will be granted a license for the next eight years. All preliminary on air announcements are being made. The required media notice appeared Thursday, August 4 in the L.A. Weekly classified section.

##### PROGRAMMING

At the request of and in consultation with the programmers themselves, KPFB has made programming changes on the weekend grid. Changes include developing a weekend music bloc and moving some public affairs programs from Sunday to Saturday. We are currently developing plans and preparation for our fall fund drive. KPFB will also participate in the fundraising for WBAI and National.

911 programming has been pre-empted and programming proposals have been submitted along with Labor Day programming proposals. On August 27, KPFB will produce 1 original hour commemorating the 40th anniversary of the Watts Uprising 1965 followed by a KPFB live cast from Watts at the WLCAC on August 27 from 2pm-4pm. KPFB is also Media Sponsor of the Watts Renaissance Project. The News department continues to develop and improve its broadcast operations including the development of new stringer policies and improved studio upgrades.

Programming Highlights:

8/1/05, 8/3/05, 8/8/05-

Palestine & Israel. Roots of Conflict: Prospect for Peace (Parts I, II, II)

Speaker: Norman Finkelstein

Producer: Global Voices for Justice

8/7/05-The Other L.A.

State of the labor movement, specifically approaches to today's reality after the Service Employees International Union has broken away from the AFL-CIO. Host and producer Ernest Savage proposes global organizing across national borders to better protect workers in an environment of transnational corporations.

#### OPERATIONS

Upgrades have been done in Studio C. News 1 upgrade should be completed August 30th. At that point we will begin upgrade on News 2. Operations Director has been working on our phone system with Corporate Telecomm to eliminate the problems that we reported, and also our Internet speed. We have received quotes on the removal of the air conditioning units that are not working. This will allow us to make a better assessment on how we proceed with the roof project.

#### DEVELOPMENT

June Fund Drive Report- Summary:

Pledge \$ 1,054,373 Web: \$46,916.40.40

Pledge Fulfillment as of 8/16/05 is 75.1%

Premium Shipping completed: 79%

Direct Mail:

April 17- to 27,430 K members; 17,574 Acquisition lists

Amnesty Int./Mother Jones/ Nation/ Hightower Lowdown (did exchange).

Total pieces mailed is 44,986.

Income Response as of August 16: \$34,290.11

July 26: KPFFK 46 birthday. Responses starting to come in. Quantity mailed comparable to April mailing.

KPFFK Fundraiser before end of Fiscal year:

\*We need to do a KPFFK fundraiser in late September. Sue Welsh spoke to Marie Deary and went ahead with letter to Angela Davis. Sue Welsh sent a letter to Bill Moyers in June. No response yet to her follow up calls. We would value suggestions for a speaker from our LSB.

Car Donation: Charitable Auto Resources, Inc is the selected company. We have signed a contract for a six-month period so we can evaluate effectiveness. We will begin running promos with our special toll free # kicking off the program officially this month. Since May 2005 KPFFK received \$879.00 using this agency without promotion.

Preparation for Fall Fund Drive:

Staff will meet in August to begin advance planning for Fall Fund Drive-October 11-23. The goal is \$950,000 over 13 days.

Proposals for Grants submitted:

The Vice President and Director of Programs from the Community Technology Foundation of California based in San Francisco made a site visit to KPFFK in early August based on our submission. He is interested in our project Voices of Tomorrow, youth training in radio and digital technologies, and is assigning a program officer to work with us to submit a proposal for \$50,000 during their October Round.

Submitted

CPB: Declined all 6 of our proposals.

NEH proposal for series on HIV-AIDS submitted 3/21. Response expected by October.

Colin Higgins Foundation :Joint Request with Women Alive for special Media project for \$15,000.

Submitted on July 1. Pending.

Skylark Foundation: Submitted Letter of Inquiry on August 12 for youth training.

To be Submitted:

Streisand Foundation pertaining to their focus on youth in L.A. for Sept. 1 round.

Reviewing guidelines:

Roth Family Fdn.

California Community Fdn

#### WEBSITE

New features this month:

1. Hi Quality Stereo Stream. Online listeners with broadband connections can now enjoy our programming in hi quality stereo sound. The dramatic difference can really be heard during the music programs. This also serves as an option if one of the other streaming servers goes down.
  2. New Events Calendar shortcut on front page. This allows visitors a quick way to see which days have events, and allows them to directly go to a specific date to view events. This is in addition to our regular way of accessing the calendar.
  3. There are now two ways to get to the Community Calendar "Event-Submission" page. One from the left panel menu, and one from the Calendar guide on the Calendar page.
    - The busiest times for web visits are between 8am & 10am Weekdays
    - The most popular destinations on our site are:
      1. Program Schedule
      2. Events Calendar
      3. Audio Archives
      4. Program Highlights/Uprising! Info
      5. Something's Happening Info Page
      6. Democracy Now! Info
      7. Today On Beneath The Surface
      8. Aware Home Page
- Site usage overall is currently at around 3.2 million hits per month.  
 -Our online Audio Archive Library continues to gain popularity. The archive section is now the third most popular destination on our site.

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 APPENDIX D - Management Review Committee Report

Report of Management Review Committee to LSB (8/18/05)

submitted by Sherna Gluck, acting convenor (in Convenor Margaret Prescod's absence)

The Management Review Committee (MRC) has met three times in Executive session to review the GM Evaluation survey data and has started to write its summary report and recommendations.

The Committee recommends that the LSB convene a 3-hour Executive Session to receive and discuss the report. The suggested date, which all the LSB members of the committee can make is Saturday, September 17th.

The Committee further recommends that non-LSB members, Jane Hallaren and Roger Zimmerman, be authorized to attend that portion of the Executive Session when the committee delivers its report.

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 APPENDIX E - Programming Oversight Committee Report

PrOC Report

Report of Programming Oversight Committee

Submitted by Sherna Gluck Convenor (in lieu of chair, Bill Gallegos)

August 16, 2005

1. LSB Report to the Listeners

At the time of its August meeting, the LSB Report to the Listeners had not yet aired. It was scheduled to air the Friday following the meeting.

2. iPC Policy recommendations

iPC Chair, Michael Novick, presented the draft recommendations that the various iPC sub-committees had approved, but which had yet been formally approved by the full iPC. There was a lively discussion of these with four members of the iPC who attended the PrOC meeting, but no actions were taken.

3. Motion on fund drive preemption process - passed unanimously

Growing out of the previous committee discussion with the GM with regard to the decision making process for fund drive preemptions, a proposal was developed by committee members Gluck and Arguete and passed unanimously and with the support of the GM.

(The complete motion is in the Unapproved Minutes of the committee)

4. Motion on Science and Technology

In response to a memo from Shel Plotkin the committee discussed the limited science programming on the air. It moved that management review and implement the iPC recommendation on science and technology programming and report back to PrOC at its next meeting.

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 APPENDIX F - Committee of Inclusion Report

## COI Report

August 10th meeting of the Committee of Inclusion

Bill Gallegos and Julie Rodriguez had a conference call with Eva Georgia and Fernando Velasquez to get an update on the Spanish Language News project. It sounds like much of the project has been put together, but there is no money to get it off the ground (need \$40,000-\$80,000). KPFK development director, Sue Welch has sent out several grant proposals, but all were turned down. We are going to try three avenues to possibly get money: Eva will see if an extra day can be added to the fall Pacifica three day fundraiser, with that money to go to the Spanish language news project; Julie will follow up with Ambrose and the finance committee to see if stations can help cover the cost; Bill will follow up with Sue Welch about possibly major donor approaches to Latino entertainment folks (like Moctezuma Esparza, James Edward Olmos, Esai Morales, etc.). Julie and Bill also discussed the apprentice training program. Bill's draft proposal had been sent to all members of the COI as well as to Eva and Armando Gudino. Bill will follow up with Eva and Armando to get their feedback, and also circulate the proposal to Dave Adelson who is very interested in this project.