Minutes of the KPFL Local Station Board Meeting of 05/19/05

A regular meeting of the KPFK Local Station Board was held on May 19, 2005, at Immanuel Presbyterian Church, 3300 Wilshire Blvd., Los Angeles, CA 90010. The Chair, being in the chair and the secretary being present. The minutes of the previous meeting of April 16, 2005 were approved as amended.

Twenty-one Members were present, constituting a quorum: Grace Aaron, Dave Adelson, Sara Amir (leaves at 9:18 pm), Rodrigo Argueta, Maria Armoudian (leaves at 9:17 pm), Lydia Brazon, Marie Dreary (leaves at 9:10 pm), Israel Feuer, Bill Gallegos, Sherna Gluck, Jan Goodman, Terry Goodman (arrives at 7:10 pm), Kimberly King, Arturo Lemus, Alan Minsky, Ed Pearl, Margaret Prescod (leaves at 9:10 pm), Reza Pour, Madeleine Schwab, Donna Warren and Don White.

Also present: Casey McFall, Treasurer and Carol Nealy, Secretary (arrives at 7:20 pm)

Three Members were absent: Sonali Kolhatkar (excuse requested prior to meeting), Julie Rodriguez, Lamont Yeakey

Also absent: KPFK General Manager Eva Georgia (excuse requested prior to meeting - speaking on behalf of KPFK at a Malcolm X event)

Authority and Notice: This meeting was authorized by the adoption of a regular meeting schedule on January 10, 2005. Notice was posted on the KPFK website beginning on April 28, 2005 (see Appendix A). Announcements were broadcast beginning 7 days before the meeting, pursuant to the schedule recommended in the Foundation Bylaws.

AGENDA ITEM I: CALL TO ORDER, CALL OF THE ROLL, WELCOME & ACKNOWLEDGEMENTS, REVIEW AND APPROVAL OF THE AGENDA, APPROVAL OF MINUTES, MOTION FOR EXCUSED ABSENCES

The meeting is called to order at 7:19 pm

The proposed agenda is amended and approved (Appendix B).

WELCOME & ACKNOWLEDGEMENTS

Motion: Margaret Prescod moves that the LSB honor the memory of Malcolm X and the work he did for liberation and social justice.

Motion passes: Y:18, N:0, A:0

REVIEW AND APPROVAL OF MINUTES

Motion: Dave Adelson moves to table approval of the April 16, 2005 minutes until the next meeting.

Motion fails: Y:2, N:14, A:2

Motion: Terry Goodman moves to amend the minutes of the April 16, 2005 minutes to show who is submitting them.

Motion passes: Y:15, N:0, A:3

Motion: Grace Aaron moves to approve the minutes of the April 16, 2005 meeting, as amended.

Motion passes: Y:11, N:0, A:5

MOTION FOR EXCUSED ABSENCES

Motion: Lydia Brazon moves that her absence at the last meeting (April 16, 2005) be excused as she was hospitalized.

Motion passes: Y:17, N:0, A:0
AGENDA ITEM II: COMMENTS BY THE CHAIR
Chair acknowledges new secretary Carol Nealy; Carl Gunther, Beth Baker-Cristales and Angela Helen in their efforts to create an interpretation system for non-English speakers at the LSB meetings.

The Chair announces that he will later entertain a motion to move the June 18, 2005 meeting to Saturday, June 25, 2005, due to a conflict with the scheduled meeting of the Pacifica National Board. No such motion was made.

AGENDA ITEM III: OLD BUSINESS: [a] HUSTLER LETTER, [b] LISTENER-SPONSORS ON LSB COMMITTEES

[a] HUSTLER LETTER 7:41 pm
Motion: Jan Goodman moves that the LSB support Sherna Gluck's letter. (See Appendix C)
Vote taken after Public Comment
Motion passes: Y:8, N:4, A:1

Motion: Maria Armoudian moves that the LSB support Chair Don White's letter. (See Appendix D)
Vote taken after Public Comment
Motion passes: Y:10, N:4, A:0

Point of order: Dave Adelson asserts that the time for the agenda item has not expired, as a Member has claimed.
Well taken, but extensions will be necessary to complete the several parts of the agenda item, if too much time is spent on the first part.

Point of order: Margaret Prescod asks why the LSB is voting on a letter from the Chair.
Not well taken, the motion has been moved and seconded. The Chair will only issue the letter if the LSB approves.

Point of order: Terry Goodman points out that the letter from the Chair has not been read.
Not well taken, written copies are available.

Point of order: Dave Adelson points out that the orders of the day have been called, so debate must close unless it is extended.
Well taken.

[b] LISTENER-SPONSORS ON LSB COMMITTEES 8:03 pm
Motion: Lydia Brazon moves that the application process to be on LSB Committees be extended until the June meeting.
Motion not voted upon after Public Comment, but the following motion, which passed, extends the application deadline to the next meeting of each LSB committee.

Motion: Sherna Gluck moves that the Chair distribute to committee conveners or chairs those applications received from listener-sponsors that indicate committees of choice, and that the Chair contact applicants who failed to indicate a preference so that their choice may be determined, and that where there are more applicants than seats a drawing be done by each committee at their next meeting to decide on their permanent listener-sponsor members.
Vote taken after Public Comment
Motion passes: Y:10, N:0, A:4 (2/3 required)

[c] TOWN HALL MEETING 8:16 pm
Chair acknowledged the work of Ed Pearl in securing a meeting place for the upcoming Town Hall meeting. Ed Pearl gives a verbal report.

[a] MANAGMENT REVIEW & EVALUATION COMMITTEE REPORT 8:19 pm
Margaret Prescod gives a verbal report.

Motion: The Management Review and Evaluation Committee moves that the LSB approve an estimated $400 to hire a Temp from an agency to compile the written comments in script and to tally the ratings. The Temp must not be connected to any member of the LSB or KPFK staff and must be or be a supervisory confidential Temp or equivalent. The Temp will work on the report at the agency, supervised by the agency supervisor.
Vote taken after Public Comment
Motion passes: Y:13, N:1, A:1

[b] STRUCTURE/GOVERNANCE COMMITTEE REPORT 8:34 pm
Lydia Brazon gives a verbal report (See Appendix E for written report)

Motion: The Structure/Governance Committee moves that LSB directs our PNB Directors on the National Finance Committee to make a motion at the next PNB Finance Committee Meeting that all Pacifica Units add a line item to all financial reports to include in-kind donations and volunteer hours and valuation.
Vote taken after Public Comment
Motion passes: Y:10, N:0, A:4

Motion: The Structure/Governance Committee presents the following motion (as amended):
Whereas, efficient meetings are vital to the Local Station Board's practice of good governance,
And Whereas, Local Station Board meetings are by nature and of necessity finite in duration,
And Whereas, it is advisable that LSB members and PNB directors from the KPFK LSB maintain regular communication over PNB matters,
Be It Resolved, that the September 19, 2004 Gluck motion on PNB business be amended so that words "there shall be a 30 minute item of PNB Business at each LSB meeting" shall be replaced by the words: "there shall be a 15 minute item of PNB business at each LSB meeting",
Be It Further Resolved, that the PNB Directors, in aggregate or individually, communicate to the LSB a written report or reports on PNB business, submitted 10 days prior to regular LSB meetings when feasible,
And Be It Further Resolved, that KPFK PNB Directors, in aggregate or individually, when feasible, communicate pending PNB action items to the LSB prior to PNB meetings, including teleconferences.

Motion: Sherna Gluck moves that the time reduction in the main motion be amended from "10 minutes" to "15 minutes".
Motion passes: Y:12, N:1, A:2
Vote on amended motion taken after Public Comment
Motion as amended passes: Y:16, N:3, A:0 (2/3 required)

Point of order: Dave Adelson points out that the prior motion is not before the body as it received no second.
Well taken.

Point of order: Ed Pearl asserts that the amendment to the main motion should be voted on before public comment, as has been the LSB’s practice.
Well taken.

[c] OUTREACH COMMITTEE REPORT 8:53 pm
Arturo Lemus gives an oral report.
The next meeting of the Outreach Committee will be held on Wednesday, June 1, 2005 at 7:10 pm at the Echo Park United Methodist Church.

[d] FINANCE/DEVELOPMENT COMMITTEE REPORT 8:56 pm
Casey McFall gives an oral report (See Appendix F for written report)
David Adelson gives an oral report 8:59 pm

Motion: Dave Adelson moves that the LSB instruct the management that we would like to see the 2006 budget include additional resources for volunteer production, training and outreach. Vote taken after Public Comment.
Motion passes: Y: 15, N:0, A:0

Point of order: Dave Adelson points out that an item being proposed for immediate consideration is already on the agenda under new business and that modifying an approved agenda requires a 2/3rds approval.
Well taken.

[e] ARTS COMMITTEE REPORT 9:13 pm
Ed Pearl gives an oral report.

Motion: The Committee on Arts moves that Committee produce a weekly or bi-weekly on-air arts program, focusing on the fine arts, produced in collaboration with other programmers and station personnel connected to the arts and community people working in the arts.
Motion tabled.

Motion: The Committee on Arts moves that KPFK produce a compilation CD which includes KPFK-related musical artists.
Motion tabled.

Motion: Arturo Lemus moved that both motions be tabled until the June meeting.
Motion passes: Y:7, N:5, A:2

Point of order: Terry Goodman points out that debate of the main motion is out of order in discussion on the merits of a motion to table.
Well taken.

Point of order: Donna Warren points out that the time allocated for committee reports has expired and that an extension of time is needed if they are to be heard.
Well taken.

[f] PROGRAMMING OVERSIGHT COMMITTEE REPORT 9:20 pm
Bill Gallegos gives an oral report.

[g] COMMITTEE OF INCLUSION REPORT 9:26 pm
Bill Gallegos gives an oral report (See Appendix G for written report)
The next meeting of the KPFK Committee of Inclusion will be on Monday, June 6, 2005 at 5:30pm at KPFK radio station.

AGENDA ITEM V. PACIFIC NATIONAL BOARD/DIRECTORS' REPORT 9:38 pm
Dave Adelson gives an oral report.
Donna Warren gives an oral report.
Rodrigo Argueta made a public statement regarding the limited access of some programmers to certain station facilities, among other issues.  9:50 pm

AGENDA ITEM VI. PUBLIC COMMENT  9:55 pm

A written report from the General Manager was distributed. (see Appendix H)

The LSB voted on items tabled until after public comment.

The meeting was adjourned at 10:27 pm.

Carol L. Nealy
KPFK LSB Secretary
These minutes were approved on 6/25/05.

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APPENDIX A
Public Notice

A regular meeting of the KPFK Local Station Board is scheduled for Thursday, May 19, 2005, beginning at 7:00 p.m. in the Geneva Room, downstairs at the Immanuel Presbyterian Church, 3300 Wilshire Blvd., Los Angeles, CA 90010-1702, three blocks west of Vermont Avenue at Berendo. Applications for listener members to be added to LSB committees will be accepted.

Venue details at http://www.immanuelpres.org/

Refs:
http://www.kpfk.org/index.php?option=content&task=view&id=1075&Itemid=84

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APPENDIX B
Approved Agenda

KPFK LSB Minutes May 19, 2005
Thursday, May 19, 2005 --- 7:00p.m.
Immanuel Presbyterian Church / Wilshire & Berendo

I: Call To Order, Call Of The Roll, Welcome & Acknowledgements, Review And Approval Of The Agenda, Approval Of Minutes, Motion For Excused Absences [8 Minutes]

II: Comments By The Chair [1 minute]


APPENDIX C
Feminism, pornography and free speech

In the early 1980s, the women's liberation movement was wracked by division over the issue of pornography—particularly on how to define it and assess its impact on women. For some, pornography was erotica; for others it was the equivalent of violence against women. Many of those who were outraged by pornography and its purveyors still, nevertheless, held a passionate belief in free speech; others, sought to curb its publication through various legal actions that amounted to state censorship.

Regardless of our own individual and varied stands on the subject of pornography, as advocates of free speech and media democracy, we can both simultaneously condemn it and also tolerate it in our midst. This means that we support its critics and guarantee them the right of free speech; and that we also support the right of its advocates to publicize/broadcast their stand. We do not, however, support the use of any medium to intimidate the critics of pornography and deeply regret that Hustler magazine chose to vilify KPFK broadcast journalist, Aura Bogado, in a threatening, racialized, and sexualized manner in its February and April issues.

Nevertheless, we do not believe that it is productive or serves our purpose to engage in an attack on Hustler. Rather, as a progressive medium committed to social justice and to an examination of the forces that divide society and breed violence, we can best serve our listeners and communities by using our airwaves to discuss the ideological/political divide among feminists on the topic of pornography. And while KPFK/Pacifica might not have an institutional/editorial position on the subject beyond the defense of free speech, we remain fully committed to supporting any of our staff who choose to exercise their individual right to free speech, regardless of their position, so long as it adheres to the values embodied in the Pacifica Mission. Furthermore, we strongly condemn any implied threats against staff for their exercise of these rights.

NOTES re consultation process/feedback/suggestions:

Although the Pearl motion to form a committee to draft a statement on the Hustler question, no committee was formed. Because of my history in women's studies and in the women's liberation movement, including...
participation in the earlier debates re pornography, I was asked to help implement the motion. The statement I drafted was then reviewed by: Aura Bogado, Lydia Brazon, Kimberly King, Sonali Kolhatkar, Ed Pearl, Margaret Prescod and Don White.

Kolhatkar, King and White all wanted a reference to violence, racism and sexism incorporated. Accordingly, the wording suggested by Kolhatkar (in a threatening, racialized and sexualized manner) was incorporated into the last sentence of the 2nd paragraph.

While King recommended more discussion re the variety of pornography, others did not respond to her suggestion. She also recommended the need for a disclaimer policy (e.g. my views do not necessarily reflect the opinions of the management or Board of KPFK). Although many of us support this idea, it doesn't seem appropriate to incorporate here.

Several of us thought that there was some agreement both in the original LSB discussion and during the conference call to create some on air discussion re pornography (the range of views of feminist progressives, not a debate with Hustler), King did not think that there was such agreement.

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APPENDIX D

Aura Bogado is a respected, trusted and effective professional member of the KPFK Radio team and her contributions to our station and the Foundation are deeply appreciated. She is a professional journalist. We place high value on people like Aura who, often at great personal sacrifice, work to report to our listeners the news and also reflect the struggles for social, economic and political justice.

The Board of KPFK 90.fm in Los Angeles declares its support for and solidarity with Aura Bogado at a time when she is the target of a sexist and demeaning attack from a publication which has chosen to try to humiliate and disrespect our reporter, rather than address, in a civil way, the issues which prompted this controversy. We deplore the public treatment of Aura by Hustler magazine which we see as a reflection of a continuing attempt to marginalize and discount women in the market place of ideas, rather than deal directly and equally with them.

Our Board was deeply offended by the dehumanizing depictions of Aura and the attempt to insult her and objectify her.

Our Board reiterates in this statement our commitment to our programmers' rights to free speech, consistent with federal regulations and station policy, and we defend our reporter, Aura Bogado, in her journalistic efforts.

We call on Hustler magazine to end its vulgar attack on our reporter and cease and desist from the harassment of her which has outraged our community.

Sincerely,

Don White, Chair, KPFK Local Station Board

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APPENDIX E

STRUCTURE/GOVERNANCE COMMITTEE REPORT AND BYLAWS WORKING GROUP REPORT

The next meeting of the Structure Governance Committee is Saturday June 11 at 11AM at the Peace Center, 8124 W. Third Street, L.A. 90048. We also set a calendar of meetings as follows:
The Structure/Governance Committee (SGC) formed a By-Laws working group. It consists of the same composition formula for committees with the added requirement that at least one member of the subcommittee be a member of the Structure/Governance Committee. LSB By-laws recommendation are due 6/1 to the PNB pending an extension to July 1.

>From the 12-30-04 PNB Governance Committee meeting:

"The 5 LSBs are instructed to form 5 ad hoc bylaws committees unless an LSB has a preexisting governance committee which can serve the same purpose, that will report to and be coordinated by the PNB Governance Committee for the purpose of collecting and organizing recommendations for refinement of the bylaws.

The PNB shall require a preliminary report from these committees by June 1, 2005, and a follow up report by September 1, 2005. The ad hoc committee reports should be approved by the station LSBs before forwarding them to the PNB Governance Committee." (passed without objection.)

On April 30, the SGC decided to first develop a process that we can recommend to PAC/GOV. For example, I plan to propose to the LSB's that they first determine those items that would have unanimous support and to prioritize those unanimous-support items that are electoral. An example of such an item might be, to shorten the time for submitting your candidate application to 30-days instead of 60 days and extending the time for ballot submission and receipt to 60 days instead of 30 days. Another one might be to have it mandated that the candidate statements be included in the ballot booklet (at the 5/13 mtg., it was suggested as a policy rather than bylaws). That way we can get those universally accepted items out of the way and maybe even get them voted on prior to the convention, thus leaving the convention for the controversial items.

The S/G Committee also recommended the following timeline:

June 18, 2005 preliminary LSB bylaws recommendations items to LSB for possible votes
July 1 Preliminary bylaws recommendations due to the PAC/GOV Committee.
August 27, 2005 Special Meeting of the LSB to vote on by-law items for second report due.
Sept. 1 2005 Bylaws working groups second report due to PAC/GOV
March, 2006 Bylaws convention.

At the May 13, 2005 meeting of the bylaws working group, there was a broad discussion with preliminary items identified as unanimous, controversial and policy. It was agreed by all that there needs to be in-depth discussion about the nature and composition of the bylaws convention. The next meeting is Thursday, May 26, 2005 at 7pm the Peace Center.

At the May 12 S/G meeting, it was pointed out by election working group members that because of the statement in the GM evaluation form that a third party would tally the ratings, on the form, the committee would not qualify.

MOTION: That the LSB directs our PNB Directors on the National Finance Committee to make a motion at the next PNB Finance Committee Meeting that all Pacifica Units add a line item to all financial reports
to include in-kind donations and volunteer hours and valuation. MOTION PASSES BY UNANIMOUS CONSENT

We recommend that you submit your resolutions to the Secretary 2 days prior to the LSB meeting and committee reports to the Secretary at least one day prior to the LSB meeting.

The Committee recommends that the Vice Chair or a Vice Chair Pro-tem in her absence, to count and record votes (non-election votes).

In the absence of the Secretary the Committee recommends that David or Sonali, or Grace act as Secretary Pro-tem take the minutes given that they usually have their laptops with them.

We urge our members to return email s and phone calls re meetings. We discovered that some do not reply to a meeting query email if they believe they're going to attend. Meanwhile, the conveners are basing their meeting scheduling on those replies or lack thereof.

The Committee strongly recommends that the Chair end debate after the allotted time and that we strictly adhere to the 2/3 votes needed to extend time. We also urge all members to consider carefully whether or not they truly require more information before deciding how to vote when determining whether to vote for an extension of time.

Motion to amend a resolution already adopted to be presented at the May 19 meeting.

WHEREAS efficient meetings are vital to the Local Station Boards practice of good governance,

AND WHEREAS Local Station Board meetings are by nature and of necessity finite in duration,

AND WHEREAS it is advisable that LSB members and PNB directors from the KPFK LSB maintain regular communication over PNB matters,

BE IT RESOLVED that the September 19, 2004 Gluck motion on PNB business be amended so that words

there shall be a 30 minute item of PNB Business at each LSB meeting

shall be replaced by the words:

there shall be a 10 minute item of PNB business at each LSB meeting,

BE IT FURTHER RESOLVED that the PNB Directors, in aggregate or individually, communicate to the LSB a written report or reports on PNB business, submitted 10 days prior to regular LSB meetings when feasible,

AND BE IT FURTHER RESOLVED that KPFK PNB Directors, in aggregate or individually, when feasible, communicate pending PNB action items to the LSB prior to PNB meetings, including teleconferences.

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APPENDIX F
Current Issues

Cash position remains strong at approximately $950,000 cash on hand. Upcoming fund drive should determine total surplus raised, which may be applied to LSB priorities. KPFK members of the National Finance Committee (NFC) are still trying to determine the actual amount of surplus available. Budget changes described at the last meeting have not been fully clarified. A request has also been made to the NFC regarding the development of, or explanation of any existing policy regarding the use of surplus funds by stations. A balance sheet for period ending March 31, 2005 is attached.

Budget Input Meetings
The Finance Committee held two open meetings to receive input regarding the budget for the 2005-06 fiscal year.

Meetings were held on May 6 & 7, 2005.

Meeting participants expressed interest in budgeting resources for the following:

Special projects could be a set amount of money that is available in response to proposals. Funds may not necessarily be limited to programming;
- Technical training;
- Equipment for community film screenings;
- Field packs for use by community members;
- Volunteer program;
- Shortwave Radio Project Radio for Peace International;
- Budget for Senior Producers; and
- Expenses for programmers (reimbursement of costs incurred).

Meeting participants also expressed concern for various issues, including:

Proper accounting of cash received at special events;
- Reimbursable expenses to staff;
- Process for determining expenses for special events; and
- Process for contracting services and review of those contracts.

Budget Process

The fiscal year 2005-06 budget will be presented to the PNB for approval in September. Local stations are to present preliminary draft budgets to the National Office this week. The KPFK LSB Finance Committee has committed to a process that will enable listeners, and staff to have input on budget priorities.

Discussions with Treasurers at other stations indicate that KPFK is the only station in which we have not been involved in the development of the first draft of the budget. The KPFK Treasurer hopes to present a draft budget to the LSB for review and discussion at the June LSB meeting.

Additional input from all interested parties is welcome. Discussion about soliciting input in the form of a simple survey has been discussed. The committee would like LSB opinion regarding this process.

Review of pending items

The KPFK passed two (2) resolutions for presentation to the national Finance Committee. Those items are
pending. It is anticipated that they will be discussed at the May 27, 2005 NFC meeting.

A financial impact report on the cost of providing translation at LSB meetings has not yet been completed. A report will be provided at the June LSB meeting.

Respectfully submitted,
Casey McFall
KPFK Treasurer

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APPENDIX G
To: KPFK Local Station Board
From: Committee of Inclusion
Re: Notes from meeting of May 18, 2005
Present at the meeting: Julie Rodriguez, Bill Gallegos, Rodrigo Argueta, Kimberly King, Eva Georgia, and invited guests Mary Lee and Benjamin Torres. Chair- Julie, Secretary - Bill

1. Racism, Diversity and Equity Training
The COI interviewed Mary Lee and Benjamin Torres as possible trainers for an LSB workshop on racism, diversity and equity. The COI is recommending that the LSB contract with them for the racism, diversity, and equity training.

Ms Lee and Mr. Torres explained their extensive background in working with communities of color and in conducting training on issues of race, class, gender, and other areas of diversity. (Their resumes are available for any LSB member that wishes a copy.) Ms Lee does projects with United Coalitions East, a homeless organizing project in skid row, and with the Community Coalition. Mr. Torres previously worked as an organizer with the Multicultural Collaborative, and currently works for the Community Development Technologies Center at LA Trade Tech College.

Some of the issues that were raised about the training:

Should be framed by KPFK mission and the goals agreed to at the special meeting of the LSB and station management. This is the common ground for addressing issues of race, diversity, and equity.

Should be clear goals for the workshop, which would determine whether should be a one or two day workshop

The workshops should discuss issues of racism and diversity, but also equity

The workshop should emphasis both process and outcome how we get to our goals is as important as achieving the goals

The workshop should concretely examine issues of power and privilege

The COI also discussed possible training sessions with the KPFK staff. While similar, this training could be done in a series of shorter sessions, and would include a much larger group of people (volunteer programmers).

Next Steps:

Ms Lee and Mr. Torres will prepare a proposal for the training that would include cost.

Suggestion that the workshop proposal be considered and adopted at the June meeting of the LSB and that the training take place sometime in July

2. Follow up on National Race and Nationality Decisions
Rodrigo reported that many of the Spanish language programmers felt completely left out of the decision for KPFK to produce a national Spanish language newscast. Rodrigo and Eva will convene a meeting of the programmers to discuss their concerns and the status of the project.

Eva reported that Radio Bilingual is interested in a collaboration using the Spanish language newscast. Radio Bilingual has connections with public radio stations in Mexico that have an audience of 20 million and that might carry the news broadcast. The program will be produced bilingually, and could be made into half hour segments which would make it easier for other stations to pick it up.

3. COI Diversity Report
The bylaws mandate a quarterly diversity report to the LSB. Julie shared a sample report done by the Pacifica station in Houston. COI members will review it and see if there is anything we can adapt for the KPFK report. Issues that should be considered in developing the report:
The first report should examine the progress that has been made over the last three years, when post-Pacifica crisis. This will be the baseline for measuring progress.

Need more discussion on how to evaluate programming diversity, especially for prime time programming. Should discuss this with the iProgramming Council.

Need to identify domains of diversity that report should examine: for example, race, gender, economic class, sexual orientation, language

* Next COI Meeting: Monday, June 6, 2005 at 5:30pm at KPFK

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APPENDIX H

KPFK - General Manager Report
for
Local Station Board
May 2005

DEVELOPMENT UPDATE 5/18/05

1. Winter Fund Drive Report- Summary:
   Pledge $ Fulfillment is 79.7% as of 5/17
   Acquisition& Shipping of Premiums Winter Fund Drive is 91% as of 5/17
   Phone bank in progress. Responses indicate individual either forgot or financial setbacks.

2. Telemarketing-Comnet
   Ended 4/14. All revenue is $16,173 /Expense is $9552. Pledged Dollars in=$7874.66 paid.
   2nd notice sent 4/25. Should see more response by May 6.
   Set up phone bank after Fund Drive and concentrate on 2000-2001 Lapsed

3. Direct Mail: Mail went out 4/17 to 27,430 K members; 17,574 Acquisition lists of Amnesty Int./Mother Jones/ Nation/ Hightower Lowdown(did exchange).
   Total mailed is 44,986, Response to date: $16,954.74.

4. KPFK Fundraising:
   Feb.18, â€“05 KPFK Presents Tim Wise $3400.
   March 31,05 KPFK Presents Amy Goodman $10,744.38 $15,505.40
   April 21, 05 KPFK Presents Tariq Ali $4624.03 $7926.63
5. Charitable Auto Resources, Inc is the selected company: 4 Cars were donated since March.
   First car sold this week. Gain is $140. Check to be sent to ATTN. of Sue Welsh to monitor income.
   Turnkey operation. No staff time required. Company takes 30%. / 70% to KPFK. Following Fund Drive we will run promos with provided toll free tel. # that agency answers. Agency sends tax receipts and thank you letters to donors. KPFA has had some success with this program. This is becoming a popular donor program within the public Radio arena. We will test it for at least three months before making any final decisions.

Website Update:
Friday, May 15, we activated an updated version of KPFK.org
A number of new features have become active, the most noteworthy being a site search function, a Spanish language layer and improved site navigation. New features includes the following; the new calendar, audio archives integrated into site, if you exit the site in one language thats the language the site will open up in your next visit, online premium acquisition forms and of course Spanish.

Volunteer Resources:
As you all know, its been quite a challenge to provide volunteer programmers with adequate resources. We have completed building infrastructure on the second floor that consists of five work stations with editing capabilities, internet, print facilities, including phone and wire services - Reuters, City News and Associated Press. The goal is to add five more workstations in the coming month. Even though the situation is not perfect, it is a tremendous improvement and we continue to develop the second floor resources to allow for better service to our volunteers.

XLNC -1 Update:
San Diego Cable Time Warner was contacted. To date no response to our request to add KPFK to Cable as of 5/3. San Diego Campaign recommendation: To mail post card to San Diego listeners urging them to call. Time Warner to incorporate KPFK into its cable line-up as an interim answer until we reclaim signal. Further negotiations with XLNCs new owner are schedule for next week.

CPB- Corporation for Public Broadcasting:
The NFCB conference included some legal briefings with regards to the changes at CPB and possible impact on Pacifica grant funding. Early April, CPB announced the resignation that is claimed to have been a firing of their CEO Kathleen Cox. Immediately afterwards the CPB announced the appointment of two ombudsmen that will report to the board of CPB that will be monitoring community/public radio stations determine if fair, balanced and objective reporting are being provided. We can only speculate what that means. Pacifica and NPR was quoted by CPB representatives as stations under scrutiny and in particular Pacificas coverage of the Middle- East. In addition, Bush have proposed a 10million dollar cut to community radio and no funding for the radio emergency equipment fund that helped paid to restore the KPFK transmitter and other critical projects within Pacifica. This is a critical issue that is being challenged by the NFCB and members of Congress. KPFK has reported on this issue and further discussionis needed as to how else we can have our voices heard on these issues. It is also important to understand that part of CPB grant funding include the music license agreements for all Pacifica stations. A cost that would almost be impossible for Pacifica to fund.

FCC/NFCB Legal Briefings:
The FCC is trying to introduce a bill in the Senate that would deal with regulating profanity as well as a bill introducing regulations for websites. I have requested our FCC attorney, John Criegler to prepare memos on the above and to keep me informed about any movement on these issues. As soon as I have more
information available, I will forward it to the board on programmers. It is quite obvious that this is an attack on free speech.

FY06 BUDGET:
The first draft of the budget will be ready Friday, May 20. Following that would be a meeting with the treasure, finance committee, staff and LSB. Budgets will be submitted to the PNB meeting in June for approval.

Summer Dive:
Fund drive is scheduled for June 7-19. The goal is 950K. Please be advised that the station will not be available for meetings during those two weeks simply because we just don’t have the space and traffic is at its peak inside this building. This does not include programmers meetings.

KPFK License Renewal:
Our community radio license with the FCC expires on Dec 1, 2005. The deadline for the license application is Aug 1, 2005. Even though this is the first time I am doing a license renewal for KPFK, I have done at least a dozen renewals and or license applications for other stations in South Africa. The process is very similar and I have the expertise of John Criegler, Don Mussel Consulting Engineer and Bob Conger Chief Engineer to complete our renewal application.

HD Radio Application:
Deadline for this grant application is May 29, 2005. I am writing this proposal to have the project completed by 2007 which gives us time to raise the 20% the station would not to contribute but also to allow more time as HD Radio progress.