

WBAI Community Advisory Board (CAB) Meeting
60 Wall Street, NY, NY 10011
Atrium Garden Lobby of Deutsche Bank
1pm to 3pm

April 23, 2017

AGENDA

- i. Call to order - Deb Russell, CAB Chair (note time)
- ii. Roll call/excused absence request (from 3/19 following unexcused-absence)
- iii. Read minutes of last meeting : members can comment; motion to approve; hand vote
- iv. Present agenda for approval (ask for motion to approve & take hand vote)
- v. Officer reports - **Chair, Vice Chair, & Recording Secretary**
- vi. Committee & LSB liaison reports
 - i. Membership Committee: grow WBAI audience and CAB by appearing at events with members visibly representing WBAI and/or the CAB:
21 April **WBAI Karaoke Night**; 29 April People's Climate March Washington, DC
 - ii. Governance Committee: present draft amendments; 21 May Board vote
 - iii. LSB Programming Liaison - invitation to join
 - iv. LSB Finance Liaison - Mario gives report on 13 April meeting
- vii. Action items from 19 March meeting
 - i. CPB Compliance - review checklist and poll Board for volunteers
- viii. New Business
 - i. Request GM update wbai.org home page with a link to 2017 CAB Survey
 - ii. Distribute WBAI CAB application/survey
 - iii. Poll Board --> wbaicommunityadvisoryboard@yahoo.com.
- ix. Public Comment
3-5 minutes for each visiting guest
- x. Confirm date/time/location of next meeting
- xi. Adjourn (note time)

CHAIR REPORT:

The WBAI CAB values inclusion and welcomes people in and around the terrestrial listening area (NJ, CT, PA and different NYC boroughs) as well as the global audience of wbai.org. We honor each other's background (professional and cultural) and lifestyle (retired and still working, the physically challenged, those who are brown, black, yellow, red and white, non-believers and those who follow a belief system as well as people who are in the LBGTQ community. We relish in our gifts and seek to share them with each other and the station (distribute 3-page bio application). We strive to keep up w/the technological, political and ideological changes impacting Pacifica and the radio landscape and seek to seat at least 2 millennials and/or 30-somethings by year's end. **Through respectful communication online, in-person and on the phone we encourage spirited and supportive discussions and urge any Board member to speak up if they feel uncomfortable or ill-treated.** Finally for the remainder of 2017 we will continue to determine what is the weekly cume and share for WBAI 99.5; take the time to listen to what's most important to WBAI listeners and producers; provide feedback to station management and the LSB and finish an audience questionnaire using Survey Monkey and link to it on the wbai.org home page.

