KPFT Community Advisory Board (CAB) Meeting
10:00 -11:30 am, Saturday, July 9th, 2016
KPFT Conference Room. 419 Lovett Blvd
Minutes drafted by CAB Acting Secretary, Timothy O’Dowd

Attendance:
CAB members attending: Marianne Martinez, Terry LaFave and Timothy O’Dowd
CAB members absent: Stuart Snow (excused), Carol McGregor (excused), and Craig Lightener (excused)

Call to order/Minutes/Meeting Agenda: CAB Chair Marianne Martinez called the meeting to order at 10:00 am; took attendance, minutes of the previous meeting approved online, passed out the agenda.

New Business:

- CPB requirements
  Reviewed item III.MINIMUM COMPLIANCE REQUIREMENTS
  CAB reviewed all items under A.-C. We agreed that we are on target with most of the items. There were three items we felt need some work. B.2., B.3. and B.4.
  1. review the programming goals established by the station,
  2. review the community service provided by the station, and
  3. review the impact on the community of the significant policy decisions rendered by the station

- Timeline for CAB survey/assessment
  CAB discussed timeline. We plan to begin work on Survey questions on line. We agreed that we would try the winter holiday months to run the Survey PSA on air. We felt that we might get a better response when people are at home listening to radio during the holidays, November-December.

- Community outreach
  Tim and Terry will be planning community outreach to the Houston Blues Society. Encourage participation in the CAB Survey and promote Blues programming on KPFT.

Committee Reports:

There were no committee reports at this meeting.
Public Comment: Sara G. talked about speakers to provide community information concerning property issues and resources. Bob G. and Callie B. were also present but gave no comments.

Next Meeting: Saturday, September 17th, 2016. 10:00am-11:30am. KPFT Conference Room, 419 Lovett Blvd.

Adjournment: Meeting adjourned at 11:45 am