

KPFT Community Advisory Board (CAB) Meeting
10-11:30 am, Saturday, May 3, 2014
Montrose Bar and Grill, 415 West Gray
Minutes drafted by CAB Secretary Susan Young

Attendance: *CAB members attending:* Alan Alan Apurim, Lena Baines, Marianne Martinez, Tim O'Dowd, Susan Young. *CAB members absent:* Yuru Huang (excused), Carol MacGregor (excused), Rosie Soto (excused). *Members of the public:* Ted Weisgal, Sue Wittie.

Call to order/Minutes/Meeting Agenda: CAB Chair Marianne Martinez called the meeting to order at 10:10 am. She distributed the agenda; the Minutes of the March 22 meeting had been previously circulated, amended and approved electronically.

New Business: *CAB membership:* The Chair reviewed who the current CAB members are, and Lena Baines raised the need to increase CAB membership.

Station watts: Alan Alan brought up the need for fundraising to make improvements that restore the station to broadcasting at 100 watts or risk losing the license to broadcast at 100 watts.

CPB funds withheld: Lena asked why CPB funds are being withheld at this time and whether the KPFT CAB is fulfilling its obligations. Marianne reported that CPB funds are being withheld because Pacifica has not provided the necessary audit and that the problem with completing the audit has something to do with financial records at KPFA.

Review of the "Pacifica Mission Statement" and CPB Guidelines: Lena Baines read authorizing Corporation for Public Broadcasting language re the requirement for and role of the CAB.

Community Needs Assessment: The Chair reported that the CAB has created three committees to develop means to accomplish the needs assessment. She asked for reports from each committee.

Committees:

Community Needs Assessment Survey: Susan Young, chair, Alan Alan, Marianne, Tim and Rosie. The Committee has had initial communications via email re schedule for fall issuance of the survey and some of the changes that might be made in the survey and survey procedure. Given the short time frame between the chairs email and the CAB May 3 meeting, committee members have not had the chance to reply. It was agreed that Susan will draft a short-form of the survey that can be used at the June 21 Town Hall meeting, circulate it to the committee and convene a meeting if needed before the June 21 meeting. A new schedule for the summer/fall schedule will be sent out that reflects the fact that a Town Hall meeting is being held in June.

The question of feedback from the GM and from the LSB to the survey was discussed. Marianne read the written report at an LSB meeting, and it was well received. Marianne met with Duane Bradley to discuss who thought the report was well done and had two minor corrections. There is no update on implementation or response to any of the recommendations made in survey replies.

Outreach: Rosie, chair, Yuru, Marianne, Tom and Lena agreed to join the committee. Marianne reported that Rosie was not at the meeting to report and that the committee's work has been stalled. Lena said that she would personally go to underserved neighborhoods and block walk door to door if she had someone to help and drive. Public member Ted Weisgal offered to join Lena in this effort. Marianne talked about outreach at Lone Star campus.

Town Hall Meetings: Tim, chair; Yuru, Marianne and Rosie. A Town Hall meeting has been scheduled for 2-4 pm, Saturday, June 21 to be held at the AFL-CIO. A form of announcement has been drafted, and Robin has offered to distribute 500. Alan Alan offered to help with graphic needs and pointed out the importance of posting on the web site. Susan suggested checking with Robin about whether on-air announcements should start during the current fund drive or wait until after. Tim will arrive early for set up and asked that other CAB members assist. The Town Hall meeting will start with playing the historical film "KPFA on the Air," then have time for public comments and possibly breakout sessions depending on how many attend. It was agreed that rather than having a resource person from management attend, any technical questions would receive follow up replies. Materials to be present include: sign in sheet with effort to get email contact information and place to express interest in serving on the CAB and KPFT membership forms (with lock box for checks and forms). A CAB meeting is tentatively scheduled for final Town Hall prep for June 14, 10-11:30 am, Midtown Bar and Grill.

Public Comment: *Sue Wittie* indicated her desire to serve on the CAB and willingness to start participating in CAB committee work immediately. She was asked to attend a second CAB meeting before the CAB puts forward to the LSB her nomination to serve on the CAB. *Ted Weisgal* made written and verbal comments: a) agrees with Lena to reduce controversy, b) will block walk with Lena, c) thinks fundraising period needs to keep more of regular programming content, d) clarified re impact of change in station wattage, e) encouraged CAB members to attend and use the next Progressive Roundtable on May 27 as an opportunity to promote the Town Hall meeting and possibly enlist new CAB members.

Next Meeting: Saturday, June 14, 10-11:30 am, Midtown Bar and Grill.

Adjournment: Meeting adjourned at 11:30 am.