

KPFT Community Advisory Board Meeting
10-11:30 am, Saturday, March 22, 2014
Montrose Library
Minutes drafted by CAB Secretary Susan Young

Attendance: *CAB members attending:* Alan Alan Apurim, Yuru Huang, Marianne Martinez, Tim O'Dowd, Krupa Parikh, Rosie Soto, Susan Young. *CAB members absent:* Lena Baines (excused), Carol MacGregor (excused), David Stahl. *Members of the public:* Nancy Saibara Nuratomi and Mauri.

Call to order/Minutes/Meeting Agenda: CAB Chair Marianne Martinez called the meeting to order at 10:15 am. She distributed the agenda and minutes of the January 11, 2014 meeting; both had been previously circulated electronically; no amendments were offered.

New Business:

- Recommending to the LSB removal of David Stahl from the CAB for non attendance: moved by Susan Young, second by Krupa Parikh and adopted without objection.
- Chair will forward the meeting minutes where those were confirmed and report the LSB that Krupa's second term is now complete.
- Susan Young offered to draft policies and procedures for the CAB that outlines meeting attendance and membership requirements – for consideration at the next CAB meeting.

Review of the "Pacifica Mission Statement" and CPB Guidelines: The Chair underscored the legal framework for and role and importance of the CAB in assuring that KPFT continues to be eligible for CPB funding.

Community Needs Assessment: The Chair reported that she forwarded the CAB approved report about the completed 2013 needs assessment survey to the KPFT LSB and management on Wednesday, March 19. CAB will have 15 minutes to report on the 2013 Community Needs Assessment at the Local Station Board meeting on April 9, 2014 held at the Houston Institute for Cultures. CAB members are encouraged to attend.

Sub-committees:

Community Needs Assessment Survey: Susan agreed to chair; Alan Alan, Marianne, Tim and Rosie agreed to serve. Issues to be addressed by this sub-committee include refining the survey; exploring ways to "slice and dice" survey results by demographic data; preparing a version of it that could be used at Town Hall meetings; considering targeted use of the survey for groups of special interest, for instance, former KPFT members who have discontinued their support; strategies to demonstrate follow through on results and recommendations.

Town Hall Meetings: Tim agreed to chair; Yuru, Marianne and Rosie agreed to serve. Issues to be addressed by this sub-committee include how many meetings, dates, and locations. The initial plan is to hold the first meeting as soon as practical at the Houston Institute for Cultures as a test run. Future town hall meetings would be scheduled to be held in diverse parts of the broadcast area to reach a diversity of communities. Outreach through Town Hall meetings might be served by meeting in community centers, engaging programmers with personal ties to these communities or whose programming is most likely relevant to these communities, and advertising through community media. Yuru agreed to help identify options for Asian community outreach in Southwest Houston. Rosie agreed to help identify options for a Latino community outreach in Northeast Houston.

Outreach: Rosie agreed to chair; Yuru, Marianne and Tim agreed to serve. Note, this sub-committee may be of special interest to Lena Baines. Ideas included identifying important community events conducted by other organizations and means to have a KPFT presence at these events.

Timeline: Susan agreed to draft a suggested timeline for these 2014 CAB activities to present at the next CAB meeting.

Public Comment: Nancy Saibara Nuratomi asked about publicizing comments made in responses to the survey; commented that Pacifica is apparently in serious financial peril; support from the people can make the difference.

Next Meeting: Next meeting of the CAB will be on Saturday, May 3rd, 2014 @ KPFT , 419 Lovett Blvd. Houston Texas. Meeting will be from 10 a.m. until 11:30 a.m.

Adjournment: Meeting adjourned at 11:30 am.