



3729 Cahuenga Blvd. West - N. Hollywood, CA 91604
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APPROVED MINUTES

Local Station Board June 19, 2022 10:00 AM

Teleconference via Zoom

I. Opening Business

a. Call to Order 10:08 AM: Michael Novick presiding. The Chair calls for the Roll.

Members Present: Grace Aaron, Christina Avalos, Jose Benevides (late), Fred Blair, Marisol Cruz (late), Bella De Soto, Eric C. Jacobson, Evelia Jones (late), Ali Lexa, Rob Macon, Michael Novick, Oye Oyeyipo, Myla Reson, Lawrence Reyes, Ziri Rideaux, Polina Vasiliev, Elizabeth von Gunten, Harvey Wasserman (late), and Carlos Zavala (late).

Members Absent: Alan Beek, Sandy Childs, Barbara Marbach, Paul Roberson, and Oscar Ulloa.

Also Present: Ralph Hawkins (Secretary), Kim Kaufman (Treasurer), John Tatum (PNB Parliamentarian).

b. Land Back Acknowledgement: Lawrence Reyes

c. Appoint Timekeepers: Lawrence Reyes for speakers and Jon Garry for agenda items.

d. Approve Agenda: Beth von Guten moves to amend by adding a three minutes for a report from the CAB Chair under Committee Reports. Second by Lawrence Reyes. Bella De Soto notes that time for Public Comment is missing in two places. The Chair identifies Public Comment should be added after the Treasurer's report and after Committee reports. Bella De Soto states she has items for New Business. The Chair calls for any objections to the agenda as amended. Hearing none, the agenda is approved.

e. Pacifica Mission Statement: Bella De Soto.

f. Excused Absence Requests: Sandy Childs, Barbara Marbach, Paul Roberson and Carlos Zavala. Lawrence Reyes moves to approve. The Chair calls for objections, and hearing none, the absences are excused.



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f. Appeal for Funds for KPFK: Michael Novick urges members and listener to dig deep to give what they can to help with the station fiscal crisis. Lawrence Reyes is recognized and reports that \$5100- was raised for KPFK at the PNB.

g. Approve Minutes: The Chair calls for any objections to the minutes. Eric Jacobson wishes to change the text of the draft minutes that describes the dispensation of his motion regarding the assassination of Shireen Abu Akleh. Lawrence Reyes moves to postpone consideration of the minutes until the end of the agenda. The Chair calls for objections and hearing none the item is deferred.

h. Set Time Certain for Adjournment: The regular meeting is set to adjourn after two and a half hours and move to a closed session to consider confidential matters. Lawrence Reyes moves to set time certain at 12:30 PM. Hearing no objections, the motion is adopted.

II. Management Report

The Chair notes the Executive Director and interim General Manager were expected to attend but appear to be unavailable at this time.

Staff Delegate Ali Lexa offers to review the status of the current station fund drive. He reports \$100K has been raised to date against a goal of \$250K. He states they have avoided pre-empting regular shows and that numbers for Spanish Language programming are up. He reports that the drive is scheduled to end July 3rd and they hope to raise at least \$200K.

III. Public Comment # 1

Comments from listener-members are heard for 15 minutes.

IV. Treasurer's Report and Discussion

Treasurer Kim Kaufman gave a verbal report. (see Appendix)

V. Public Comment # 2

Further public comment is taken for 12 minutes.

VI. PNB Directors' Reports (see Appendix)

Lawrence Reyes, Evelia Jones, Elizabeth von Gunten, and Ali Lexa address activity at the PNB. Their written reports are included in the Appendix below.



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VII. Committee Reports (see Appendix)

a. Governance: Michael Novick reports the committee will addressing questions raised concerning policies on membership and decorum that apply to all the committees.

b. Programming Oversight: Beth von Gunten introduces two motions from the committee:

(1) "Moved, that the KPFK Programming Oversight Committee requests that the PNB, Pacifica ED, and KPFK IGM immediately implement the PNB Communications Resolution passed on March 4, 2021, and currently policy throughout the Pacifica Radio Network. This would include, but not be limited to, a Report to the Listeners by the KPFK IGM during the month of May and every month following; a Report to the Listeners at least once every two months by the KPFK LSB; and a Report to the Listeners at least twice each year and as soon as possible by the Pacifica ED and Pacifica CFO.

After some discussion, the Chair calls for objections and hearing none, the resolution is passed.

(2) " Moved, that the KPFK Programming Oversight Committee supports in principle the new KPFK News Production Initiative proposed by Ziri Rideaux and urges KPFK and Pacifica management to do the same and report back to the next Programming Oversight Committee meeting."

The Chair calls for objections. Myla Reson objects. The Chair calls for the roll and the Secretary records the vote:

Grace Aaron (Yes), Christina Avalos (Abstain), Jose Benavides (off-line), Fred Blair (Yes), Marisol Cruz (Yes), Bella De Soto (Yes), Eric C. Jacobson (Yes), Evelia Jones (Yes), Ali Lexa (off-line), Rob Macon (Yes), Michael Novick (Yes), Oye Oyeyipo (Yes), Myla Reson (Abstain), Lawrence Reyes (Yes), Ziri Rideaux (Yes), Polina Vasiliev (Yes), Elizabeth von Gunten (Yes), Harvey Wasserman (Yes), and Carlos Zavala (Yes).

The tally is 15 yea, zero nay, and 2 abstentions. The resolution is adopted.

c. Outreach Committee: Bella De Soto submits a motion that the LSB make a formal request for support from station management to conduct a on-the-air virtual town hall scheduled for July 31st. The Chair call for objections and hearing none the resolution is passed. (see Appendix)



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d. Fundraising Committee: Jeanine Rohn expresses frustration that their suggestions to the management are not being implemented.

e. GM Search Committee: Grace Aaron reports on the progress of the GM search and monies spent by committee members to pay for classified ads of the opening and job description. (see Appendix)

f. Community Advisory Board: Dan McCrory reports operation of the CAB is official after election of officers on May 14th. The next meeting is scheduled for June 21st and they will endeavor to convene a council of all the CABs in the network to adopt best practices and address any other issues.

VIII. Public Comment # 3

Bella De Soto moves to extend time certain for five minutes. No objections. Final public comments are heard for 10 minutes.

IX. New Business

Bella De Soto announces her intent to introduce a motion to rescind the LSB policy on Meeting Decorum adopted Feb. 16, 2022.

X. Adjourned 12:37 PM: The body will re-convene in closed session.

APPENDIX: 6 Items

1. Treasurer’s Report

Revenue is 55% lower than fy21
Expenses are 39% lower than fy21
The year to date net loss is (\$411,000)
That is an average of \$60k per month deficit

Expenses per month average without central services is \$145k
Expenses per month average with central services is \$188k
Revenue average per month is \$128k
The revenue is \$60k per month less than what is being spent or accrued

2. PNB Director’s Report

June 19, 2022
Lawrence Reyes, KPFK Listener Director



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The PNB met in Executive session 3 times in June to discuss a Board member disciplinary possibility and Employee and Financial confidential matters and a Financial Impact Plan to those Units that are very challenged with keeping up with billables' and Central Services and actualizing and making Pay-Roll in various units at least 4 of 7 that are struggling to meet realistic expectations and our ongoing relationship with N.E.T.A. Our major debt to FJC has been favorably extended by our lender FJC as we have been making consistent payments in paying down this loan.

Beth von Gunten will be providing the report out of Executive Session of the PNB to the KPFK LSB Execution session.

The PNB Governance Committee met on June 1st and will meet on Wednesday, June 22nd 5:30pm Pacific Time Via Zoom and stream on KPFTX.org for the PNB Governance Committee Agenda will be posted on KPFTX.org.. The PNB Governance Committee is conducted a Chairperson election as I write this report Lawrence Reyes from KPFK and Richard Urzell from KPFT are Candidates for the Committee Chair person.

Regarding, the 2023 Pacifica Delegation LSB Election's status I defer and encourage the PNB Election's Committee LSB Delegate Representatives on this PNB committee to provide an update.

In a Labor of Love
In Service
Lawrence Reyes
KPFK PNB Listener Director

3. PNB Director's Report

PNB Director's Report to the KPFK LSB
Beth von Gunten, PNB Director
June 19, 2022

In very welcome news this month, our major lender FJC approached Pacifica with an offer to extend the remainder of our outstanding loan for an additional two years, to October 2024 with terms unchanged. Over the past three years Pacifica has paid down a significant portion of the original \$3.8M loan, with \$2.175M now remaining. Pacifica greatly appreciates the vote of confidence.

Financial service provider NETA is hard at work completing Pacifica's current audit, due at the end of this month. They have indicated that, after completing their current contractual obligations to Pacifica at the end of this this fiscal year, any further arrangements for ongoing business services would have to be renegotiated. NETA has brought badly needed regularity to Pacifica's business practices and with it significant financial progress. While hopeful that outstanding issues can be



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resolved to the satisfaction of both parties allowing for further collaboration, Pacifica is taking the precaution of considering all its options.

The pandemic moratorium on utility cut offs came to an abrupt end at the end of May, resulting in Southern California Edison demanding immediate payment in full of KPFK's outstanding \$60,000 bill. Pacifica General Counsel Arthur Schwartz was able to negotiate an extension of terms over the course of the next eighteen months to allow the station to cover the cost over time, relieving the immediate pressure. Edison continues to power our mighty Mount Wilson transmitter without interruption.

Pacifica's overall financial situation remain precarious with KPFK of particular concern. With four different GMs within four months so far this year and a permanent GM yet to be identified, the urgent need for stable local leadership is especially compelling. The unmet need for steady consistent reliable management is a seriously detriment to the wellbeing of the station, leaving overburdened staff to cope as best they can without sufficient support. Addressing the prolonged lack of adequate stable management must be prioritized immediately. All other potential progress is dependent upon it.

The PNB stood up and populated a PNB Personnel Committee this month, to commence meeting within the next month.

Beth von Gunten
KPFK LSB, PNB Vice Chair
with Director Lawrence Reyes

4. Programming Oversight Committee

KPFK Programming Oversight Committee
Report to the LSB
Beth von Gunten, Chair
Sunday, June 19, 2022

The KPFK Programming Oversight Committee held it's regular monthly meeting on Monday, May 16. At least ten people attended, including special guest LSB member Ziri Rideaux who presented in greater detail the new KPFK news production initiative she introduced to the LSB the day before. It was received with great interest. Extensive discussion followed. Locally produced news pertinent to our own signal area remains at the top of the perennial listeners' wish list as the single most frequent programming request. The next regular Programming Oversight Committee meeting is tomorrow, Monday, June 20, 2022, at 4:00pm PT.



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The Programming Oversight Committee passed the following two motions for LSB consideration:

1) Moved, that the KPFK Programming Oversight Committee requests that the PNB, Pacifica ED, and KPFK IGM immediately implement the PNB Communications Resolution passed on March 4, 2021, and currently policy throughout the Pacifica Radio Network. This would include, but not be limited to, a Report to the Listeners by the KPFK IGM during the month of May and every month following; a Report to the Listeners at least once every two months by the KPFK LSB; and a Report to the Listeners at least twice each year and as soon as possible by the Pacifica ED and Pacifica CFO.

(Andrew Weiss)

2) Moved, that the KPFK Programming Oversight Committee supports in principle the new KPFK News Production Initiative proposed by Ziri Rideaux and urges KPFK and Pacifica management to do the same and report back to the next Programming Oversight Committee meeting.

(Beth von Gunten)

Beth von Gunten, Chair

5. From the LSB Outreach Committee, to the KPFK LSB 6-19-22:

“Motion for LSB approval, requesting KPFK's Station Management for on air and Website promotional support for the 1st Outreach Town Hall Virtual Event via Zoom for this year, earmarked for Sunday, July 31st, 22, from 1 PM to 3 PM (PT). This Town Hall may also e simulcast over KPFK's Airwaves.

Whereas, per Pacifica Foundation Bylaws, at least two Town Hall events need to be held per year, to hear from the station listening signal area.

- Please refer to Pacifica Bylaws Ref: Article Seven, [Local Station Boards](#), Section 3: Specific Powers and Duties:

H. To conduct "Town Hall" style meetings at least twice a year, devoted to hearing listeners views, needs and concerns.

Promo copy and imagery are normally provided to station management by the Outreach Committee Chair.

Respectfully submitted.

Bella De Soto - Outreach Committee Chair



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6. General Manager Search Committee

Report from the KPFK General Manager Search Committee, June 19, 2022

The KPFK General Manager Search Committee is meeting weekly and is reviewing applications.

As KPFK and the Pacifica National Office are strapped for funds the KPFK GM Search Committee is moving forward to raise money to pay for the advertising needed to do a thorough search for a general manager and comply fully with FCC regulations. Please consider chipping in some \$ to help with this effort.

- *. So far Oye Oyeyipo placed a \$150 ad on the National Association of Black Broadcasters site. Thank you so much for your help, Oye!!
- *. Michael Novick placed an ad on the National Association of Hispanic Broadcasters site. Also, much thanks, Michael!
- *. I placed an ad on Current (Public Media Jobs). Thanks, me!

We have already passed the halfway mark toward paying for the \$1,000 to \$1,200 needed to adequately advertise this job listing. Your help would be greatly appreciated! Please contact me and I'll let you know how you can chip in.

The job opening is listed on the KPFK website, at Pacifica.org, on the WBAI, KPFT and WPFW websites and on the Affiliate Network website: <https://pacificanetwork.org/> and on the Affiliate Network Facebook page. Ursula Rudenberg, Director of the Pacifica Affiliate Network deserves praise for going above and beyond in advertising this job opening as she has also sent the announcement out in a newsletter to all the over 200 Pacifica Affiliates!

As far as free advertising goes, the GM job listing is now on the Corporation for Public Broadcasting website as well as on the California Broadcasters' Association website. Evelia Jones, a GMSC Committee Member, was successful in getting the listing posted on the LA Progressive and Hollywood Progressive sites. We also have placed free listings on Linked In, many Facebook pages and other free listing sites. Thanks to everyone on the KPFK GM Search Committee who has been helping with this.

Any help you can give would be very much appreciated! Here is a short ad that you can circulate:

Pacifica Foundation Radio seeks an experienced leader for the position of General Manager of its Los Angeles station, KPFK 90.7 FM. For more information and to apply, see http://pacificafoundation.org/jobs_kpfk.php. EOE.



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We really need a competent, creative, collaborative general manager! The more we advertise, the better our chances of finding a great general manager!

Peace & Happy Juneteenth!

Grace Aaron, KPFK General Manager Search Committee Chair Pro tem, Jun 5, 2022.

End of APPENDIX