

Teleconference via Zoom Washington, DC

Dennis Williams – Chair, Eileen Rosin – Vice Chair

Nick Arena – Treasurer and Ellen Williams Carter - Secretary

I. Call to Order started at 6:36p.m.

II. Roll Call

1 - Members that were present:

18 - Sarah E Brown, Ellen Williams Carter Non-Voting, Bill Curtis, Vanessa M. Dixon-Briggs, Sue Goodwin, Kamau Harris, Julie Hewitt, Kathleen A Maloy, Maxx Myrick, Eileen Rosin, Frank Stearns, Violetta Diamond, Dennis Williams, Wayne Bruce, Adele M Stan, Arthur McCloud, Thomas M Blanton, and Donna Grimes

Parliamentarian: John Tatum

3 - Excused absences: Marsha Coleman-Adebayo, Arthur Hyland, Minerva Sanders

2 - Unexcused absence: Tim Willard, Anita Irene Adams, Francis Yaw Agyei

III. The agenda was approved.

IV. The May minutes were approved.

V. Management Reports

Katea Stitt, Program Director, reported:

Pledge Drive:

The pledge drive began June 6, 2022. The theme of the pledge Drive is: “The Revolution Will Be Broadcast.” Prior to the drive, Kathleen Maloy raised \$36,000 to be counted towards the drive, which included a \$10,000 challenge grant that we used during our Prince special programming. That day garnered almost \$20,000. The drive goal is \$300,000.

Special Programming:

- June 7th Celebrating Prince’s birthday special programming. She stated that they are thinking about presenting a Prince party fundraiser at the Eaton Hotel.
- June 11th WPFW is the media producer for the Home Rule Festival.
- June 18th WPFW will broadcast Live the Poor Peoples Campaign March June 18th .
<https://www.poorpeoplescampaign.org/june18/>
- June 28th special programing will be dedicated to Wanda Austin Alston as part of the Annual Pride Stonewall Day. <https://www.wandaalstonfoundation.org/>.

Program Changes:

- Ambrose Lane Jr. joins Monday’s programming on June 20th, 5-6pm, with To the East, programming centering Ward 7 & 8.
- Ceira Shine is no longer a staff member or programmer. Black Agenda Radio, hosted by Margaret Kimberly will now air Tuesdays, 6-7pm beginning July 5.

- Vanessa Dixon -Briggs gave kudos to Katea.

Jerry Paris, General Manager, reported:

- Katea reported about our pledge drive and our programming.
- In the studio there is a small air condition unit. The office air conditioner repairs costed \$7,000 to fix.

VI. Finance Committee Report (submitted a written report: See Attachment A)

The station is behind in the budget. Additional fundraising is needed. There is a gap in the budget.

VII. Development Committee Report

Kathleen Maloy, chair, Development Committee reported:

- The Development Committee has not met because to date only two LSB members, Vanessa and Donna have volunteered to join the committee. Three invitations to have been sent to the LSB.
- Kathleen urged LSB Members to participate actively in the Spring pledge drive. WPFW urgently needs the support of LSB Members. Kathleen noted that she has sent several e-mails with tools and information to help LSB Members support the station with personal efforts to raise money.
- The EnglishHudson Team is working with WPFW Management; May 16-June 15 represents first month of 4-month engagement.

VIII. PNB Report

Julie Hewitt, chair PNB Committee:

- Pacifica sold the KPFT building. The money from the sale was set aside to purchase a new home for KPFT.
- Some money from the sale of the KPFT building and the EIDL funds were put towards principal on the FJC loan. The FJC loan due date has been extended. The October due date has been extended for two years. Owed is \$2.25 million, now due in October 2024.
- Presently, the Interim General Manager at KPFT is Moe Thomas. He is helping them out.

Vanessa M. Dixon-Briggs reported:

There was a discussion concerning Pacifica National election; however, no decision concerning the elections has been made.

Adele has joined the PNB programming Committee and attended the meeting.

XI. Programming Committee

Frank Stearns, secretary reported:

The Program Committee discussed the following:

- They want to support the news Department.
- They are viewing the Nielsen reports.
- They want the station to connect with college students.
- They suggested broadcasting a candidate's forum.

SabooH Hakim, chair of the LSB show, reported:

May 2022 LSB Show

- Bill Curtis gave the LSB meeting update.
- Ms. Cooper mother of Kwamena Ocran, wasn't able to give an update about the lawsuit against the Gaithersburg police for killing her son, there was technical difficulties.
- Thomas gave a community update.
- Julie Hewitt, the PNB chair, gave a PNB report.

The next month's show is June 24th: They are trying to contact Stephanie D. Wells, Pacifica Foundation, Executive Director, about appearing on the show.

VIII. Community Outreach Committee (submitted a written report: See Attachment B)

X. Communication Standards and Enforcement Committee

No report was submitted.

XI. Community Comment

KPFA LSB member- She wants to commend WPFW's programming.

Carol- I am grateful that WPFW and KPFA are sustainable.

Franklin of KPFA – He is observing other LSB's. He has enjoyed WPFW's meeting.

Martha Peterson- She has sent messages to info.org but hasn't received a response.

XII. Evaluation Committee (submitted a written report: See Attachment C)

XIII. Unfinished Business

- Sarah is meeting with individuals who can help with document storage.
- Eileen sent a survey and wrote the Community Advisory Board about a date for a meeting with the LSB.

XIV. New Business

- Pitch partners for the pledge drive

XV. Action Items/Agreements Summary

Chair, Dennis Williams' report:

Action items:

- Updating the CD players
- List of LSB committees

XVI. Adjourned the regular meeting at 9:10 p.m.

Dennis Williams, Chair adjourned the meeting

Minutes submitted by: Secretary, Ellen Williams Carter

Attachment (A)

WPFW Finance Committee Report – Monday, May 9 and Monday, June 6, 2022

1. Station Cash Flow Update: Bank Balances were over \$54K as of 4/30/2022 and \$20K as of 5/31/2022. The next Pledge Drive has been delayed until June 6 (originally expected to begin on May 8). The goal is \$300K. Additional major donor gifts are needed to make up the shortfall May thru July. A fundraiser with a major donor who is an art collector is scheduled for June 11. Off-air and other types of fundraising are still needed due to shortfalls in 2019 and 2020.

2. FY 2022 and Expense Updates: PNO estimates that WPFW past due Central Services payments for FY19-20 are approximately 170K. WPFW was one of the only stations to exceed its FY2021 Budget and consistently pay its bills. Thru 5/31/2022 the Station is approximately \$251K behind its FY2022 Budget. This is largely due to the delay in the Spring Pledge Drive, the lack of budgeted major donor income (\$125K) and lack of Central Services payment credits (\$12K). There are significant past due bills – rent, tower rent and other expenses totaling over \$51K that were unpaid in May, 2022.

WPFW FY2022		
	Budgeted Income	Actual Income
October	224,442	253,707
November	97,130	49,873
December	167,533	209,875
January	130,797	89,500
February	178,392	217,635
March	211,000	102,924
April	59,457	37,913
May	218,210	69,525
YTD total	1,286,961	1,030,952
Difference		(256,009)
	Budgeted Expense	Actual Expense
October	132,194	159,116
November	147,456	116,059
December	137,582	144,841
January	126,235	149,055
February	130,521	150,271
March	139,284	135,953
April	130,462	107,285
May	127,277	103,445
YTD Total	1,071,011	1,066,025
Difference		(4,986)
Total Difference		(251,023)

Attachment (B)

OUTREACH COMMITTEE MEETING REPORT

JUNE 7TH, 2022

WPFW Newsletter: The WPFW Newsletter draft was approved and was reported to have been sent to members. Those members who were asked if they received the Newsletter reported that they did not receive a Newsletter. We will contact Vinnie and Sataria to see about the status of the Newsletter.

Bus Trip to The Harriet Tubman Museum: Although the announcement of this possible fundraiser was made 4 months ago, it has not been approved by Management. One concern by Management was insurance coverage. Outreach member Minerva Sanders was able to secure insurance coverage for the trip. Documentation of the coverage was given to Management but the event still has yet to be approved.

Blues Fest: The Blues Fest will be held on Saturday, August 20th in Po Monkey, Md. Time: 12pm to 7pm. Two groups have committed to perform at the Festival. Dr. Nick, WPFW programmer, is searching for more musicians. Altogether, 3 to 4 groups are preferred. Vinnie Jack, WPFW Volunteer Coordinator, stated that WPFW may be able to provide giveaways, (bracelets, key chains, etc.), to give to those who attend the Festival.

Skating at Anacostia Skating Rink: Possible dates are still being explored. A Disc Jockey will be provided for free. This affair needs approval from Management.

5K Run/Walk: The 5K Walk/Run will be held on Saturday, August 10th at the Bladensburg Waterfront Park in Bladensburg, Md. Outreach members will look for possible organizations/people to help sponsor the 5K in order to defray the cost of this event.

Town Hall: The Outreach Committee is responsible for sponsoring two Town Hall meetings per year. Members will look into finding an appropriate location to hold the Meeting as well as a time and date.

An Outreach member expressed that WPFW needs to get out into the Community more, not just for fundraisers, but also to help make WPFW more visible as a community radio station that cares about the communities that it serves. This was one of the goals of the Bus Trip to the Harriet Tubman Museum - to focus on the families in our communities, helping adults as well as young folks become familiar with WPFW, thus increasing membership.

Lance Reynolds, WPFW programmer, plays music at the Carter Barron every Wednesday from 5 to 7:30pm. This could be a good location to pass out WPFW flyers

Attachment (C)

WPFW LSB

Evaluation Committee Meeting by ZOOM

May 16th, 2022 8:10 PM EST

Meeting Report

Committee Members Present: Dennis Williams, Vanessa Dixon-Briggs, Kathleen Maloy, Kamau Harris, Arthur McCloud

Committee Chair: Dennis Williams

Committee Secretary: Kathleen Maloy

Members were thrilled to have Chair Emeritus Arthur “Maniac” McCloud back in the house.

Dennis reported for the record that Pacifica HR reviewed/approved both GM and PD tools.

Discussion accomplished collective review, discussion, & revision of the PD Evaluation Tool. Kathleen will prepare revised tool and distribute to Committee Members ASAP for approval.

Kamau report & discussion: 1) his research located wide array of tools with user costs 2) he located a Google Forms survey tool 3) however, committee clarified that evaluators will be asked to give reasons for their ratings and not just a score 4) Kamau will investigate to determine if the Google survey can accommodate comments 5) Committee acknowledged that we will have to figure out how to analyze the results.

Decisions/Actions/Next Steps:

- Kamau will continue research on identifying appropriate electronic tool.
- Committee Members review revised PD Evaluation Tool and give reactions ASAP.
- What is the timeframe for conducting this evaluation?
- What can we present to the LSB at the LSB Meeting on June 8th?

Next Meeting June 6th Monday 8 PM EST

Meeting Adjourned 9:30 PM EST