

AGENDA
KPFK LOCAL STATION BOARD MEETING
October 11, 2026 | 10:30 a.m. Pacific
Via Zoom (Appendix No. 1)
(Meeting notice at Appendix No. 6 below)

2025-2026 LSB Members

Rodrigo Argueta-Vargas, Staff Christina Avalos, Listener, Treasurer Marisol Bielma, Listener Tatanka Bricca, Listener, Chair Rachel Bruhnke, Listener Ninel Centeno, Staff Aryana Gladney, Listener Jan Goodman, Listener Nikki Haun, Listener, Vice-Chair Ian Johnston, Listener Evelia Jones, Listener Chipasha Luchembe, Listener	Brenda Martinez, Staff Jack Neff, Listener Nancy Niparko M.D., Listener Robert Payne, Listener Myla Reson, Staff Jeanine Rohn, Staff Lee Thorpe, Listener Oscar Ulloa, Staff Harvey Wasserman, Listener Adam Wolman, Listener Carlos Zavala, Listener Ace Estwick, <i>Ex Officio</i> , KPFK iGM
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Others:

Susan Young, PNB Chair, Meeting Management Advisor

(Note: LSB Members should submit Motions and/or submit requests to Chair and Secretary 7 days prior to upcoming LSB meetings to have them agendized.)

ZOOM INFORMATION

Join Zoom Meeting

<https://us02web.zoom.us/j/88376725694>

Meeting ID: 883 7672 5694

One tap mobile

+16694449171,,88376725694# US

+16699006833,,88376725694# US (San Jose)

Posted Monday, February 16, 2026

AGENDA

1. Opening Business (15 Minutes)

- 1.1 Call To Order - Spanish Language Translation Info
- 1.2 Results of Election to replace Ace Estwick on LSB (See Appendix 7)
 - 1.2.1 Seating of Malaysia Rogan
- 1.3 Roll Call and Establishment of Quorum
 - 1.3.1 Requests for Excused Absences
- 1.4 Land Back Acknowledgement
- 1.5 Timekeeper/Time Tracking
- 1.6 Minutes - Please submit any written correction to the KPFK Secretary at KPFKSecretary90.7@gmail.com
- 1.7 Reading & approval of the Agenda

2. Management & PNB Reports (18 Minutes)

- 2.1 PNB & LSB Election Status Q&A (3 Min)
- 2.2 iGM Report - Ace Estwick (5 min report)
 - 2.2.1 Q & A (5 min)
- 2.3 ED Report – See Appendix 8 & PNB Reports - (5 min)
 - 2.3.1 Alex Steinberg et al vs. Pacifica – Appeal denied & dismissed
 - 2.3.2 Attempted Temporary Restraining order re 2026 Election denied

3. Old Business (5 Minutes)

- 3.1 Role of LSB going forward under Present Bylaws.

4. New Business (5 Minutes)

5. LSB Member Community Announcements (5 Minutes)

6. Public Comment by Community Organizations - Time Certain 11:30 a.m.

Per the Resolution Passed at the February 2026 LSB Meeting. Organizations should sign up by emailing KPFKSecretary90.7@gmail.com - Maximum time five minutes per group.

Groups signed up so far:

Nikkei Progressives - Eugene Fujimoto

LA Community Garden Council - Lindsay De May

Neighborhood Council Sustainability Alliance - Lisa Hart

WACO Theatre (Where Art Can Occur) - Shay Wafer

Rising Communities – Sejal Patel

7. Adjournment - Time Certain Noon or Earlier

Appendix No. 1

ZOOM INFORMATION

Topic: KPFK Local Station Board

Time: October 11, 2026 10:30 AM Pacific Time (US and Canada)

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Posted Monday, February 16, 2026

Appendix No. 2

PNB Motion passed on July 18, 2024 Motion on Meeting Disruptions

WHEREAS disruptions are happening in Pacifica National Board meetings and Pacifica Committee meetings to the degree that the Chair is unable to restore or maintain order and the business of the meeting cannot be conducted;

AND WHEREAS Robert's Rules of Order 12th Edition provides Sample Rules for Electronic Meetings in an Appendix that a board may find helpful to adopt including on Page 640 6. Enforced disconnections providing that the Chair may cause or direct the disconnection or muting of a member's connection if it is causing undue interference with the meeting. The Chair's decision to do so, which is subject to an undebatable appeal that can be made by any member, shall be announced during the meeting and recorded in the minutes.

THEREFORE BE IT RESOLVED: after repeated unsuccessful attempts by a board or committee Chair to call a member to order, that member may be electronically moved to a "waiting room" or removed from the meeting, and may be suspended from the board for a designated period of time with a motion, at that meeting, passed by a majority vote by the Pacifica National Board or Pacifica Committees and recorded in the meeting minutes with documentation of the behavior in question.

Appendix No. 3

Resolutions passed by the Pacifica National Board November 21, 2024

Resolution #1 “The Pacifica National Board instructs the Local Station Boards of all five stations to limit voting membership on committees that deal with governance, finance and/or personnel issues to Local Station Board members from that station. The Pacifica National Board further instructs Local Station Boards of all five stations to conduct personnel discussions pertaining to individuals in closed session attended only by Local Station Board members who have a signed Non-Disclosure Agreement.”

Resolution #2 “The Pacifica National Board adopts guidelines for safe and respectful behavior standards of conduct for management, employees, board members, volunteers and members others for engagement with the Pacifica Foundation as follows in conformance with the California Corporation Code, federal labor law, Pacifica

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Foundation bylaws, Roberts Rules of Order and best practices for non-profit corporations:

Behaviors that are not permitted and are subject to remedies including mandatory reporting to law enforcement when warranted:

1. Any forms of physical violence including unwanted touching, or threats of physical harm are strictly forbidden. 2.

Any conduct that intimidates, demeans, or provokes others is prohibited.

3. Making false statements or accusations about any individual is strictly prohibited.

4. Unauthorized sharing of confidential information related to the job performance of management, paid staff, unpaid staff, volunteers and other confidential matters such as legal proceedings, real estate transactions, contractual negotiations is prohibited.

5. Personal attacks, name-calling, or insults directed at others is prohibited.

6. Any act to interrupt, disrupt, or interfere with Pacifica or Pacifica station events, meetings, production or activities is prohibited.

Consequences for acts of prohibited behaviors may include:

Pacifica national and station management may restrict access to Pacifica premises and productions for any person whose behavior poses a safety concern or disrupts the functioning of the organization for a period of time that depends on management’s sole assessment of the severity of the threat to safety or disruption of normal functioning and shall document the violation and the action taken by management.

1. The Pacifica National Board and Local Station Boards may conduct confidential adjudications of Delegate or Board member infractions to consider suspension or removal.

2. The Pacifica Executive Director may revoke a membership for infractions and may set a period of time during which the individual cannot renew a membership.

3. The Pacifica National Board and Local Station Boards may consider removal of committee members or members of the public attending meetings for infractions.

Appendix No. 4
KPFK LSB Meeting Decorum Policy

The following policy was adopted by the KPFK Local Station Board on April 17, 2016 entitled '**Meeting Decorum**'. Followed by a long standing Pacifica policy adopted March 26, 2010 entitled '**PACIFICA ZERO TOLERANCE POLICY- NO VIOLENCE**'. The "no violence" seems only to apply to governance meetings. If we do not already have an explicit policy to address violence and threats of violence at our radio stations, we should make sure that one is in place and vigorously enforced. Both of the existing policies that I am aware of are included in these minutes:

https://www.kpftx.org/archives/pnb/kpfk/160417/kpfk160417_4259_minutes.pdf **Meeting Decorum**

The following rules and progressive discipline apply to KPFK Local Station Board members and the public at LSB regular meetings as well as LSB committee meetings:

1. At a meeting of the Local Station Board LSB members must wait to be recognized by the Chair before speaking. Each speaker shall be allowed to speak for 90 seconds, unless a different time limit is agreed on. No one shall speak a second time unless anyone who hasn't spoken and wishes to speak has done so. No one shall be allowed to speak more than 2 times on any one agenda item, unless giving a report and/or being asked to respond.
2. No LSB member or member of the public may physically assault or touch another person in an unwanted manner at any meeting. To do so will result in the Chair asking the offending person to leave the meeting. Failure to leave may result in the offender losing all future speaking and attendance rights.
3. No LSB member or member of the public may speak without being recognized, interrupt another who has the floor or otherwise disrupt a meeting by any verbal or physical action. The only exception is to make a Point of Order, or other such Point of Privilege as allowed per Roberts Rules of Order, which can be done only by LSB members or members of LSB committees. An LSB member who makes a Point of Order may interrupt another LSB member who is speaking. (See Roberts Rules of Order, Chapter VIII, Point 23, # 3 (a point of order) "is in order when another has the floor, even interrupting a person speaking or reading a report, if the point genuinely requires attention at such a time".) Personal verbal attacks on the character of another should also be considered disruptive and not tolerated. Less formality may be desired in some committees at the discretion of the chair and/or the body. However, if discourtesy or disruption impede the work of the committee more formal procedures should be reverted to, at least for the duration of that meeting.
4. Upon a first minor offense (interrupting a speaker, for example) the Chair would give the offender a warning. Upon a second offense, a second warning should be given. Upon a third offense in the same meeting, the Chair may ask the body to consider depriving the offender of the right to be recognized for the remainder of the meeting. Such a request should be voted on immediately and would not be debatable. If the offender continues disruptive behavior, s/he will be asked to leave the assembly and, if s/he fails to do so, may be barred from future participation.
5. Any non-LSB member who has been reprimanded frequently for disrupting regular LSB meetings or LSB committee meetings should not be appointed to any LSB committee.
6. The attached Zero Tolerance for Violence Pacifica Policy passed in March of 2010 should be followed and adhered to.*
7. Robert's Rules of Order, Chapter XX, DISCIPLINARY PROCEDURES should be referred to and takes precedence over this motion if anything herein stated is in contradiction to those Rules.

Appendix No. 5

Article Three, Section 12: Transition

Local Station Board (LSB) Transitions

During the transition period and under the provisions of the revised bylaws and thereafter the powers and duties of LSBs change to a focus on fundraising, membership drives, community outreach and assessing the needs of the stations in relation to their communities.

Appendix No. 6

Sunday, **October 11, 2026 10:30 AM Pacific Time (US and Canada)**

Zoom Info:

<https://us02web.zoom.us/j/86983420905>

Meeting ID: 869 8342 0905

One tap mobile

+14086380968,,86983420905# US (San Jose)

+16694449171,,86983420905# US

Purpose: Regular meeting of the KPFK Local Station Board Committee Members Agenda

APPENDIX No. 7

Opa Vote Election Tally of Estwick Replacement on the LSB:



KPFK DELEGATE REPLACEMENT ELECTION - UPDATED Sun Aug 9 -2:30 PM PT Results

This page shows final results for this election. You can also recount the ballots for free using all of the counting methods supported by OpaVote or download the ballots to recount them on your own.

These results will be available until Oct 18, 2026.

Summary

Of the 23 voters in this election, 16 cast ballots. Malaysia Rogan is the winner after counting the ballots using Instant Runoff Voting. Malaysia Rogan had 56% of the votes in the final round.

Ballots: [Recount Ballots](#) [View Ballots](#) [Download Ballots](#)

Other Report Formats: [Text Report](#) [CSV Report](#) [JSON Report](#)

Detailed Results

Counting ballots using Instant Runoff Voting. There are 3 candidates competing for 1 seat. The number of ballots is 16 and there were 16 valid ballots and 0 empty ballots.

Method Options:

- Candidate Elimination -- Zero
- Weak Tie Breaking -- Backward

The bar charts below show the vote counts for each candidate in each round. Place the mouse over a bar to see the number of votes.

- Yellow — Votes carried over from the previous round.
- Green — Votes received in this round.
- Red — Votes transferred away in this round.

A candidate's votes in a round is the sum of the yellow and green bars. Since the green and red bars represent votes being transferred, the sum of the green and red bars is the same.

The exhausted bar represents votes where the voter did not indicate a next preference and thus there were no candidates to transfer the vote to.

Round 1

[\(next\)](#)

Count of first choices.

Round 2

[\(prev\)](#)

Count after eliminating Sasha Karlik and transferring votes. Candidate Malaysia Rogan is elected.

Winners

Winner is Malaysia Rogan.

OpaVote is your online voting expert. You can create your own [online election](#).

APPENDIX No. 8

EXECUTIVE DIRECTOR'S MONTHLY REPORT TO PNB FOR OCTOBER, 2026

EX PARTE APPLICATION DENIED IN CARTER, DAVILA, HARRIS, MILOS, TINGLING-CLEMMONS, SAIBARA-NARITOMI, STEINBERG, AND ZELTZER v. PACIFICA FOUNDATION, INC.

On Thursday, October 1, 2026, the Superior Court of the State of California for the County of Los Angeles reviewed declarations and heard oral arguments regarding an ex parte application filed in *Donna Carter, Cheryl Davila, Kamau Harris, Elizabeth Milos, Michele Tingling-Clemmons, Nancy Saibara-Naritomi, Alex Steinberg, and Steve Zeltzer v. Pacifica Foundation, Inc.*, Case No. 26 STCP 03093.

The applicants sought a temporary restraining order that would have halted the Pacifica Foundation's national election and prohibited the release of election results.

Following oral arguments, the Court **denied the ex parte application** and did not grant the requested temporary restraining order. There is therefore **no court order preventing the Pacifica Foundation from releasing the election results or proceeding with the final steps of the national election process.**

COURT OF APPEAL AFFIRMS DECISION IN FAVOR OF PACIFICA FOUNDATION IN PACIFICA FOUNDATION, INC. v. STEINBERG

The California Court of Appeal has **affirmed the trial court's denial of Alex Steinberg's motion to intervene** in the litigation involving Pacifica Foundation and an association formed by Foundation members concerning the results of a referendum election and proposed amendments to the Foundation's bylaws and governance structure.

Oral arguments were heard on **Tuesday, September 1, 2026**, before the **California Second District Court of Appeal (2DCA)** in *Pacifica Foundation v. Alex Steinberg*, Case No. B348882 - Trial Court Case No. 21BBCV00642.

The underlying litigation involved a dispute over whether the referendum required approval by two independent categories of members. Following summary adjudication in Pacifica Foundation's favor on its claim for declaratory relief, the Foundation and the association entered into a settlement agreement under which Pacifica agreed to recognize that the referendum had passed and to amend its bylaws accordingly. The parties subsequently obtained a stipulated judgment and the **case was dismissed.**

Mr. Steinberg later sought to intervene, arguing that the settlement was inconsistent with Pacifica's existing bylaws and the Court's earlier ruling. The **trial court denied the motion** because the case had already been dismissed and there was no longer a pending action in which intervention could occur.

The Court of Appeal **affirmed the trial court's decision**, concluding that intervention was not available after the action had been dismissed. The Court also awarded costs on appeal to Pacifica Foundation.

PACIFICA NATIONAL ELECTIONS

The 2026 Pacifica Foundation national elections have **concluded**, with ElectionBuddy now completing its final certification process. ElectionBuddy is conducting its final review and verification using its established checks-and-balances procedures to ensure the accuracy and integrity of the election results.

The certified election results are expected to be **announced next week** following completion of ElectionBuddy's final review.

The following are the final ballot participation and quorum figures:

Station / PNB	Listener Ballots	Eligible Voters	Quorum	Staff/Volunteer Ballots	Eligible Voters	Quorum
PNB	2,838	17,879	15.87%	191	467	40.90%
KPFA	1,195	7,816	15.29%	34	96	35.42%
KPFK	482	2,939	16.40%	50	86	58.14%
KPFT	344	2,162	15.91%	37	121	30.58%
WBAI	257	1,408	18.25%	38	59	64.41%
WPFW	560	3,554	15.76%	32	105	30.48%

The election process represents a significant organizational undertaking involving eligible listeners, staff, and volunteers across all five Pacifica stations, as well as elections for the Pacifica National Board. The Foundation will provide the certified results to the appropriate governance bodies and membership once ElectionBuddy has completed its final certification.

AUDIT, TAX & REGULATORY COMPLIANCE

The Foundation's audit process remains underway. The Executive Director and National Business Manager continue to work with the auditors to address remaining items and move the **FY2022/FY2023 and FY2024/FY2025 audits** toward completion. While the audits have not yet been completed, significant progress has been made in gathering and providing the financial information and documentation required by the auditors.

The Foundation's **FY2025 Form 990 was completed and filed prior to the August 15, 2026 deadline** and is available on the Pacifica Foundation website. The website also includes the **IRS affirmation letter confirming Pacifica Foundation's active 501(c)(3) nonprofit status**.

The California Attorney General's Office has agreed to update its online registry to reflect Pacifica Foundation's status as **Active**. The Foundation has provided the completed Form 990 filings requested by the Attorney General's Office, and we are awaiting the corresponding update to the state's online registry and written confirmation of the Foundation's active status.

The Foundation has **completed the information and documentation necessary to achieve Platinum-level recognition through Candid (formerly GuideStar)**, the highest level of Candid's Nonprofit transparency recognition. The updated information provides donors, grantmakers, partners, and the public with a more comprehensive and current picture of Pacifica Foundation's finances, governance, programs, operations, and impact.

Together, these efforts are part of the Foundation's ongoing work to strengthen financial accountability, regulatory compliance, organizational transparency, and public confidence in Pacifica Foundation.

EFY26 Fund Drive Report

Parts of this report were prepared for the National Finance Committee and presented at the September 8, 2026 NFC meeting. It was also included in a revised September Executive Director's Report submitted to the PNB and is included here for reference.

Executive Summary

During FY26, Pacifica's five stations conducted a combined series of on-air fund drives designed to generate both immediate cash revenue and sustaining donor commitments. Performance varied by station, with several stations meeting or exceeding their goals on individual drives, while others experienced shortfalls against established targets.

A key trend emerging from the FY26 (YTD) results is the importance of setting realistic fund drive goals. In particular, WPFW's results demonstrate that lower, achievable goals can produce stronger performance, while higher goals can result in significant shortfalls despite substantial fundraising activity.

The following report provides a station-by-station summary of FY26 (YTD) fund drive activity, including drive dates, goals, pledges/actual receipts, and notable fundraising developments.



KPFA - FY26 Fund Drive Performance

KPFA conducted **four fund drives during FY26**, including its one-day Birthday Drive, for a total of **46 days of on-air fundraising**

Fund Drive	Dates	Days	Goal	Pledged	% of Goal	Paid	% of Pledged
Winter Drive	Feb 17 - Mar 6	18	\$450,000	\$408,676	90%	\$364,048	89%
Birthday Drive	Apr 15	1	\$30,000	\$24,031	80%	\$23,384	97%
Spring Drive	May 5-22	18	\$450,000	\$350,830	77%	\$298,242	85%
Summer Drive	July 21-29	9	\$150,000	\$144,707	96%	\$122,798	84%

Total		46	\$1,080,000	\$928,244	86%	\$808,472	87%
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Summary

KPFA established a combined FY26 fund drive goal of **\$1.08 million** and generated **\$928,244 in pledges**, representing approximately **86% of goal**. Of those pledges, **\$808,472 had been paid**, representing approximately **87% of pledged revenue**.

The Summer Drive showed the strongest performance against goal, reaching **96% of its \$150,000 target**. The Spring Drive produced the largest shortfall, reaching 77% of its \$450,000 goal.

Post-Drive Fundraising

KPFA also conducted post-drive campaigns designed to close the remaining gap without interrupting regular programming. These campaigns used short, approximately 30-second appeals directing listeners to the station's online donation page rather than utilizing a traditional fund drive format.

Post-drive results:

Campaign	Dates	Pledged	Paid
Post-Winter Drive	Mar 7-15	\$18,433	\$15,573
Post-Spring Drive	May 23-31	\$19,539	\$16,535
Post-Summer Drive	July 30-Aug 9	\$13,173	\$10,751
Total	29 days	\$51,145	\$42,859

These post-drive campaigns generated an additional **\$51,145 in pledges and \$42,859 in paid revenue** that is not included in the primary fund drive totals above.



KPFA - FY26 Fund Drive Performance

KPFA conducted **three fund drives during FY26**, totaling

68 days of on-air fundraising.

Fund Drive	Dates	Days	Goal	Pledged	% of Goal	Paid	% of Pledged
Winter Drive	Feb 10-Mar 6	25	\$200,000	\$170,303	85%	\$156,451	92%

Spring Drive	May 5-29	25	\$200,000	\$162,839	81%	\$155,071	95%
Summer Drive	July 21-Aug 7	18	\$180,000	\$131,663	73%	\$118,293	90%
Total		68	\$580,000	\$464,805	80%	\$429,815	92%

Summary

KPFT's FY26 fund drives generated **\$464,805 in pledges** against a combined goal of **\$580,000**, achieving approximately **80% of goal**.

As of September 8, 2026, the station had received **\$429,815 in payments**, representing approximately

92% of pledged revenue.

The Winter Drive produced the strongest performance against goal at **85%**, while the Summer Drive reached **73% of its \$180,000 goal**.

The high conversion from pledges to payments—92% overall—is a positive indicator of the station's ability to convert donor commitments into actual cash receipts.



KPFT - FY26 Fund Drive Performance

KPFT conducted fund drives during **October, February, and May**, totaling approximately

60 days of on-air fundraising.

Metric		FY26 Result
Total Fund Drive Days	60	
Total Raised		\$450,000
Sustaining Pledges		\$300,000

Summary

KPFT generated approximately **\$450,000** during its three FY26 fund drives, including approximately

\$300,000 in sustaining pledges.

The station's next fund drive is scheduled for **October 15 - November 4, 2026** with a **\$195,000 goal**.

The strong sustaining pledge component provides an important recurring revenue base for the station and should continue to be monitored as part of the station's overall revenue strategy.



WBAI – FY26 Fund Drive Performance

WBAI conducted three significant fundraising campaigns spanning the end of calendar year 2025 and FY26.

Fund Drive	Dates	Goal	Raised
2025 Year-End Drive	Dec 1, 2025 - Jan 7, 2026	\$200,000	\$212,000
2026 Spring Drive	Apr 1 - May 1, 2026	\$120,000	\$134,730
2026 Summer Drive	July 20 - present	\$200,000	\$200,000+*

**Final amount raised will be provided to ED next week once reconciled.*

Fund Drive Results

WBAI exceeded its fundraising goal during both the **2025 Year-End Drive** and the **2026 Spring Drive**. The **Year-End Drive generated \$212,000 against a \$200,000 goal**, exceeding the target by \$12,000. The **Spring Drive generated \$134,730 against a \$120,000 goal**, exceeding the target by \$14,730.

WBAI has now **met its \$200,000 goal for the Summer Drive**. The final fundraising total will be reported once all pledges and contributions from the campaign have been fully reconciled.

A particularly significant contribution during the Summer Drive was a **\$40,000 donation from a new major donor**, providing an important addition to WBAI's donor base and representing a substantial individual contribution to the campaign.

Labor and Institutional Support

WBAI also continues to strengthen its relationships with organized labor. The station is grateful to the unions that have renewed their sustaining support, including the **Transport Workers Union of America (TWU)** and **32BJ SEIU**.

During the Summer Drive, WBAI also added the **Professional Staff Congress-CUNY (PSC-CUNY)**, which represents approximately 30,000 faculty and professional staff at the City University of New York. WBAI's labor support now includes a broad network of national, regional, and local unions representing millions of workers.

Among the organizations supporting WBAI are the American Federation of Teachers (AFT), New York City Central Labor Council, AFL-CIO, American Postal Workers Union (APWU), United Auto Workers (UAW), FDNY Vulcan Society, 1199SEIU, United Federation of Teachers (UFT), 32BJ SEIU, Transport Workers Union of America, International Federation of Professional and Technical Engineers (IFPTE), Association of Flight Attendants-CWA, Communications Workers of America (CWA), New York State Nurses Association, Doctors Council SEIU, Uniformed Firefighters Association, Uniformed Fire Officers Association, and numerous other local and regional labor organizations.

This growing labor support reflects WBAI’s longstanding relationship with working people, labor organizations, and communities throughout New York and the broader metropolitan area. It also provides the station with an important base of sustaining support as WBAI continues to build its membership and strengthen its financial position.

WBAI Buddies

The committee may also wish to review the **WBAI Buddies** initiative and its fundraising impact. Additional information regarding this program can be found in previous Executive Director reports.

Overall Fundraising Performance

Across these three major campaigns, WBAI has demonstrated continued fundraising capacity, meeting or exceeding its stated goals in each completed campaign and exceeding its **\$200,000 Summer Drive goal**. The addition of a new \$40,000 major donor and the continued expansion of WBAI’s relationships with organized labor are encouraging developments as the station works to broaden and diversify its base of financial support.



WPFW - FY26 Fund Drive Performance

WPFW conducted **five fund drives**, totaling **71 days of on-air fundraising** and establishing combined goals of **\$945,000**. The station raised **\$869,541**, achieving **92% of its overall goal**.

Fund Drive	Dates	Days	Goal	Raised	% of Goal
October 2025	Oct 12 - Nov 1	21	\$250,000	\$213,332	85%

December 2025	Dec 14 - 20	7	\$95,000	\$106,409	112%
February 2026	Feb 14 - 27	14	\$175,000	\$187,842	107%

Fund Drive	Dates	Days	Goal	Raised	% of Goal
May 2026	May 3 - 17	15	\$250,000	\$161,205	64%
August 2026	Aug 2 - 15	14	\$175,000	\$200,753	115%
Total		71	\$945,000	\$869,541	92%

Fundraising Pattern and Goal Setting

WPFW's FY26 results provide an important data point for future fund drive planning. Both of the station's **\$250,000 goals fell short**, while every drive with a goal of **\$175,000 or less exceeded its target**.

This pattern has informed the station's upcoming goal-setting strategy. Rather than establishing aggressive targets that are unlikely to be reached, WPFW has adjusted its goals to levels more closely aligned with demonstrated donor performance. The remaining 2026 drives are:

- **October 11–24, 2026:** 14 days — **\$150,000 goal**
- **December 13–19, 2026:** 7 days — **\$105,000 goal**

Both of these drives fall within

FY27. Challenge Grants and

Online Giving

The May and August results include **challenge grant funds and online giving in addition to on-air pledges**. This methodology is consistent with the August fundraising figure previously reported to the Pacifica National Board.

Executive Director's Overall Observations

Several trends are worth noting across the stations:

1. **Goal setting matters.** WPFW's results demonstrate that realistic, achievable goals can materially improve the percentage of goal achieved and should be considered when setting future station targets.
2. **Sustaining donations provide important recurring revenue.** KPFT, for example, reports approximately **\$300,000 in sustaining pledges**, providing a more predictable revenue stream between fund drives.
3. **Pledge-to-payment conversion is generally strong.** Where reported, KPFA

and KPFFK are converting a substantial majority of pledges into payments. Continued monitoring will support more accurate cash-flow forecasting.

4. **Post-drive fundraising can add meaningful revenue.** KPFA generated an additional **\$51,145 in pledges and \$42,859 in paid revenue** through post-drive campaigns without interrupting regular programming.
5. **Major gifts can significantly impact results.** WBAI's **\$40,000 individual contribution** during its Summer Drive demonstrates the value of cultivating major donors alongside traditional listener-supported fundraising.
6. **Fundraising performance should be viewed holistically.** In evaluating station performance and setting financial targets, we should consider not only fund drive results, but also sustaining revenue, post-drive giving, challenge grants, online donations, and major gifts.

Minutes – will be sent separately