Minutes

WPFW- LSB Regular Meeting Minutes April 12, 2023

Teleconference via Zoom Washington, DC

Dennis Williams – Chair, Minerva Sanders – Vice Chair

Kamau Harris – Treasurer and Ellen Williams Carter - Secretary

I. Call to Order started at 6:38 p.m.

2. Logins/Greetings/Roll Call

Members that were present:


➢ Unexcused absence: Yaw Agyei
➢ Excused absence: Sarah Brown, and Arthur Hyland

Motion:

Motion: I move that the LSB vote whether Eric Ramey can remain as a staff member of the LSB.

Jerry Paris, General Manager confirmed that Eric Ramey is a staff member.

Vote: 8 Yes 7 Abstention 2 No

Parliamentarian: John Tatum

3. Resignations: None

4. The agenda was approved.

5. March 8, 2023 minutes were approved.

6. LSB delegate induction:

Wanda Gnahoui– Vote- Unanimous

Luci Murphy – Vote – Unanimous

The next LSB meeting May 10, 2023, at MLK library the Chair will move Community Comment before 8:00pm.

7. Management Reports:

Jerry Paris, General Manager, reported:

Relocation

➢ The new possible location of the station is at 1640 Columbia Road N.W. Washington, D.C.
➢ The relocation activities are going well. The new location will reduce our rental cost. We own our fiber optic equipment so this allows us to subtract the cost of the fiber optics.

Finance:
➢ The next pledge drive is May 8th and ends on May 28th. On Mother’s Day, May 14th, there will be no pledge drive. It will resume on Monday, May 15th.
➢ The Budget for 2023 was sent to the Treasurer, Kamau Harris, and shared with the LSB for a vote. (see the Finance Report Motion)

Programming
➢ WPFW is in the top 20 Nielson rating.
➢ Esther Iverem filed the FCC report for our license.

Katea Stitt, Program Director:

She is on medical leave.

Interim Program Director, Esther Iverem: (Submitted a report: see Attachment A)

8. Finance Committee Report (Submitted a report: see Attachment B)

Treasurer, Kamau Harris submitted a report

Motion: Budget for 2023

I move that the LSB accept the 2023 budget submitted.

Vote: 12 approved  6 abstention

9. Relocation Committee: (submitted a report: see Attachment C)

Relocation Motions:

1. Amendment of the Relocation Motion

I move that we amend the relocation motion to May 25th instead of 60 days from the April 11, 2023 meeting.

Vote: 14 yes  3 abstentions

2. Relocation Motion with Amendment

Motion

“The WPFW Local Station Board recommends that the Pacifica National Board adopt the following:

Whereas, the Relocation Committee of the WPFW Local Station Board (LSB) has no confidence that the General Manager of the station has appropriately negotiated a deal to relocate the station,

Whereas, the Relocation Committee of the WPFW LSB met via Zoom to discuss the situation of the move,

Whereas, the Relocation Committee voted to send a Letter of Concern to the Pacifica National Board (PNB) requesting the Executive Director to delay signing of the proposed lease at 1640 Columbia Rd, NW,

Therefore, the WPFW Local Station Board asks the Pacifica National Board and the Pacifica Executive Director to place on hold any action to relocate the operations of the station until May 25, 2023 to allow further investigation of the proposed 1640 Columbia Rd, NW lease and other options for relocation.”  Vote:  13 yes  4 no

10. Community Comment

Community Member – They are concerned that there is a lot of red batting on air.
Sabooh- Was the LSB informed about the move to 1640 Columbia Road? At 1640 Columbia Road the issue is parking. I went to the service for Lorene Love. It was wonderful.

Tony Leon- Thank you for posting the LSB meetings. The Community Advisory Board needs to have a meeting. Tony, is concerned about who is going to do the GM work during the move. Jerry said we need help.

Marsha Edwards- Are meeting notices posted?

Community Member – They thanked the chair. They also thanked the LSB for scheduling an in-person meeting. They commended the station for the Paul Robeson program; disappointed at the people who tried to silence people.

10. PNB Report

Julie reported:

➢ The PNB had closed session meetings.
➢ They are preparing for delegate elections.

11. Program/LSB Show Committee Report (Submitted a report: Attachment C)

12. Development Committee (submitted a report: Attachment D)

13. Community Outreach (submitted a report: Attachment E)

Highlights of the Meeting:

➢ recommend that WPFW support the Juneteenth.
➢ Thomas gave information that he would like included.
➢ He wants PSA’s aired about the Juneteenth celebration.

14. Evaluation Committee

They asked the ED for the information regarding evaluations. She said the approach that they took last year was fine. It was decided that the GM and PD should be evaluated by next week.

15. Unfinished Business

➢ Discussion on Breakthrough News. The discussion was postponed until the next meeting.
➢ Relocation to 1640 Columbia Road

16. New Business

No discussion.

17. Action Items/Agreements Summary

No response.

18. Dennis Williams, Chair, Adjourned the meeting at 11:33 pm

Minutes submitted by: Secretary, Ellen Williams Carter
SUMMARY REPORT FROM INTERIM PROGRAM DIRECTOR, Esther Iverem

To the WPFW Staff, Producers and LSB

The abrupt shift in my work assignment at the station occurred as we just started the February drive and as I was exhausted after producing the Black History Month special on February 20. So, apologies for just getting around to creating this summary and last report to you.

In the 11 weeks I was privileged to spend as interim program director, I:
— launched two on-air membership drives.
— launched two shows to fill vacant slots on the grid.
— produced four special broadcasts, including a national Pacifica broadcast.
— addressed four serious FCC issues
— secured new office space for the station costing one-fourth the current rent.
— wrote several station-wide reports and held one station-wide meeting.
— delivered a report to the Local Station Board
— initiated a vital census of show producers to create a directory.
— initiated other programming or administrative improvements.

I detail some of this below, in the reports I sent out during the past weeks, and in the record of the staff-wide meeting held February 11.

FINANCIALS

Until the end of this drive, I will work in whatever way I can in my new assignment as director of public affairs and co-director of development to boost donations from listeners and seek new sources of income so that the drive can be successful. I will also work with Sataria Joyner to ensure timely reports and to, again, provide updates to show producers.

As I am writing this, we are entering the second week of the drive having earned more than $119,000. We are a bit behind but can catch up. The work was in flux last week, but I wanted to congratulate so many of us who obviously prepared good pitch shows, were engaging during our presentations and made or exceeded our goals. Other shows earned little or no dollars. It is obvious that those shows who did not make their goal or made no dollars need to double their goal for this week or triple it for next week. If all shows make their goal, the drive will be successful. It is extremely important that we all do our best to make our goal. Please ask for a buddy or ask the staff to help you.

After the year-end drive, I worked with technology to make some tweaks to the WPFW donation page to make it easier to navigate. I think these tweaks are making a difference. Even though we are paying for a phone service for this drive, it seems as if more listeners prefer to donate on the website.

Today, Tuesday, is our birthday! Thank you Bill Wax for that great idea about the 45s. Sorry we didn’t get to use it. We are posting birthday specials and preparing new PSAs for air.

Harriet Tubman Day is this Saturday, March 4 and there is an event at Westminster Church organized in conjunction with Joni Eisenberg that is a fundraiser for WPFW and the Harriet Tubman Museum and Educational Center. Tickets are
available online and at the door. We will ramp up promotion of this event and consider it part of our birthday celebration!

There are a lot of comments on the email list about finances. I can tell you that despite the hand-to-mouth existence of the station, all bills are paid, we are in good standing with all our accounts, including Pacifica. I am seeking an ETA for Pacifica's overdue funding from the Corporation for Public Broadcasting. All necessary audits have been completed and the application for CPB funding has been turned in. I am also investigating the status of a Pacifica National Board proposal regarding a pilot program for underwriting. There is also more we can do with our media sponsorships, partnerships with like minded nonprofits and, of course, major donors. All of this and more is being developed. The staff needs the time and agency to do the work with all our support, not insults or attempts at sabotage. In this same vein, I’ll add that Pacifica National—managing the entire network and its fiscal crisis—dictated that WPFW could not replace Askia Muhammad or hire another reporter. It was not a local decision. In the meantime, the news staff, with two full-time reporters and additional paid contributors, is still larger than it ever was before Jerry Paris expanded it to create “Monday Morning QB” as a show platform for Askia.

Having survived a fiscal and administrative crisis last year, management and staff hears much of the chant from some quarters for a “new business model” to be a reiteration of the push for the unsuccessful digital model pushed onto WPFW last year by an outside agency, hired by a major donor. I have listened to the staff's side of the story, and they say that a key problem was that they did not have a customary client relationship with the contractor. Perhaps because the donor was the client and not WPFW, staff members said the Pacifica technical infrastructure, which they preferred, was not being improved upon but, rather, thrown out of the window. They report feeling disrespected, talked down to, made to feel like outsiders in their own workplace.

WPFW will never eliminate on-air fundraising. It is the lifeblood of Pacifica’s model that keeps us beholden only to our listeners, it is the model and a responsibility that should be made clear to every show producer as a part of the privilege of hosting a show. As has been stated, it is best not to approach this necessary fundraising as a chore and to do our very best to meet what are often modest goals. If we cannot meet goals ever, it may mean that we are not connecting with and developing an audience. That said, the drives do need to be less frequent and shorter. In the more than two months I spent in this job, working on two drives, I asked staff about the spacing of the drives, for example why they could not be spaced out evenly every quarter—March, June, September, and December, giving all of us a little more breathing room. Right now, there is a big gap between May and October and all the other drives are smushed together. The answer I received is that the current months have become the tradition at the station, coinciding with when non-commercial stations tend to schedule drives. I asked the past development director about this long ago and she told me that the calendar is designed to not clash with the hustle-and-bustle of the school calendar ending and then starting again in June and September.

The move from K Street will save the station $12,000 each month. The usual large outlay needed to move will be decreased by the fact that custom space modifications are being completed in our office as a part of the ongoing renovation of the building. More will be shared soon.

There are listeners, LSB members and others in the WPFW family who are interested in identifying and reaching out to new major donors. If you have connections you want us to make, please contact me. We will also be developing a calendar of off-air fundraisers. If you have ideas or want to be a part of the development committee, contact me.

Now, I want to address the attacks leveled against one of the shows I launched, “BreakThough News Radio.”

BREAKTHROUGH NEWS RADIO
First, it is a lie that “BreakThrough News Radio” is a Sputnik, Russia-affiliated show. This lie is being spread after the program director failed in an attempt to take the show off the air last week, and after she insinuated to me while she was still on medical leave that she would remove the show when she returned, despite the fact that it is a high-quality, progressive news magazine supplied to us for free, replacing a re-run of “Democracy Now.” It is also very disappointing to have one of our veteran journalists further spread this lie on the email list sent to all show hosts as part of the ongoing, coordinated attack to take down the general manager—even if, in the process, the station is taken down as well.

To take the attack further, to declare that Eugene Puryear—a former WPFW show host who has been a leader in the local and national Black Lives Matter Movement—should be removed from WPFW is to declare that he should have no voice at all. Such a racist and reactionary stance is an outrageous violation of the mission of WPFW and Pacifica writ large. Eugene and the ANSWER Coalition coordinated with Askia Muhammad and WPFW on coverage of several high-profile stories including protests for Palestine and Lebanon. In addition, he was a coordinator of a special tribute to Askia Muhammad at Plymouth Congregational United Church of Christ in 2012.

Any objective observer of mainstream media knows that well-spoken and well-versed voices on the left such as Eugene and Rania Khalek, (and even mainstream dissidents like Ralph Nader, Chris Hedges and Noam Chomsky) are banned from corporate media as both guests and employees. But then if state-owned media such as Sputnik or PressTV, which are in the crosshairs of U.S imperialism, offer these same individuals a show and it is accepted it on the condition of complete editorial freedom, the host is still marked with a scarlet letter, in a way that reporters for BBC, France24 and DW are not. Then if these same reporters leave state-owned media and create an independent outlet like BreakThrough News, by the arguments presented, they should still and forever wear the scarlet letter. To declare that they should not even be on Pacifica is to declare that they should have no voice at all, that they should be completely silenced.

Further, to invoke the legacy of U.S. war resister Lew Hill to uniquely point at Russia’s intervention into Ukraine, after the U.S./NATO military alliance provoked this war on Russia’s doorstep, is beyond hypocritical and riddled with white chauvinism. Keep talking that “unprovoked” BS if you want to but don’t expect me and most of the world that knows better to believe it. Reporters who have worked for U.S. or European media affiliated with warring countries making far more deadly invasions on Iraq, Afghanistan, Yemen, Libya, Syria, and Somalia, are feted as celebrities. Is WPFW really going down this slippery slope? Given how corporate-backed media, including NPR, has largely gone along with or been silent about a myriad of U.S.-backed, genocidal attacks, including on the Palestinian people, or on the deadly sanctions against Venezuela and Cuba, can people who work(ed) for NPR work here? There are other show producers and hosts on Pacifica who are former and/or current show hosts on Sputnik. Should they be uniquely relieved of their shows? Should all WPFW hosts who are current or former U.S. military lose their shows? Should WPFW show hosts who are employed by or contractors with the U.S. military or surveillance state lose their shows?

With an actual Sputnik channel embedded near us on the FM dial, invoking danger to our license is a joke. I am grateful that BreakThroug News, which has grown in three years to nearly 150,000 subscribers on YouTube, took the time to create this excellent one-hour show for us and that they cover poor and working-class communities, Africa, and all the Global South like we matter. To have these courageous journalists smeared by people peddling lies is truly disgusting. BreakThough produces the kind of news show that Pacifica used to take pride in producing.
OTHER SHOWS, SHOW PRODUCTION AND TRAINING

I sent out several updates over the last three months. Instead of recounting those here, I will offer some observations:
The other new show I launched is “Covert Action Bulletin,” the weekly radio show from the venerable Covert Action Magazine @CovertActionMag, which airs Monday at 1 pm. The program that had been still listed on the grid and in the archives for the Monday 1 pm time slot had stopped sending content to the station last summer. Board operators were filling in with various Pacifica content.

I also produced four specials over the last 11 weeks: January 17—MLK Day Special, January 20—The Belmarsh Tribunal, Feb. 7—Pacifica national broadcast of the State of the Union Address and Feb. 20—Black History Month Special: The Attack on Truth. On two of these shows, the MLK Special and the State of the Union, the general manager and the chief engineer served as the technical staff in the studio and on the street. The general manager also set up a special live broadcast for “Crossroads” from the Smithsonian. Jerry Paris came to us as a specialist in technical operations and was appointed GM at a time when I’m sure many of you remember that WPFW seemed to go off the air during every bad storm. Jerry has gotten us out of the technical woods and the fact that he is still stringing cables—to the detriment of executive functions—illustrates a need to recruit, train and better manage volunteers, interns and staff who are interested in the technical as well as on-air aspects of radio. The same gap exists for music, though the need for training is a bit different. Recently, I called into a late evening, two-hour music show and offered to help pitch because the show had earned zero dollars (and went on to earn zero dollars). I could not help though because the host did not know how to put my call on the air. Craig Hall has stepped up to offer to train and recruit those interested in jazz programming and subbing for jazz shows.

LET 1000 INTERNS BLOOM!

As someone who has produced my own news program here for nearly nine years and, before that, co-produced other shows and worked at corporate news organizations, I realized that it was up to me to build and train my own team of contributors, some of whom have been college students. So there is an ongoing need for the station to recruit and train volunteers and interns. While the covid pandemic and the closed status of the station continues to impede our ability to bring in volunteers, that policy is being updated, and that update will mean one less roadblock to securing a fresh infusion of talent and energy for the station.

I was told by more than one veteran show producer that, in the past, the staff actively discouraged the recruiting of interns. Well, all I can say is if that is true—and I don’t doubt that it is—I won’t be carrying on that policy. Vinnie Jack, the part-time volunteer coordinator, is aware of the diverse and dire needs so let’s all pitch in, send him our ideas, resources, and assistance.

SHOWS NEED MONITORING, EVALUATION, FEEDBACK AND SUPPORT

- Shows are not evaluated or given any feedback or air check. I had to work with the GM on one situation where listeners were complaining about indecent content being aired on a show, but the show producer had not been warned about the complaints.
• Another show received consistent complaints from master control about unpreparedness and complaints from management about poorly produced content, but the show had never received the feedback.

• Some shows are accustomed to regularly replaying old shows with seemingly no regard for the fact that the content is outdated and may contain dated PSAs that make the station look unprofessional. An old show was repeated like that during drive time last week—this happened during the first week of the winter membership drive and the show had no pitches. Sometimes when an old show is played, only master control is notified so there needs to be a rule that master control must notify management if this is happening so there is the option of airing other content instead of the stale show.

• Another show produced no content for their two shows during the December year-end drive and thought it was ok to take calls for the entirety of both shows, which was confusing and raised little to no funds. The same show host invited a friend to host her show on another day, but the station cannot allow hosts to let their friends host for them. Either another WPFW host must sub, or management must be notified enough in advance to play a substitute show. Every show could strive to have an edited evergreen show on file that can be played in an emergency.

• Shows and time slots cannot be bequeathed or inherited. A retiring show host cannot give his or her time slot to anyone. Even if the show producer owns his or her show in terms of copyright, trademark or incorporation, the time slot and space on the schedule belongs to the station. A show host does not own that slot and it is dangerous and illegal to pass on a station key fob to anyone without approval in advance of management.

UNFINISHED, ONGOING PROJECTS

Relaunching the Social Justice Calendar: IMHO, this essential tool for organizers in progressive movements was the most important “show” on the station but it has not aired since the start of the pandemic. It may take a different form, but it is important to get the calendar up and running again, announce these community events on the air and post them on our website.

New show focusing on Ethiopia, Eritrea, and Horn of Africa. Very excited to work with journalists, deejays, and curators to create this Pan African show.

Completing the census of show producers and creating a directory

FINALLY

At the urging of a veteran producer at the station, and then at the invitation of Jerry Paris, I went to work at the station last December. For now, I am willing to continue working at the station as long as my help is requested and needed.
WPFW’s birthday and this drive is a time to shake off the negativity and celebrate! It is a time to step back and marvel at this truly unique and marvelous, listener-sponsored station that is a liberated zone to broadcast our culture, but also to tell the truth and be a beacon for justice in the corporate media wasteland. Thank you to those who sent words of encouragement in the previous weeks. The station is about all of us, and it is made up of all of us—and it will move forward.
The Finance Committee held its monthly meeting on Monday April 10 at 7pm via Zoom. The agenda was as follows:

1. Call to Order (Kamau Harris, Treasurer)
2. Roll Call of Members
3. Review of March Finances (Kamau Harris, Treasurer)
4. Review of February Draft Financial Statements
5. Review of FY23 Draft Budget
6. Adjourn

The following financial information was provided by station management:

Ending Cash Balance at 3/31/2023: $58,483.62
Outstanding Accounts Payable at 3/31/23: $106,969.00

Minutes/Notes from the 4/10/23 meeting:

- Cash on-hand identified; United Bank Acct is used as a “safety” to capture third-party application transactions which are more susceptible to hacking.
- Income during March is mostly delayed receipts from previous pledge drive
FY23 Budget reviewed: No particular vision except for relocating the station to lower costs; Increases to Personnel reflecting hiring of unfilled positions; candidates for unfilled positions already identified; Consultant costs part of the on-boarding process to move candidates into permanent positions; Relocation costs lowered to under $50K; Revenue assumption of $175K for move lowered; No realistic strategy to raise off-air funds; potential Gala being discussed

-Details about consultants requested; GM indicated the other signal sites have a much larger use of consultants; our consultants were offered to be permanent staff but they have declined

-No training on Great Plains for Admin Assistant; crash to local computer system delaying progress of training

Motion passed:
“...That the WPFW Finance Committee approve the FY23 budget with the proviso that the General Manager is to make updates to the revenue and expenses associated with the relocation of the station.”

Requested from the General Manager:

- Detail of Truist bank transactions for the month of March 2023
- Calculation of payments made to Engineer (Moe) with offsetting Central Services payment identified
- Detail of the ~$50K in expenses to relocate the stations

The detail schedule of outstanding Accounts Payable is attached.

Conclusion:
The next meeting of the Finance Committee will be on Monday May 8, 2023 beginning at 7:00pm via Zoom.

Many thanks to the members of the committee for their service!
Attachment C

Relocation Committee
WPFW Local Station Board (LSB)

Report to the LSB
April 11, 2023

Kamau Harris, Chair
Sarah Brown, Member
Ron Pinchback, Member
Vanessa Dixon-Briggs, Member
Wayne Bruce, Member
Verna Avery-Brown, Member
Adele Stan, Member
Tomas Blanton, Member
Tom Cole, Member
Craig Williams, Member
Dennis Williams, Member

The Relocation Committee has held two meetings, Wednesday March 29 at 7pm via Zoom and Tuesday April 11 at 6:30pm via Zoom.

This committee was very quickly reconstituted when it became apparent that station management was moving forward with relocating of the station without regard for the process set in place to evaluate potential properties. The members above represent a small cross-section of the larger body of stakeholders concerned about the dearth of information around the details of the proposed property, the rational for the choice, the lack of adequate written financial details related to the move and a general atmosphere of contempt for the Relocation Committee and the LSB emanating from station management.

Achievements:

- Thorough review of the proposed lease agreement with the Festival Center located at 1640 Columbia Rd, NW.
- Letter of Concern sent to the Pacifica National Board (attached)
- E.N.D. (Essential, Needed, Desired) analysis prepared to determine necessary square feet to accommodate operations (attached)
- Cursory search for comparable properties within Washington, DC
- Informal conversations with multiple commercial brokers familiar with the market to discern the likelihood of available properties to meet operational needs

Important Points for Further Consideration:

- The proposed space is ~1,200sqft. This is an almost 80% reduction compared to the current lease
- This reduction in space implies a significant re-imagination of the operations of the organization which as of yet station management has failed to provide the details of such and has avoided the discussion with its stakeholders
- As was articulated by our Executive Director, Pacifica stations should be hubs for the community. As identified in the WPFW mission, “…the purpose... is to provide an outlets for the creative skills and energies of the community…” This proposed space provides neither.

Motion passed:

“The Relocation Committee recommends that the WPFW LSB adopt the following:

Whereas, the Relocation Committee of the WPFW Local Station Board (LSB) has no confidence that the General Manager of the station has appropriately negotiated a deal to relocate the station,

Whereas, the Relocation Committee of the WPFW LSB met via Zoom to discuss the situation of the move,

Whereas, the Relocation Committee voted to send a Letter of Concern to the Pacifica National Board (PNB) requesting the Executive Director to delay signing of the proposed lease at 1640 Columbia Rd, NW,

Therefore, the Relocation Committee asks the WPFW Local Station Board, the Pacifica National Board and the Pacifica Executive Director to place on hold any action to relocate the operations of the station for a minimum of sixty (60) calendar days to allow further investigation of the proposed 1640 Columbia Rd, NW lease and other options for relocation.”

Attachments:
- Letter of Concern
- END Analysis
Attachment D

WPFW LSB Program Committee Meeting – March 27, 2023

Attendees:

Minerva Sanders (Chair); Donna Grimes (Vice-Chair); Irene Adams (Secretary); Bill Curtis; Vanessa Dixon-Briggs; Saboo Hakim; Pat Morrison; Martha Peterson; and Verna Avery-Brown (Programmer, What’s at Stake); Marsha Edwards; Absent Tomas Blanton, Lou Wolf, and Francis (Yaw) Agyei. Katea Stitt-Program Director was not in attendance.

1. The Chair reviewed the purpose of the Committee, which states:

   Work with station management to ensure that:

   (a) Station programming fulfills purposes of the Foundation Marsha Edwards and is responsive to the diverse needs of the listeners (demographic) and communities (geographic) served by the station.

   (b) Station policies and procedures for making programming decisions and for program evaluation are working in a fair, collaborative, and respectful manner to provide quality programming.

   (c) Perform community needs assessments.

Committee did not find any issues with the mission statement.

2. Discussion on station by-laws as opposed to Pacifica by-laws. It was established and confirmed that there is only one set of by-laws, Pacifica and that there are some Articles in the Pacifica by-laws that govern the stations under Pacifica.

3. Future meeting dates were shared and by consensus all dates were accepted. Noting that a change of a date is needed notification will be given in a timely manner.

   Every month on the Fourth Mon, until Nov 27, 2023, 9 occurrence(s)

   Apr 24, 2023, 7:00 PM
   May 22, 2023, 7:00 PM
   Jun 26, 2023, 7:00 PM
   Jul 24, 2023, 7:00 PM
   Aug 28, 2023, 7:00 PM
   Sep 25, 2023, 7:00 PM
   Oct 23, 2023, 7:00 PM
   Nov 27, 2023, 7:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:
https://us02web.zoom.us/meeting/tZUucO2qqj8jH9Gew0ycVKeYaCPjIkhGE_4/ics?icsToken=98tyKuGprTwuGNCRCuRyC RpwcA4_CLorwiCIEgvp1uxryUzIQVajPN8FyOJt0H9D3
Vinnie Jack will be the point of contact for posting all meeting dates due to previous mix up. Research of Pacifica Bylaws will take place for clarification on statement of notification regarding committee meetings versus notification for LSB meeting. Is a 10-day notice is required for both LSB and LSB Committee meetings.

4. The LSB Show

a. What is taking place with the upcoming show on March 31? Donna Grimes reported that three interviews are planned for the show:

1. Pacifica ED Stephanie Wells about the work of the PNB; ED will give make a donation and ask community to consider doing the same.

2. Tony Leon, former member of the LSB on understanding the role of the LSB, views on work of LSB and sharing his perspective on past involvement with LSB.

3. Representative from Outreach Committee, Martha Peterson, Vice Chair

b. Question was asked who determines who will host show? Reply: It was rotated in the past and Donna Grimes agreed to do for a couple of months.

Saboo Hakim offered a brief history on the LSB show, which was off the air for a few years. At one time the Chair of the LSB hosted the show and later a member of the Programming Committee chair. Saboo Hakim a former board member chaired the show until December 2022 when the task was passed back to the committee.

It was suggested that the Program Committee bring forward suggestions for the format of the show and that guest be identified for 2-3 shows in advance. Members were asked to listen to the show or archive shows. Special meeting to be called for more discussion. A better understanding of the process will help in finding someone to host the show long term or possible shared by committee members after training/guidance is provided.

Some questions:

Who decides topics? Someone offered management. But it was stated the LSB show is the LSB show.

(VAB) Questions:

1. Is the program pre-recorded?

2. Will there be call-ins for contributions.

Committee should develop topics and issues collaboratively, discuss and decide.

There was a call for stronger management participation (BC)

5. Discussion on supporting Juneteenth event.
1. Asking for station to support Juneteenth activity. Chair asked what specifically was needed. 2. Response was taking part in the activity and WPFW putting the word out.

3. Request to ask Tomas Blanton to provide and update on the activity and be present to share what is needed from WPFW.

6. The Chair provided to all in attendance the duties and responsibility of the Program Director and the role the Program Committee as it relates to PD and programmers. The document will be discussed at the next meeting. She suggested that programmers be invited to join the committee and share areas where the committee can assist them. Committee member VAB shared helping contact and book guests would be a great help for her and possibly others.

The meeting ended with a commitment from Outreach, Program and Development Committees to work together.

Next meeting will be April 24, 2023 @ 7 pm

Meeting adjourned at 8:10 pm

Action Items:

1. Special meeting to discussion LSB Show last Friday (April 28th) of the month. (April 13th, or 14th suggested dates)

2. Discussion role of PD and Program Committee during next committee meeting.

3. Additional information and validation for Juneteenth Activity

4. Recruiting additional programmers for committee
Attachment E

Development Report

April 10, 2023

Good Evening, thank you attendees Martha Peterson, Arthur Hyland, Minerva Sanders, Marsha Edwards, Gloria Turner and Donna Grimes. We were cut off but we completed the items on the agenda. WPFW staff Sataria Joyner or Vinnie Jack were not in attendance. Here are the points of discussion:

Agenda:

Congratulations Sataria Joyner on your appointment as Development Director. We hope you will join us and share your thoughts on the directions we should take and how we can support YOU and the station.

1. Frequency and Scheduling Future Meetings

The Development Committee will meet on the fourth (4th) Thursday of the month at 7:00 pm. We will use the posted zoom line from the WPFW website.

Dates of meetings:

April 28, 2023
May 26, 2023
June 23, 2023
July 28, 2023
August 25, 2023
September 22, 2023
October 27, 2023

No Meeting
No Meeting

2. Calendar of Events

A. LSB Show - the last Friday of the month (3/31)

B. 5K Race the 2nd Saturday in September need to pay Race Director ($600); and $390. Development Committee will provide save the date and information flyers for event and appeal to some orgs to cover costs of the run.

3. Needs for Upcoming Events

Flyers, promotional material, give-aways save the date cards


Art will include save the dates for events discussed

Next meeting: April 27, 2023 @ 7:00 pm
Attachment F

OUTREACH COMMITTEE MEETING Report

April 7, 2023

Topics of Discussion:

Thomas Blanton's Proposal for Juneteenth Festival

Dates - 16th - 19th

Location - Looking into asking for the White House or Lincoln Park

Request for WPFW to broadcast some of the Juneteenth events on the 16th or 19th

Suggested programs - Open Mike Night; Reading of the names of individuals who died in the Civil War; WPFW programmers interviewing Juneteenth participants

A motion was seconded for WPFW to support the Juneteenth Festival

WPFW will make public service announcements about the Festival?

What role is the Outreach Committee expected to play?

Arthur Hyland Newsletter Update:

Art will start on the Newsletter next week

Joni Eisenberg will be the featured artist

Khem Fest

A Festival involving musicians, drama, etc.

Possible locations - Blackburn Center or Masonic Lodge

LSB Show

What happened to the LSB report by Bill Curtis?

Can a standard format be established for the LSB Show?

Off Air Fundraisers:

The Chair of the Development Committee gave a report on its plans to help increase revenue for fundraising events. One includes a Donor Letter to send out to people/organizations to help with the cost of the 5K

Waiting to hear about the possible change in venue for the U St. Jam

Community Outreach Opportunities:

The Carter Baron Amphitheater is in rebuilding mode; WPFW can explore what possibilities exist to partner with Carter Baron. Sabooh will check into this.