Agenda
WBAI Local Station Board ("LSB")
7:00 PM, Wednesday, June 8, 2022 Meeting
Remote Participation Meeting Via Zoom

1. Convene meeting- (Ask for recording of the meeting to be started and confirm designated
time keeper. Note how chat is to be used.)
2. Adopt Agenda. (20 minutes)
3. Roll Call. (5 minutes)
4. Excuse Absences. (5 minutes)
5. Approve outstanding minutes: May 11, 2022 (5 minutes)
6. Report from Pacifica National Board Directors. (7 minutes & 5 minutes discussion) — Shawn
Rhodes, James Sagurton, Sharonne Salaam, Jim Dingeman.
7. General Manager’s Report (5 Minutes report 5 minutes discussion) — Berthold Reimers
8. Programming Updates. (5 minutes report, 5 minutes Q&A) — Linda Perry
9. Report from Community Advisory Board (2 Minutes) – Neale Vos
10. Treasurer’s Report. — (5 Minutes report 5 minutes discussion) — R. Paul Martin
11. Discussion: Individual LSB Member Communications with Station Staff GM, iPD, and
Other Staff and Conduct Potentially Crossing the Line Into Harassment or Hostile Work Place
Environment Questions– (10 minutes) — DeeDee Halleck
12. Resolution Respecting Contact Email for LSB– (10 minutes) — Rachel Barr
13. Discussion: Pacifica Communication Policy- (8 minutes) — Rachel Barr
14. Discussion: Public Comment– (8 minutes) — Dr. Shya
15. Discussion: Listener Phone Calls - (4 minutes) — Rachel Barr
16. Discussion & Resolution: Creation of Programming Advisory Committee— (5 Minutes)
– Michael D. D. White
17. Motion to Create Programming Committee (5 minutes) — William Heerwagen
18. Discussion: Competing Successfully With the Internet vs And/or Becoming Internet
Successful - (20 minutes) — Michael D. D. White
19. Motion Appreciating Staff (5 minutes) — William Heerwagen
20. Discussion: Improving WBAI and Pacifica Reputation and Brand.— (10 minutes) –
Michael D. D. White
21. Discussion: Adjournment Time of LSB meeting(s)-(5 minutes) Dr. Shya
22. Resolution Directing the General Manager to Provide a Report On WBAI’s
Compliance With Pacifica Communications Policy (per PNB 12’/21 Resolution) by
March, 1, 2022 — (8 minutes) — Rachel Barr
23. Public Comment. (30 minutes, 2 minutes maximum per speaker before next in queue to
speak. Must always begin no later than 9:15 PM.)
Dear LSB,
My report May program wise is that the April Nielsen's show an increase in listenership in the Metro NYC area.. up to 97,200 from 59,900 last April with an overall cum of 0.5 up from 0.3. The cum for the morning show 7-8a on a Wednesday in July 2019 when I took over was .01.. it is now 0.6.. and rising. In March it was 1.0 on a Thursday.. IN addition there is an increase in listeners ages 45-54 with listeners in the 75 age range as steady listeners. There is a more equal male/female ratio than previously according to the Nielsens. Again this only measures the five boroughs .. does not include outside NYC where we know we have listeners nor does it measure online listeners which we have throughout the US and abroad, or those behind bars.
Specials: We are broadcasting the House hearings into the insurrection on Jan 6th Thursday evening as well as next Mon, Wed and Thurs from 10-1p. KPFA's Mitch Jeserich is hosting. I think it's important for us to not only bond with our sister station in DC, but with each of our Network stations because the stronger we are as a network, the stronger we are as a station. I have been sharing many of our programs with our affiliates, and when I talk with other PD's at these stations they are warm, inviting, enthusiastic and helpful, but I digress. WBAI will be broadcasting the Poor People's March on DC on the 18th with our sister station WPFW. WBAI people in DC will be participating in the broadcast from 10a-3p and we will broadcast Rev. Dr Forbes evening Juneteenth celebration at Carnegie Hall as we did last year, which was brought to us through Cerene. A cart is forthcoming. We have also resumed our Tower Fund Drive in an attempt to raise $102,000 to match the previous amount raised back in January during the first phase of the campaign to pay for our rent at 4 Times Square.
Changes: Imhotep Gary Byrds Mindflight moves to 1-3p on Sundays. A cart on this is running on the air and David Rothenberg's Any Monday which offers Theatre Tickets has been added at 11a to where Askia Muhammad had a program. A cart for this will be running soon.
Other: I have compiled a list of requests I'm making of the LSB, which I will share with you in the coming days. That's it for now.
Regards,
Linda