

KPFT Community Advisory Board (CAB) Meeting

10:30 -12:00 am, Saturday, March 28th, 2015

KPFT Conference Room, 419 Lovett Blvd.

Minutes drafted by CAB acting secretary, Timothy O'Dowd

Attendance: *CAB members attending:* Lena Baines, Anisa Faruqi, Carol MacGregor, Marianne Martinez, and Tim O'Dowd, *CAB members absent:* Sue Wittee (excused absence), Susan Young (unexcused absence), Rosie Soto (excused absence)

Members of the public: Terry LaFave and Stewart Snow.

Call to order/Minutes/Meeting Agenda: CAB Chair Marianne Martinez called the meeting to order at 10:30 am; took attendance and distributed the agenda.

Review of the "Pacifica Mission Statement" and CPB Guidelines: Skipped

New Business: none.

Committees:

Outreach: Discussion centered around the upcoming KPFT events at the Art Car Parade and the Texas Crawfish Festival. CAB discussed strategy for most effective outreach for upcoming events. Due to the lengthy discussion concerning the Art Car Parade, CAB tabled discussion for the Texas Crawfish Festival until our next meeting on April 18th. Carol is the most experienced at working the Art Car Parade and explained to CAB members and visitors what would be expected there. CAB agreed that working a moving crowd would be very challenging so we decided that we will ask Robin if we can set up a table under the KPFT tent (and bring drinks and a fan). Goal of the CAB is to sign up new members. We also spoke of practicing bullet points we need to say when recruiting new members.

Community Needs Assessment Survey: CAB discussed 2014 needs survey. Due to the number of open ended questions many of the questions were not answered. Several members of CAB and visitors agreed to serve on 2015 survey committee to work on fixing the glitches from last year. Survey committee members: Marianne, Tim, Carol, Terry Lafave, and Stewart Snow. (during this part of the meeting a member was loud and aggressive. Code of conduct complaint is being filed with the station.)

Town Hall Meetings: Discussion about this year's town hall meeting was begun. Carol and Marianne agreed that it would be difficult to conduct a town hall meeting during an outreach event. Discussion was tabled until next month allowing more time for CAB to think this through.

Old Business: none

Public Comment: Anisa made an announcement about the event at the Unitarian Fellowship coming up on April 11th, the Outdoor, Peace and Justice Festival, 1504 Wirt Road.

Next Meeting: April 18th, 2015, 10:30am – 12pm, @ KPFT Conference Room.

Adjournment: Meeting adjourned at 12 pm.