

**KPFT Local Station Board  
Meeting #6  
May 10, 2017 at 7:00 p.m.  
Montrose Center  
401 Branard, Houston, TX 77006**

**I. Call to Order**

**II. Staff Recognition**

**III. Roll Call**

***Listener Representatives:***

<b>Adriana Casenave</b>	<b>Alexander Hunter</b>	<b>Susan Radwan</b>
<b>Don Cook</b>	<b>Jim Krafka</b>	<b>Jaime Rodriguez</b>
<b>Di Conkling</b>	<b>Jerry Lynch</b>	<b>Deb Shafto</b>
<b>Bill Croiser</b>	<b>P. K. McCary</b>	<b>K. C. Sinclair</b>
<b>Elayne Duncan</b>	<b>Robert Mark</b>	<b>Ted Weisgal</b>
<b>Anisa Faruqi</b>	<b>Susie Moreno</b>	<b>Vanieceia Williams</b>

***Staff Representatives:***

<b>Rhonda Garner</b>	<b>Wally James</b>	<b>Mike Lewis</b>
<b>Robert Garner</b>	<b>Hank Lamb</b>	<b>Clif Smith</b>

***Interim General Manager (non-voting):***  
**Obidike Kamau**

**IV. Agenda Approval**

**V. Minutes Approval**

**VI. Consent Items**

**VII. Pacifica National Board Report**

- A. Bill Crosier**
- B. Adriana Casenave**
- C. Robert Mark**
- D. Rhonda Garner**
  
- E. Audit (Elayne Duncan, P.K. McCary)**
- F. Committee of Inclusion (corrected to Sexism and Racism) (P.K. McCary, Adriana Casenave, Susie Moreno)**
- G. Development (Jaime Rodriguez, Greg Audell)**
- H. Elections (Bob Gartner, Di Conkling)**
- I. Governance (Elayne Duncan, P.K. McCary)**
- J. Programming (Anisa Faruqi, Mike Lewis)**
- K. Affiliates Task Force (Nancy Saibara-Naritomi, Teresa Allen)**

**L. Archives Task Force (Nancy Saibara-Naritomi,  
Anisa Faruqi)**

**VIII. Interim General Manager Report**

**A. Obidike Kamau**

**IX. Standing Committee Reports**

- A. Anti-Racism and Diversity: Vonetta Kelley**
- B. Budget & Financial Oversight: Nick Economides**
- C. Development: Jaime Rodriguez**
- D. Facilities Management & Planning**
- E. Governance: P. K. McCary**
- E. Management Selection and Review: Jaime Rodriguez**
- F. Outreach**
- G. Program Council**
- H. Program Policy**
- I. Technology**

**X. Special Committee Reports**

- A. Program Council**
- B. Community Advisory Board**
- C. Board Retreat: P.K. McCary**
- D. Staff, Programmer & Board Social Events: Jerry Lynch**
- E. Website Development**

**XI. Unfinished Business**

- A. Town Hall Meeting: P.K. McCary, Clif Smith,  
Hank Lamb, Obidike Kamau**
- B. EXECUTIVE SESSION: Quasi-committee of the whole to discuss  
issues related to how business related to personnel is being  
conducted by the Pacific National Board and Pacifica management.  
Note: It is recommended that this item be moved to the last item  
on the agenda and be addressed no later than 9:30pm.**

**XII. New Business**

- A. Renewal of Membership in the Houston Peace and Justice Center:  
\$25 annual fee**
- B. Selection of KPFT Representative to Houston Peace and Justice  
Center Board**
- C. Underwriting: Affirming of Policy presented by Obidike Kamau and  
Brian Sanchez**
- D. Amy Goodman May 20 Event: Motion requesting time be devoted to  
Questions and Answers from Audience**
- E. Open Journal: Motion encouraging producers to devote extensive  
time to political issues**
- F. Open Journal: Motion encouraging producers to reopen phone lines  
to members of the community**
- G. Fund Drive Motion: See below**

**H. PSAs: Motion encouraging management to announce LSB committee meetings X number of times, X number of days before said committee meetings**

**XIII. Public Comment (8PM)**

**XIV. Affirming next meeting date and time**

**Fund Drive Motion**

**The Local Station Board of KPFT hereby moves the following:**

1. The KPFT Local Station Board affirms that the KPFT General Manager should develop a fund drive schedule with pledge revenue goals for each fund drive aligned with the annual KPFT "Listener Support" budget.
2. The KPFT Local Station Board recommends that a fund drive committee be formed by the General Manager 60 days or more before each regular fund drive for the purpose of organizing and leading each fund drive. The fund drive committee should include at least 5 individuals with an appointed chairperson. Such committee may consist of KPFT staff, KPFT Local Station Board members or volunteers.

**Responsibilities of the fund drive committee will be to:**

1. Establish general "pitch" and "promotion" guidelines, including selecting appropriate premium items and providing on-air staff with appropriate and consistent "pitching points."
2. Meet with individual programmers (in person, by telephone or e-mail) to plan a pitch and promotion strategy specific for each show.
3. Work with the Development staff to solicit and schedule challenge funds, as well as donations from third parties that may be offered as premium items.
4. Schedule on-air "pitch assistance" as well as volunteer phone staff to support and staff the drive.
5. Provide necessary training to KPFT staff, volunteers and others assisting with the fund drive. The chairperson of the committee will furnish to the KPFT General Manager, the Executive Director and the KPFT Local Station Board a written summary of the fund drive results within ten (10) days after the conclusion of the fund drive.

**Such report shall include the following:**

1. The fund drive goal and final results;
2. The total pledges received, average pledge amount and the number of pledges received for each KPFT program;
3. Identification of KPFT staff, whom in the committees' opinion, demonstrated exemplary support and diligence with the pledge drive;
4. A list of Local Station Board Members volunteering for at least one phone shift during the drive, or otherwise contributing to the planning or execution of the fund drive.
5. The KPFT Local Station Board recommends that the KPFT General Manager work with the KPFT technology and development staff to: (1) enable credit card pledge transactions and member database system (a.k.a. "MemSys") updates for pledges received between the hours of 6am and 10pm on weekdays and 8am to 5pm on weekends during the fund drive to be entered immediately as pledges are received; and (2) to facilitate a process for "thank you" gifts to be processed and mailed

directly from "pledge central" whenever possible after credit card transactions are approved.

6. Each LSB Member will be expected to participate in the planning and execution of each fund drive. The LSB will task the Secretary with compiling a list of LSB members not participating in each fund drive.

7. The Local Station Board recommends to the General Manager that a 1 or 2-day fund drive be scheduled in late December to encourage and take advantage of late tax-deductible year end giving. As respects points 1. and 2. above, a late December fund drive of 1 to 2 days in duration or less shall not be considered a regular fund drive.



Proposal for

## The Montrose Center

***The Montrose Center***

401 Branard St  
Houston, Texas 77006

**The Montrose Center Contact:** Kennedy

Loftin  
Chief Development Officer  
713-800-0821  
[kloftin@montrosecenter.org](mailto:kloftin@montrosecenter.org)

**KPFT Contacts:** Obidike Kamau

Interim General Manager  
[drkbiz@yahoo.com](mailto:drkbiz@yahoo.com)

***Pacifica Foundation Radio – KPFT 90.1***

419 Lovett Blvd.  
Houston, Texas 77006  
[713-526-4000](tel:713-526-4000)

## ABOUT KPFT 90.1 FM/Pacifica Radio Houston

**KPFT is Houston's only non-commercial**, listener-sponsored radio station that reaches approximately 150,000 listeners weekly in the Greater Houston/Galveston region and countless others via our streaming web at [www.kpft.org](http://www.kpft.org). KPFT broadcasts at 100,000 watts allowing for a better and farther-reaching signal. We are now broadcasting in **Galveston on 89.5 FM** and in **Huntsville on 89.7 FM**.

KPFT airs an eclectic schedule of music, news and public affairs programming to radio listeners. The readers of the Houston Press voted KPFT the "Best Radio Station in Houston" in 2008, 2009 and 2010, 2015 and 2016 and The Texas Music Association voted KPFT "Best Radio Station" in both 2012 and 2013.

**KPFT Mission:** To establish a foundation organized and operated exclusively for education purposes and no part of the net earnings of which inures to the benefit of any member of the Foundation.

To remain truly independent, KPFT relies on voluntary contributions of time, money and energy from the community. To continue to provide the unique programming KPFT has offered to the upper Texas Gulf Coast since 1970, the station relies on voluntary contributions from listeners and like-minded community partners.

- **KPFT will provide:** KPFT will air recorded announcements detailing Montrose Center events and other issues three (3) times per day on this schedule:  
from \_\_\_\_\_ through \_\_\_\_\_  
from \_\_\_\_\_ through \_\_\_\_\_  
from \_\_\_\_\_ through \_\_\_\_\_  
from \_\_\_\_\_ through \_\_\_\_\_  
from \_\_\_\_\_ through \_\_\_\_\_

The Montrose Center may produce these spots itself or request KPFT to record and produce them for the Center. If the latter, the Center will provide the copy for the announcements.

- **Estimated Value: \$140 x \_\_\_ days x 3 = \$\_\_\_\_\_** KPFT will provide up to six (6) live or pre-recorded on-air interview opportunities (to be coordinated with individual program producers) during the period from \_\_\_\_\_ thru \_\_\_\_\_. **Estimated Value: \$\_\_\_\_\_** (estimated 15 min. per interview x \$140/per min. x 6 interviews) Montrose Center events and general information will be posted at [www.KPFT.org](http://www.KPFT.org) with a link to the Orange Show website, and will also be listed on KPFT's online calendar, Facebook page, Twitter and Tumblr accounts.
- **Estimated Value: \$ 500 x \_\_\_ weeks = \$\_\_\_\_\_** Montrose Center messages will be emailed on a \_\_\_\_\_ basis to KPFT website subscribers (distribution of approximately 19,000 with 20% open rate). These email messages will include a link to the Montrose Center's website and will be sent the weeks of \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_. Montrose Center to provide copy not to exceed 100 words per message. Graphic art must be submitted in jpg. format of 200 pixels in height and 500 pixels in width.

**Estimated Value: \$ 1,000 x \_\_\_ weeks = \$\_\_\_\_\_**

**Estimated Value of KPFT Package: \$\_\_\_\_\_**

### The Montrose Center will provide:

- Access for KPFT to meeting rooms at the Center for:

*Monthly KPFT Board Meetings*

- Three (3) large KPFT general meetings, on Sunday February 26, Sunday March 26, 2017 and a future date to be determined \_\_\_\_\_

◦ \_\_\_\_\_ (number) Other meetings for which KPFT may request space \_\_\_\_\_

- Acknowledgment of KPFT as a media sponsor of The Montrose Center on the Center's website, and in any printed or web collateral created to publicize events that KPFT is also publicizing for the Center. These acknowledgments will include use of KPFT's logo.

**Opportunity for KPFT DJs to perform at the Center's block party planned for Summer 2017**

- A message from KPFT to The Montrose Centers email lists and the Center's social media \_\_\_\_\_ times/year. KPFT will provide the copy for these messages.

\_\_\_\_\_  
Authorized Signature for KPFT

\_\_\_\_\_  
Authorized Signature for The Montrose Center

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

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Date

\_\_\_\_\_  
Date