

Minutes of the KPFK Local Station Board Meeting of June 20, 2012

The regular monthly meeting of the KPFK Local Station Board was held on Wednesday, June 20, 2012 at 7:19 PM at Peace Center West, 3916 Sepulveda Blvd., Culver City, CA 90230, the Chair (Michael Novick) being in the chair and the Secretary (John P. Garry III) being present. The minutes of the previous meeting (April 18, 2012) were approved.

Sixteen members were present, constituting a quorum: Ken Aaron, Chuck Anderson, Rodrigo Argueta (arrived 7:38), Fred Blair, Lydia Brazon, John Cromshow (arrived 7:50), Tej Grewall, Leonard Isenberg, Kim Kaufman, Fred Klunder (arrived 7:25), Ali Lexa, Dutch Merrick, Margie Murray, Michael Novick, Lawrence Reyes, John Wenger.

Three members were excused: Ankine Antaram, Brenda Medina, Summer Reese.

Five members were absent: Aryana Gladney, Jim Lafferty, Sequoia Olivia Mercier, John Parker, Lamont Yeakey.

Also present: Bernard Duncan (KPFK General Manager), Terry Goodman (Audio Recordist, Web Liaison) and members of the public.

Authority and Notice: This meeting was authorized by the LSB by a motion approved at its meeting of February 15, 2011. The date was posted on KPFTX.org on February 18, 2012. The location was noticed to the board via email and posted on KPFTX.org, KPFK.org and other websites on June 3, 2012 (see Appendix A).

Audio Recording: The audio of the meeting is available for a limited time at KPFTX.org

[Audio Part 1]

I. CALL TO ORDER / ROLL CALL (7:19)

The meeting was **called to order** by the Chair at 7:19 PM PDT. The excused absence requests of Antaram, Medina and Reese were accepted without objection.

AGENDA APPROVAL (7:23)

The agenda was amended and approved without objection. A Governance Committee motion was omitted without objection because it had been mooted by PNB action.

GROUND RULES FOR COMMUNICATION (7:24)

The Chair reiterated principles of board decorum and public participation.

ANNOUNCEMENTS (7:25)

Aaron announced a memorial service for Les Radke on Saturday, June 25, 2012. The Chair noticed LSBBoard@KPFK.org as the LSB email address. Grewall announced the assumption of a new teaching position.

MINUTES APPROVAL (7:26)

The minutes of April 18, 2012 were emailed to the board prior to the meeting and were approved without objection.

II. SCHEDULING / LOCATION. / NOTICE OF MEETINGS (7:28)

In order to avoid a conflict with the Pacifica National Board in-person meeting, the July meeting was rescheduled for Saturday, July 28, 2012 without objection, location TBD.

III. CHAIR REPORT (7:37)

Omitted at the discretion of the Chair.

IV. IMPLEMENTATION / FOLLOW-UP / ACTION ITEMS (7:37)

The Secretary reported that the LSB Attendance Policy of March 17, 2012 had been rescinded in the minutes, reflecting the vote of the board.

V. GENERAL MANAGER REPORT (7:37)

The GM summarized his report, which was emailed to the board prior to the meeting (see Appendix C). Discussion followed. Responding to a request from Kaufman, The GM committed to make a detailed financial report on Community Events in two weeks.

[Audio Part 2]

The GM report continues.

VI. PUBLIC COMMENT I (8:22)

Public comment was heard for seven minutes.

VII. GM RESPONDS TO PUBLIC COMMENT (8:29)

The GM responded briefly to public comment. **Point of order** from Reyes: A member can bring a motion to the floor.

VIII. PROGRAM DIRECTOR SEARCH REPORT (8:36)

Lexa (PD Search Co-Chair) reported, with additional reporting from Novick. The pool of candidates has been narrowed to nine. Discussion followed.

IX. FINANCE COMMITTEE REPORT (8:41)

Kaufman (Finance Committee Chair) summarized her report, which was emailed to the board prior to the meeting (see Appendix D). Discussion followed. Responding to requests from Kaufman and Wenger, the GM committed to investigate increased station expenses.

Isenberg **moved** that a five member formal committee shall be established to investigate the 2012 KPFK Hero Awards. This committee shall have the authority to gather data, draw conclusions, and suggest mechanisms to prevent a repeat occurrence.

Brazon **moved to table**. Motion **passed** by a show of hands: Yes—12, No—1, Abstain--2.

Kaufman **moved** that all contracts above \$5000 be brought to the board. Motion withdrawn after an objection was heard. The GM left at 9:04. Responding to a comment by Novick, Wenger asked the Secretary to research LSB efforts to reduce the amount spent on fund-drive premiums.

X. PNB DIRECTOR REPORTS (9:11)

Brazon reported and requested that the Governance Committee consider meeting schedule and venues changes in order to facilitate consideration of proposed Bylaws amendments and the conclusion of the PD search process.

[Audio Part 3]

Aaron and Lexa reported. Discussion followed. Following a question from Wenger, Aaron committed to distribute financial information on the other Pacifica stations to the board.

XI. PUBLIC COMMENT II (9:34)

Public comment was heard for four minutes.

XII. PNB DIRECTORS RESPOND TO PUBLIC COMMENT

Omitted in the interest of time.

XIII. TOWN HALL TASK FORCE REPORT (9:39)

Reyes reported. Novick brought the following motion to the floor:

Finance Committee Motion:

Motion: Finance Committee recommends that next Town Hall meeting be on-air with live video streamed, taking calls, emails or via other social media from listeners.

Passed without objection.

XIV. OUTREACH COMMITTEE REPORT (9:44)

Reyes (Outreach Committee Chair) reported on the previous Outreach Picnic and other matters (see Appendix E). Discussion followed.

XV. PERSONNEL COMMITTEE REPORT (9:48)

Cromshow (Personnel Committee Chair) reported (See Appendix F).

XVI. GOVERNANCE COMMITTEE REPORT

Omitted in the interest of time.

XVIII. PROGRAMMING OVERSIGHT COMMITTEE REPORT (9:51)

Argueta (PrOC Chair) **moved**: PrOC recommends that the LSB censure the Executive Director for blocking the implementation of the September 24, 2011 PNB directive to add 5 hours per week of Spanish language programming at all stations and urges that the programming should be implemented immediately by all GMs.

Public comment was heard before the vote for three minutes.

Motion **passed** by a roll call vote: Yes—7, No—4, Abstain—3.

Yes—Anderson, Argueta, Brazon, Grewall, Isenberg, Novick, Reyes.

No—Aaron, Blair, Cromshow, Kaufman.

Abstain—Merrick, Murray, Wenger.

Novick brought a PrOC motion to the floor:

"The PROC committee asks that the LSB should request that the Pacifica Mission Statement shall be broadcast by KPFK at least once per day at different times."

Motion **passed** by a roll call vote: Yes—9, No—2, Abstain—3.

Yes—Anderson, Argueta, Brazon, Cromshow, Grewall, Murray, Novick, Reyes, Wenger.

No—Kaufman, Merrick.
Abstain—Aaron, Blair, Isenberg.

XIX. NEW BUSINESS

Omitted.

XX. PUBLIC COMMENT IV

Omitted.

The meeting **adjourned** without objection at 10:14 PM.

Respectfully submitted by John P. Garry III, Secretary
(these minutes were approved on July 28, 2012)

Appendix A—Public Notice

Emailed by Terry Goodman on June 3, 2012:

The June meeting of the KPFK Local Station Board will take place on Wednesday, June 20, starting at 7 PM at 3916 S. Sepulveda Blvd., Culver City, CA 90230 (between Washington Place and Venice Blvd.). The location is served by the MTA 33 and 733 bus lines on Venice and the Culver CityBus route 6 on Sepulveda. The meeting will include reports from the General Manager, KPFK's members on the Pacifica National Board, and from the various committees of the LSB. There are four periods of public comment scheduled during the meeting. You can contact the Local Station Board by email at LSBoard@kpfk.org.

Refs:

<http://www.kpfk.org/lspbpbmenu/93-calenderandnotices/6071-kpfk-lsb-6202012-700-pm.html>
http://www.kpfk.org/eventcal.html?task=view_detail&agid=2756&year=2012&month=06&day=20
http://www.kpftx.org/pacalendar/cal_show1.php?eventdate=20120620

Appendix B—Approved Agenda

Proposed Agenda for KPFK LSB Meeting of 6-20-2012 (all times include board discussion time)

I. Call to Order, Roll Call, Excused Absence Requests, Agenda Approval, Ground Rules for Communication, Announcements, Minutes Approval (4/18/2012)	(15 min)
II. Scheduling / Location / Announcement of Meetings	(8 min)
III. Chair Report	(5 min)
a. LSB-Public Email	
IV. Implementation / Follow Up / Action Items	(5 min)
a. Vice-Chair prints agendas	
b. Rescission of LSB Attendance Policy (Secretary)	
V. General Manager Report Summary and Q&A	(20 min)
a. Detailed Hero Awards Financial Report	
b. Winter Fund Drive fulfillment rate to date	
VI. Public Comment I (questions to GM)	(7.5min)
VII. GM responds to public comment	(5 min)
VIII. Program Director Search Report	(5 min)
IX. Finance Committee Report	(10 min)
a. Town Hall Motion (see Appendix below)	
b. Treasurer's Report	
X. PNB Director Reports	(30 min)
b. Jackson-Lewis Motion Follow-up	
c. Pacifica Elections Postponement Question	
d. Bylaws Amendment	
XI. Public Comment II (questions to PNB Directors)	(7.5 min)
XII. PNB Directors respond to public comment	(5 min)
XIII. Town Hall Task Force Report	(2 min)
XIV. Outreach Committee Report	(5 min)

XV. Personnel Committee Report	(5 min)
XVI. Governance Committee Report	(10 min)
XVII. Public Comment III (during debate on pending motions)	(7.5 min)
XVIII. Programming Oversight Committee Report	(5 min)
XIX. New Business	(5 min)
XX. Public Comment IV	(7.5 min)
	total 170 min

Appendix C—General Manager Report

PACIFICA RADIO KPFK 90.7 FM MANAGER'S REPORT TO THE LOCAL STATION BOARD

Wednesday, June 20, 2012
(Bernard Duncan, General Manager)

Manager's Overview

- KPFK's spring fund drive ended on June 9. The total raised to date, including funds raised during programs that originate from Berkeley, sits at just over the target of \$1,000,000. Considerable thanks are due to the programmers, staff, volunteers and everyone who made the drive a success.
- *The 2nd Annual Hero Awards and Tribute: A Musical Tribute to Gil Scott-Heron* took place at Club Nokia on May 6. As reported to the non-quorum LSB gathering in May, there is a net financial loss to the station.

- The Pacifica Foundation is experiencing financial difficulties which have, at this stage, led to a call for stations to cut costs. KPFK paid staff have been informed of the need to make cuts.

Outreach and Development

- Fund Drive – Data entry is nearly complete and processing of pledge payments has begun. Premiums are being ordered. The newly designed Member Benefits Card in its letter carrier has been received from the printer and is scheduled for processing early next week, if not before.
- Grant Opportunities – A list of grant opportunities has been identified for the initial Letters of Inquiry. A grant of \$500 for general operations has been received from the Stormer-Breidenbach Fund via the Liberty Hill Foundation.
- Donor Outreach – A list of major donors has been identified for contacting. The purpose of the initial contact will be to get to know the donor and find out what they like about the station and its programming.
- Promotions/Partnerships – KPFK 90.7 has three finalists in the running for the 54th Southern California Journalism Awards. Sonali Kolhatkar is a finalist for the Best Anchor award; Barbara Osborn and Howard Blume (*Deadline L.A.*) are finalists for the Talk Radio/Public Affairs award; and Cary Harrison and Summer Reese are finalists for the Radio News award, for the coverage they did together of the NY Hurricane from his studios when our sister station WBAI was evacuated. Sponsors are sought to support a KPFK table at the Gala Awards Dinner so that the station can have a presence among other public media peers.
- Outreach – KPFK is media sponsor for several summer concert series, including Grand Performances, The Ford, The Skirball Cultural Center and for the first time this year, The Levitt Pavilion in Pasadena and MacArthur Park.
- Interns – The Volunteer and Outreach Coordinator has visited several schools presenting the opportunities available at KPFK Radio. Her efforts have resulted in several new college interns at the station. In the past 2 months KPFK has tabled at the following schools: Santa Monica College (Internship Fair), LA Valley College (Internship Fair), Mount St. Mary's (Career Fair). We also have several high school seniors starting summer internships with Public Affairs programming this week.
- Community Advisory Board (CAB) – For the purpose of compliance, a CAB meeting announcement will start on Friday, June 22nd for a meeting of some of the previous Interim CAB Working Group participants and some new recruits. The objective of the meeting will be to continue recruitment and also plan a community forum in Maywood.

Programming

- Fund Drive – The station was still in fund drive during the first week of June. Miraculously, the station

raised about 25% more per day in the final week of the drive than previously. After everything is added in, we reached our goal making KPFK the only Pacifica station to reach its goal for the spring fund drive and far exceeding the per day performance of the other four stations.

- Alternatives – There is no doubt that the method of mass preemptions of regular programming that is deployed to achieve high totals has a severe downside for the station. The interruption of regular programming is far too long, and when these drives go on for multiple weeks it destroys our capacity to maintain our regular audience. Therefore, in spite of the money raised which allows KPFK to “survive another day,” we are in drastic need of reforming the way the station raises money. Revenue has to come from other sources. Nonetheless, the programming department is committed to seeking out methods of on-air fundraising that are less disruptive to our regular programming.
- Programming Initiatives – Now that KPFK is out of fund drive, we have many exciting new programming initiatives – and have already aired three notable specials: On June 16th, KPFK broadcast Pacifica’s annual Bloomsday celebration, featuring readings from James Joyce’s epic novel, *Ulysses*. Programming was coordinated by both WBAI’s *Cat Radio* and the Pacifica Radio Archives and some of this year’s new recordings were made at KPFK.
- Remote Broadcast – KPFK also sponsored an event held in downtown LA at the Last Bookstore, called *Economy, Poverty and Work*. The event featured numerous local labor leaders, as well as KPFK hosts Jim Lafferty and Henry Walton. The day’s proceedings were recorded and rebroadcast on KPFK on Sunday June 17th, from 9 a.m. to 11 a.m.
- Election Coverage – KPFK will be doing much programming on the upcoming Mexican elections on July 1st. We have built a special webpage to collect all of the station’s programming on the subject, which can be found on the front page of the KPFK website in the right hand column or at the URLs www.kpfk.org/elections and www.kpfk.org/elecciones. Launching our special coverage in advance of the election was a four hour broadcast on June 10th. The third and fourth hours were a broadcast of the Mexican Presidential Debate in which all four major candidates participated; the two hours preceding the debate were a lead-up to the debate as well as an analysis of the climate surrounding the election, hosted by a group of KPFK’s Spanish Language programmers. We are also planning extensive coverage of the elections on July 1st, the schedule for which has not been finalized.
- Program Changes – There are a few significant programming changes to announce, which are being implemented this week and next. *Feminist Magazine* is returning to KPFK’s airwaves and will air during the summer, Tuesday afternoons at 3 p.m. *Alternative Radio*, which does not produce new shows during the summer, will be on hiatus until the fall. Julio Martinez’s *Arts and Review* will be returning to KPFK this week in a half hour format, Fridays at 2 p.m. D.J. Barry Smolin is returning to KPFK and coming back to Friday nights, where his new show *Head Room* will be airing at 10 p.m. beginning on June 29th. Kristi Lomax will be on hiatus until autumn. Also, KPFK is proud to announce that a food politics show will be on for a five-week series beginning on June 28th at 3pm. The show is called Focus on Food and went through the process of developing a pilot which aired before the last fund drive and received a positive response from listeners.

Operations

- Air-conditioning – The recent improvements to the 1st floor studios A/C unit have ensured it is performing well. As long as maintenance every other week is performed we shouldn't have any problems during the summer heat. Routine maintenance has been done by Operations and the IT Manager.

The bearings and some other minor repairs on the unit that serves the west side of the buildings need to be done to ensure it continues to function adequately.

- Public File – Our public file has been digitized.
- Landscaping – The garden project has been going well and we are almost done with its improvements. The donated plants have successfully taken to the soil and all that's left to do is remove some weeds, an intrusive vine, grass, and add more mulch.

Engineering

- Studios – The Cahuenga Blvd. studios are generally in good condition and repair with few problems.
- Malibu Booster – We have no further word as yet from the FAA regarding land use for the receive antenna.
- Rancho Bernardo translator – This translator is in good condition and is covering Northern San Diego County.
- Santa Barbara translator – The translator is in good condition, operating properly and covering the coastal area of Santa Barbara from Isla Vista to Montecito.
- Mt Wilson transmitter – Repairs continue you on the Armstrong transmitters. The new backup transmitter is working properly.

The emergency power generator diesel engine has been rebuilt and the generator is back in service at the main transmitter site on Mt. Wilson.

Business Office

- Financial status as at **June 19** (cf. May 16) –
 - o Total Cash in Bank is **\$467,000** (104,000)
 - o Total payables stand at **\$30,000** (35,000).
 - o Central Services fees owed to National Office stand at **\$110,200** (62,800).

We are still waiting for a payment of the CPB funding due to us, which we would normally get

during May. The payment has been delayed by the late appointment of an auditor for Pacifica's FY2011 audit, and the time it is taking for the audit to be completed. The CPB will not remit funding until the audit is complete, and that means we are not likely to see it before July.

Bernard Duncan
General Manager
June 20 2012

Appendix D—Finance Report from Kim Kaufman

Dear LSB, et al:

It is somewhat difficult to make a full report this month. Because the fund drive was split between May and June, I cannot compare the revenue with budget for May as probably one third or so came in during June or even compare it to May last year as the numbers will be skewed. However, for comparison:

April, 2012	\$(193,686) net loss
April, 2011	\$112,239 net positive
May, 2011	\$302,307 net positive

Revenue:

The total pledges for the May drive came in about \$130,000 less than last year, even at 26 days, one day longer than last year (drives are budgeted for 21 days). This total drive came in just \$40,000 under the goal. If we do a 10-day mini in August, like last year, we will be at 88 drive days for the year, one day less than last year's 89 which had a 13-day December drive to this year's 7-day December drive.

The daily average for drives days last year was \$41,249 and this year is \$37,818.

As of April, we were about \$111,000 below last year in listener revenue. Total revenue was about \$50,000 less than last year. Higher than budget CPB and car donations are helping. And while community events added to total revenue...

ytd - Community Events - revenue	\$ 35,129
ytd - Community Events - expenses	\$113,197
	-\$78,068

Expenses:

May, 2012: \$2,033,952

May, 2011 \$1,839,664

The expenses are **\$194,288** higher than last year (not including the transmitter at **\$72,000**, which brings the total to **\$266,288** higher than last year.

Please feel free to ask any further questions. Attached are the May Financials.

Appendix E--Outreach Committee Report (submitted electronically prior to the scheduled May meeting)

KPFK Outreach Committee Report for May 8th, 2012

In Attendance: Jessica Wood KPFK Volunteer Coordinator, Pouyan, Rob, Ron S, Rosie, Reza, Moe, Alise and Lawrence - Acting Chair

Members reported on there Outreach efforts reporting Volunteering at Community KPFK Events and other Community Outreach opportunities and how to recruit new listeners in the Community. Highlighting Peace Vigils on efforts to stop the War Mongering regarding going to War against Iran.

We heard a proposal from Frank Martinez UTLA Board member and KPFK programmer to attend a Community planning meeting of a Forum or Town hall on the current state of the Educational System in LA County and Nation wide. Some members volunteer to attend the Community planning meeting yet to be scheduled.

Members also, agree to Host a Movie Night once a Month a site to be determined, Jessica Wood stated she and the Volunteer Department will support our efforts as we committed to continuing to support supplying volunteers to sit and provide support by managing Tables at such events as necessary. Jessica Wood also informed the committee committees of future events where the Volunteer Department will need community support.

A Community Listener member reported on Community outreach efforts regarding the legal case of long time Los Angeles community activist and KPFK listener sponsor Carlos Montes.

Members asked Jessica about a Mobile Application for KPFK so Youth could listen to KPFK on there phones and other electric devises. Jessica committed to talk to Ali Lexa and get back to the committee. Jessica got back to us and informs us that she spoke to Ali who informs us that the Network is currently working obtaining a Mobile Application for all 5 stations. Jessica was ask about additional items such as KPFK Outreach business cards among the many questions and concerns

which we are happy to report that Jessica got back to us on all questions and concerns ask of her by the committee.

Also, the upcoming Picnic to be held to bring awareness on U.S political prisoners being held in U.S prisons on June 10th beginning at 10am.

This concludes the KPFK Outreach Committee report for May.

By the Outreach Committee and Acting Chairman Lawrence Reyes

Appendix F--Personnel Committee Report (submitted electronically prior to the schedules May meeting)

FROM: John Cromshow, Chair Pro Tem, LSB Personnel Committee
RE: Committee Report
DATE: May 14, 2012

At the April meeting of the Personnel Committee reviewed the completed iPD Survey process. The Committee motion - table the results, conducted by Ridgecrest Surveys, until after the LSB Program Director Search Committee has submitted its recommendations and the General Manger has made his selection - was passed by the LSB.

After the April LSB meeting I met with KPFK GM Bernard Duncan in his office. We discussed Personnel Committee and LSB motions re: the EEOC requirements about advertising two other open positions at the station - (interim) Accounting Manager and (interim) Development Director. Bernard said he would present an update at the May LSB meeting.

The next item on the Personnel Committee agenda is the creation of the GM Survey. We will review at least three companies which conduct such surveys - Ridgecrest and two others. While the survey will be similar to the just-completed iPD Survey, it will be crafted to address the GM position.

Next Personnel Committee meeting: Wednesday, May 23, 2012 at KPFK, 4-6 PM.
