

pacifica foundation

National Offices: 5316 Venice Boulevard, Los Angeles, California 90019 (213) 931-1625

CALL TO ORDER: The meeting was called to order at 10:45 am by
Jack O'Dell, Chairman

PRESENT: Directors

Richard Asche
Ron Clark
Gabrielle Edgcomb
Peter Franck
David Lampel
Marie Nahikian
Jack O'Dell
Robbie Osman
Sandra Rattley
Delfino Varela
Alex Vavoulis
Milton Zisman

Staff

Sharon Maeda, Exec. Dir.
Tim Frasca, Chief, PNNS
Norman Erazo, Controller
Mary Robbins, Bus. Mgr., WBAI

Managers

Lorne Love, WPFW
Ray Hill, KPFT
Rosemarie Reed, WBAI
David Salniker, KPFA
Jim Berland, KPFK

Guests

Ralph Engelman
Ben Lorick
Adi Gevins

President's Report

Peter Franck stressed the fact that no organization, disorganized or divided can stand. His analysis was that there is a five station system supported by three stations, and priority should be given to bringing that to a five station system supported by five stations, all pulling their strength. Some progress in that direction: WPFW continues to grow under Lorne's leadership, and with some good grants and support from the city government of Washington, their fiscal situation is not nearly as bad as it has been. KPFT has expenses under control, and shows an increase in listener support. We are still fighting with CPB over its qualification, although the indication is that it will be re-qualified. What that means as far as getting money and when is extremely unclear.

Executive Director's Report

Sharon Maeda expressed great enthusiasm about being a part of Pacifica at this time. She stressed the point that Pacifica "must keep their own house in order", overcoming obstacles that impair growth. Such as the deteriorating conditions of the National News Bureau, and spending too much energy on irresponsible issues.

Report on Political Climate in Washington (distributed in packet)

Sharon Maeda reviewed Tom Thomas' analysis concerning the new Reagan Administration's proposal for an end to federal funding for public broadcasting. It's felt that this is an economic cut, and doesn't have to do with the larger ideological issues, we know where most of the cuts are going to come and they're obviously going to affect the poor. It is interesting to note that the Reagan Administration is looking at all those cuts that affect public broadcasting as middle-class cuts.

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his is what the middle-class will have to suffer while the poor will have to suffer cuts in welfare, food stamps, housing and health care. So the middle-class is going to have to suffer a little bit in the area of public broadcasting. That does not bode well for what public broadcasting was always supposed to be, and what we have always contended at Pacifica that public broadcasting was not doing a good enough job at.

It is now coming back at them from the other end. It is important where we spend our energy, in that we don't have a lot of input and control over where these cuts will be made, but for community radio the main thing is to get our own act together.

Peter Franck referred to National Enquirer's headline which read:

"Anti-American radio stations get 2.5 million dollars of your tax dollars."

As most of you present know, about 4 weeks prior to the election, Accuracy in Media Report, a Right Wing journal which covers the media and tries to pressure the media to a conservative point of view, published a very thoroughly researched report on Pacifica's receipt of money from the federal government. The morning after the election, Tim Frasca was pointed out at a press conference, held by members of the New Right, in response to the question, "...how is Reagan going to balance the budget, cut taxes, and increase defense spending all at once?", as "a representative from Pacifica, a liberal organization which is federally subsidized...and that should be stopped." Since that time, another journal called SPOTLIGHT, headlined: "Public Pays Communist Broadcasters". So emanating from the far right is attack specifically on Pacifica receiving federal money. The nature of the attack is quite sophisticated, the articles talk about Pacifica as being anti-semitic, filthy, racist, and pro-Communist. They understand our importance enormously better than our natural constituency and supporters do, and are trying to create the image of a false appearance of a conservative consensus in this country. We are the only thing that's got the technical capacity to tell 1/5 of the country, that no that's not true. The other observation that Peter wanted to make is that the social constituency for public broadcasting may be diminishing, as well as political protection.

Jack O'Dell stated that the question now is how should Pacifica relate to this controversy and what course of action should Pacifica undertake to survive what is to come.

Discussion followed:

New York/WBAI

Ralph Engelman stated that this attack was to be expected and that the only alternative now is to rely on itself.

David Lampel referred to Joel Chessman's speech on how it will affect public broadcasting. He opposed the free market de-regulation, which could cause a police state. With the de-regulation of technology, Pacifica might not fit in. Lampel stated that the tone is already set by the progressives.

California

Pacifica
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Alex Vavoulis, stated that the KFCF license was renewed. In regards to programming he stated that certain programming alienated many of the Jewish listeners in the Central Valley, and it will be a long time before these people will return.

David Salniker (KPFA) agreed that the articles were predictable attacks to a limited audience, by readily identifiable ultra-Conservatives. What he's found is that the articles have been picked up by other columnists and reprinted. Sharon Maeda made it known that the National Office has subscribed to a clipping service, which reads publications coast to coast, which should help us keep us abreast of what's going on in the press.

Robbie Osman (KPFA) stated that the press is one of our hopes to obtain support. Pacifica can use the press as a means of counter attack.

Delfino Varela (KPFK) added that MALDEF-support from the Mexican community are concerned with what's going on, and by addressing their specific problems we can get their support.

Jim Berland (KPFK) stated that we can't take the attacks personally because they are really attacks on the Bill of Rights. He re-emphasized Sharon's statement on "getting our own house in order." He also stated that there's a division in the organization on certain issues:

- Freedom of Airwaves Control
- Programming
- Legal & Political

Pacifica needs to be bold and responsible on the air. Policies on these issues must also be bold.

Washington

Sandra Rattley said, "...don't panic". We need the history of Pacifica to help us deal with attacks against us. Sandra stated that in order to draw listeners, Pacifica needs intense coordination, planning and programming. (Helen Kennedy is pulling from the archives programs from the past that relate specifically to past attacks on Pacifica. These programs should be ready for use in the May programming schedules.)

Marie Nahikian feels that in Washington there is felt some degree of dilemma to solve and answer problems and promises to the nation. If there is an emotional connection with/among Pacifica, people will feel same need and therefore support the cause.

Lorne Love thinks that the attacks always start with the extreme Right and must be taken very seriously. The Right tries to de-sensitize us. To counteract this situation, we must share material around the nation.

Ron Clark-There is a sense of urgency. Response to conditions have been slow. There is a relationship between Capitalism and Imperialism. Pacifica has become isolated through the attachment of 'Communism' to the group. Pacifica must undo the myths, theories and psychological untruths that have caused them to become under attack.

Gabrielle Edgcomb - This is the most horrendous last 20 years of the century, and of course we have to be desensitized or we couldn't survive otherwise. You can't react to everything that's going on. The specific thing is that I hear a consensus about coalition building; support network, etc., and I totally agree with that, but we shouldn't assume that the components of that coalition are going to be the same as they have been in the past because that is not true. We cannot violate principles that most of us believe in, in order not to alienate somebody. We will gain other people in that process. Another community which radio is equipped to serve, but which has been alienated, are the rural people because there is no station there.

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Tim Frasca, PNNS - Pacifica should be non-dogmatic about coalition. Must be ready to act with leadership and authority and take initiative.

New York

Rosemarie Reed, WBAI - Introduced Mary Robbins, WBAI's new business manager to the Board. Rosemarie feels that WBAI should address these people who read the Enquirer, and the working class, because they are the bulk of radio listeners. If unified, this could be a tremendous plus to the organization.

Milt Zisman, Treasurer - One third of the workers in the station are CETA employed. He re-emphasized the importance of programming, and that Pacifica should begin to address planning - both International and National. Unemployment and employment must relate to labor and financing.

Texas

Ray Hill - KPFT has always been under attack. In Houston, Pacifica was a rock & roll phenomenon for years, until recent months. Mass audience does not understand non-commercial media. In order to get support, KPFT needs help in innovative programming. Only working people support them. Issues should address Blacks, Hispanics, and women. Must find a way to teach Texan constituency that the station has meaning in their lives.

Washington

Adi Gevins, Executive Producer/Bill of Rights Radio Education Project - Project co-sponsored by Pacifica and ACLU, is a series of 1/2 hour documentaries. - To get grants to support Pacifica, we need to prove Pacifica is responsible and is being supported by the people. Must show an awareness of what others are doing, and must understand people's thoughts and why people believe or disbelieve certain comments and responses on the air. Access, control, and feedback necessary so people have something else to listen to when other stations lose their listeners. Must develop rational channels and do away with hysteria to deal with problems.

Peter Franck stated Pacifica's commitment to the problem, referring to governance/oversight/structure/planning. Program coordinator must have an agreement about priorities. The decision must be done collectively, and the do's and don'ts must be known throughout the system.

David Salniker - Program contract is the responsibility of the station and the responsibility of the staff.

Sharon Maeda - Shouldn't embrace projects that we have no resources to do, and should set one priority for everyone.

Lorne Love - The freeze on hiring in Washington, DC forced them to hire city personnel who were inexperienced and unable to effectively work in the station. One station can't represent Pacifica alone.

Adi Gevins - The body must understand their obligations. Must divide labor to effectively and successfully be able to get the job done.

The Plan - Sharon Maeda reviewed the budget for defense of Pacifica. She referred to the 'plan' as a 'positive public image campaign', about what Pacifica stands for and what we are. (This budget is in board packet.)

Jim Berland - Reported on the "Friends of..." chapters being formed in Los Angeles. Community Events Director will be responsible for coordination of the friends chapters. March 11 was cited as the date for a preliminary organizational meeting. From that meeting will be selected coordinators on both a geographical and interest area. The local board is seen as the focus of the 'Friends Chapters' organization. The chapters are seen as:

1. Establishing monthly goals of 50 new subscribers, per chapter.
2. Responsible for organizing one fundraising event per year.
3. Would act as public relations agent for station, carrying information to each area (flyers, leaflets, info on fundraising events, etc.).

Sandra Rattley - Reported on recent meeting of local board at WPFW, with President Peter Franck, and Tim Frasca/PNNS. Out of this meeting came these basic issues on which to focus:

1. The internal administration at the stations; how well the stations are functioning internally and how well are they doing what they set out to.
2. How well are the local advisory boards functioning.
3. Strengthening local popular bases. Stations have responsibility to deliver the kind of information the community needs.
4. How as a national organization can we exert more presence in terms of an organization. Initial mailing of a 'call to action' letter to other organizations to get collective support, to show that we need them as much as they need us, using influential people to get support, lobbying arm for Pacifica, centrally based in Washington. Keep track and establish person to person relationship between other organizations and Pacifica.

S.M. - Suggested the possibility of using ex-Pacifica people now in other positions in the media to rally support.

R.O. - Feels that 'friends chapters' can start with great energy, but tend to fizzle. These feelings based on a past experiment in Berkeley, about 4 yrs. ago.

J.B. - In order for 'friends' to work they need: full time staff person responsible for organization and administration/must meet monthly goals/organize a meeting of organizers from which K intends to designate responsible persons.

D.S. - Berkeley created a Community Advisory Council (in addition to C.A.B.) which proved very successful. The purpose of this council was to have the council meet with the station's department heads to give feedback on programming, and what they (the council) felt the needs of the community were, and whether these needs were in fact addressed.

M.N. - Feels that Pacifica needs 'organizer' instead of 'lobbyist', because of the negative connotations of the word. Suggests that National Board in concert with station managers, etc. needs to lay out an organizing strategy.

M.Z. - There is a strong amount of goodwill toward BAI in New Jersey, with other established organizations behind the Pacifica concept.

G.E. - In talking about a 'friends' organization, we must keep in mind that we're dealing with people that listen to 5 different stations, making it necessary to break it down to a local level. Pacifica must remain cognizant of the common cause with communities it serves.

Chairman O'Dell summarized the morning meeting by stating the richness of the Pacifica experience and the keen sense of period we've entered. He also expressed the need for a strategy to counteract attack on Pacifica. We're entering into the period where "TAKE BACK" is the central theme. O'Dell commented on Congress passing legislation that they can't use busing as a tool for de-segregating schools. No unemployment compensation extended for workers who's jobs are lost because plants are moving out of the country. ... Medicaid payments, and so forth. All this is seen as providing new sources for new capital accumulation by the corporation, which is alleged to be used to revive the industrial base. The second element is the military budget. We're now faced with an administration which is proposing to spend one-trillion dollars in the next 5 years, which is the same total spent in the past 25 years all tolled. Quoting a speech given by Dr. Martin Luther King, at the Riverside Church in April of 67, "The world now demands a maturity of America we may not be able to achieve...". Free radio is radio that is free to bring clarity to the public on the issues that affect people's lives. I think that centralizes our purpose.

Marie Nahikian -

Whereas: The Pacifica Foundation affirms the need to have a strategy to counter the growing anti-Democratic political climate in which Pacifica has become an immediate target. The elements of such a strategy might include:

- a. developing a national profile, including further development of the Pacifica National News Bureau
- b. strengthening local community bases
- c. strengthening programming support from the Foundation to the local stations
- d. developing a Pacifica policy priority on issues, such as the Bill of Rights Project

Therefore, be it RESOLVED: THAT THE PACIFICA FOUNDATION BOARD OF DIRECTORS MANDATES THAT A STRATEGY TASK FORCE BE APPOINTED TO DEVISE SUCH A STRATEGY, AND MAKE SUCH A RECOMMENDATION TO THE NEXT BOARD OF DIRECTORS MEETING IN MAY, 1981.

M/S/P - unanimous

National Call

S.R. - Recommended that a National Call be developed, and suggested that a committee be set up on how the public at large should be addressed.

Recommendation for Selling Venice Boulevard Property

S.M. - Referred to the recommendation which came out of the Sept. 80 Board Meeting concerning the sale of the KPFK property on Cahuenga, and the Venice Blvd. property. The analysis before the board represents a very quick move away from the very valuable KPFK property looking more seriously at the Venice Blvd. property. First of all, second mortgages were just not being given in the Los Angeles area for any reason, the money market just not there. Given that, the property would then have to be leased or sold. KPFK would then have to go somewhere, and for obvious reasons could not join the PPS/NO. Began to look at the Venice Blvd. property, which is worth considerably less money, but had the real possibility of liquidation in one form or another rather quickly.

(Analysis of disposition of Venice Blvd. property read by G. Edgcomb)

S.M. - Clarifying the recommendation put before the board:

1. \$500,000 the lowest acceptable offer.
2. At Sept. meeting, a resolution was passed unanimously for an RFP process by which we would send out requests for bids. City of L.A. is 2/3 minority, therefore every effort should be made to find a reliable viable black/minority real estate broker.
3. If an appropriate offer came forth that Peter and Sharon would be authorized to accept.
4. The members of the Board would be immediately informed of any action or sale.

Relocation of Venice Boulevard Units

*Co-location with existing units not feasible at this time.

*Moving to other cities:

- San Francisco/Fort Mason Center
- San Francisco/KPIX radio building

In discussion that followed G. Edgcomb raised the question of problems that might arise by leasing space at Ft. Mason Center, which is located on federal land. Problems of eviction, etc.

S.M. then reviewed the projected moving costs with the board. (This appears in the board packet.)

The Board at this time went into Executive Session.

Jim Berland read the proposal for the authorization for the sale or lease of the KPFK building, and discussed the benefits of the sale:

THE PACIFICA FOUNDATION AUTHORIZE MANAGEMENT OF KPFK IN CONSULTATION WITH THE EXECUTIVE DIRECTOR, AND PRESIDENT, TO OFFER THE BUILDING AND LAND AT 3729 CAHUENGA BLVD. WEST FOR SALE OR LEASE UNDER THE FOLLOWING CONDITIONS:

- 1. THAT ANY SALE WOULD BE LINKED DIRECTLY TO THE PURCHASE OF A SUITABLE REPLACEMENT FACILITY, AND BE CONDITIONED UPON SUCH REPLACEMENT PURCHASE.
- 2. THAT ANY LEASE OF THE WHOLE BUILDING BE CONDITIONED UPON THE LEASING OF A REPLACEMENT FACILITY.
- 3. OFFERS TO BUY OR LEASE THE FACILITY AND CONNECTED OPPORTUNITIES TO PURCHASE OR LEASE A NEW FACILITY BE PRESENTED FOR APPROVAL PRIOR TO CONSUMATION TO THE PRESIDENT AND EXECUTIVE COMMITTEE OF THE NATIONAL BOARD.
- 4. THAT THE FOLLOWING BUDGET BE INCORPORATED IN THE PLANNING FOR KPFK'S DEVELOPMENT, FUNDS FOR THIS DEVELOPMENT TO BE RAISED ABOVE OPERATING COSTS.

- Capitalize financially
- lot of money to be made in transfer \$500,000. Building worth 1 1/2 to 2 million dollars
- With proceeds of sale/lease could bring in \$30,000 per month.

The problems with this sale are very complicated. Milt stated that the proceeds of sale are complicated and it is imperative that they also be outlined for all the stations. Robbie stated that he felt that it is not the proper time to carry out such a sale/lease. He felt this move should only be made if KPFK was forced to move or positively necessary. Peter also felt that this is not the proper time.

Jim expressed felt that the urgency to proceed with the approval of proposal and recommendation was due to rising competition. Subscribers 11,000 to 18,000. Critical time for station in order to raise the amount of subscribers. This is the "big splash." He stated that the money from the sale/lease would be used to technological increase and income.

Sandra wanted to know who else will benefit from K's proposal. Jim stated that KPFK in many creative ways will give support to the other stations. Sandra wanted wording incorporated into proposal to state that K will support other stations and what benefits this sale or lease will supply the other stations.

Sharon stated that KPFK could not pay their current levy. That the station is on the edge of collapse and needs Jim there at least another year to deal with the problems KPFK is having. Jim stated that he needs the present policy passed to be able to deal with the problems of KPFK. Milt stated that the idea was fortuitous collective decision making. He agrees with Sharon that KPFK needs 100% of Jim's time and involvement. David S. suggested that the sale be explored but that Executive Director and General Managers should get together and work out their problems.

RECESS

The Chair recessed the meeting until 9:45 am Sunday, February 15, 1981;
7:00 pm.

CALL TO ORDER

Sunday February 15, 1981

The Chair called the meeting to order.

Milt gave a report on a situation which occurred in a rural co-op which was predominately housed by minorities. He stated how the federal government harassed this group of people who were housed on federal property. Their records were subpoenaed and an investigation ensued which caused their funds to slowly dry up and eventually led to the complete liquidation of the organization. This report was given to make Pacifica aware of what could possibly happen with the organization if the government wants to make it inoperative and unable to function. This is something that the organization cannot control. He stated that things should be taken seriously and all records should be kept good and clean which would make it impossible for the government to have any fuel for the fire. He also told us how a citizens group organized to stop "those black people" from receiving any grants and getting aid. Milt reiterated that we must keep good books and be able to account for all monies received and be able to justify their use when and if ever investigated or asked to show where funds went. He also informed us that its fairly simply to get a Grand Jury Investigation if you have the following:

- apparent or expected wrong doing
- doing accounting for allocated monies .

Sharon informed us that the N.O. has had four audits in the last 4 months This was done to assure the stations' compliance under tax status.

Five Year Plan

The five year plan should involve everyone which would lead to greater unity. A committee to plan planning is needed. The Board person and Staff person should be picked by Board. Travelling and money a problem so it was suggested that the committee have meeting on the Coast.

David S. suggested an open discussion instead of committees. Program person and staff person are equal. Sharon clarified the meaning of the committee and stated it will definitely include all staff and administrative staff collectively. Milt stated that the financial pan and programming are both decisive and related.

PROGRAMMING

The Chairman suggested two steps:

- try to gather all program directors across country together and each bringing with them the discussed planning perspectives in area.

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meeting of finance director.

There is the need for individual meetings so the programming can get off the ground. Gabrielle suggested a basis and type of information that should be discussed by directors to get all ideas together and incorporated into one goal. Sharon elaborated on collection and incorporation. System-wide meeting after receipt of funds. Milt suggested that the committee be established first.

The Chairman clarified the discussion as follows:

- to change political climate programming necessary - an accompaniment of progress.
- programming sphere is the head of planning.
- programming committee having the minutes of yesterday's meeting will know the majorities needs and the priorities.
- programming should be separated from other dimensions of policies.

Sharon stated the timetable that should be followed. In March each station will have a station-wide meeting with basic questions from yesterday's meeting and a brainstorming session. The May meeting will be changed to LA because PRC moved to LA. Programming versus Financing. Programming shapes our financial needs.

The Chairman stated consensus on outline of Sharon. It was adopted by an aye vote.

FCC Committee Report

Sandra and Robbie recommended that Program Directors and Executive Directors should plan and draft policy and report to Board and staff concerning it. This should be one of the topics put on the Program Committee's agenda. Peter suggested that Sharon draft or redraft the program policy and distribute it to all the staff of each station so that she could get feedback and have idea of what is needed. Sharon accepted. Consensus on issue. Adopted by an aye vote.

Budget Proposals

Milt gave the financial report:

- operate with principal of zero based budget
- budget for system as a whole collectively
- confidence that all assets of Foundation be used in a creative responsible way.

Pacifica
4310

He introduced Norman Erazo who is the Controller and the one responsible for organization of the budget. Norman will carryout Pacifica's internal financial audit.

Norman thanked the organization for such a great challenge and opportunity to become a part of Pacifica. He informed us of what will happen to the sale of the Venice Boulevard property sale. Out of the proceeds we hope to retire \$326,000.

KPFA

Accounts payable

WBAI

Rosemary stated that there were some discrepancies in their budget outline and that they would probably be in a deficit due to the rising expenses they will encounter. Their rent is supposed to be raised, also their expected support from listeners has decreased. Oscar recommended that Pacifica look into the arrangements of Veatch about acceleration of debt. Rosemary also stated that the figure \$61600 does not reflect back salaries.

Norman stated that the figure (\$63,287) from the sale of the Venice Boulevard property does not reflect the mortgage. Also that the debt owed out of the sale of property is \$410,000.

Milt stated that the NTIA grants is an important issue. It is a contractual commitment and assumes priority. Sharon stated that the NTIA grants are the means by which Pacifica gets their equipment. The individual who signed grants automatically guarantees to match the amount in grants by:

- listeners support
- fundraisers activities.

This is partially responsible for NTIA's fiscal scrutiny. Rosemary informed us that she modified WBAI's grant due to inflation and put in labor when sending in their invoice. It was reiterated that NTIA grants must be the priority of the funds. Jim proposed that the NTIA grant debts take priority. David S. stated that the Bank of America Loan should also be on the list of priorities. Sharon informed the stations that they should have budgeted enough money to pay back bank loan.

RESOLUTION

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Delfino moved that the Executive Committee, Director and Treasurer have the authority to use money from building sale or from any loan against Pacifica to advance station funds for NTIA grants as an advance to station. Motion seconded by Peter Franck. Vote carried over unanimously.

Norman informed that he was going to do away with the computer system of accounting and have a manual accounting system. This system would consist of a new payroll system with payroll scales worked out. He suggested that Workman's compensation be taken out and left to the states.

Milt expressed the purpose for the look at the budget projections. The purpose is have actual data to compare to projected data. By having this tool Pacifica can begin to understand budget problems. Also that the actual data is based on actual book original entries on an accrual basis. Projections are based on what the stations themselves projected.

It was stated that the problems found in the chart of accounts were that there was no subtotal, and that there was no income item of community events.

KPFA

David S. informed us of where they stand with grants management.

- Unions want 30% pay raise over 2 year period. Wants to negotiate a union contract.
- Notice given by landlord that they want them to move (effective August 31, 1981) or that their rent will be raised.

Milt suggested that stations revise their data so that the projections are more accurate and reflect the actual expenditures and cash flow of their budget. All stations are interrelated so information can be gathered and evaluated and how it affects the National Office. The BEQUEST is \$13,000.

WBAI

Norman and Milt informed us that there was a shortage in cash of \$20,000. Also the expenditures occurred were not documented properly and all grants money are to be and should be used for grant purposes only. Sharon stated there should be no borrowing out of grant accounts for other purposes. David S. stated that the National Office does not communicate grant transactions and that there is a lack of communication between the National Office and the stations.

POINT OF POLICY: IT IS THE NATIONAL OFFICE'S RESPONSIBILITY TO SUPPLY THE STATION WITH A REPORT ON HOW GRANTS WERE UTILIZED.

Peter Franck introduced Larry Josephson a prior station manager of WBAI who explained the current problems that WBAI are faced with.

- 65% hike electricity prices
- \$12,000 per month rent

The consumer price index is applied to rent. Whether they should sign the new lease of fight against their landlord. WBAI has been on a lease extension since October 1. The new rent they are being asked to pay is 12% of their present budget. He stated that due to these rise in economic pressures WBAI will be forced to relocated or move out of New York because it is too expensive to maintain.

WBAI's local board is in a condition where it can no longer support itself. They need someone who is financially capable and influential and has connections. Rosemary stated that changing the board around is a slow process and that keeping good people (because unable to pay good salaries) is a problem. Larry Josephson stated that WBAI's only alternative is to sign a lease in their best interest because they have no other choice. Lorne suggested that we open up and extend out vision in terms of programming.

KPFK

Cash and accounts balanced. Fell \$15,000 short on Christmas fair. They are ahead on their subscriptions. Also that their community events will make up for their deficit with reference to income.

WPFW

They had \$35,000 CETA workers the first quarter but due to the cut in CETA workers their end result will be a deficit. They will have to do two fund raisers to attempt to compensate deficit.

Sharon stated that these monthly financial reports will tell us in fact where we stand financially. Milt stated that the revised data will be compounded with projected data and the two will keep the budget balanced. Station managers must meet with Norman and combine their books so that their financial reports will be consistent. Norman will establish a financial statement for each station along with budget forms.

KPFT

This year's deficit to date, \$7,900. Their CSG checks will not come until August. They were forced into overspending due to court cases. Ray stated that personnel energy is needed to decrease their past \$30,000 deficit. Sharon stated that their present budget is not enough for them to survive. Also that a new budget has to be prepared because the present one is not accurate.

It was stated that the crisis that exists is (1) finding a qualified Business Manager and (2) a Program Director who knows Pacifica. A motion was made:

MOVE THAT ASK EACH THREE OLDER STATIONS TO PLAN TO MAKE AVAILABLE TO KPFT A STAFF PERSON ON LOAN FOR A MONTH OR MORE AND MOVE THAT WE ASK KPFT LOCAL BOARD TO RAISE \$15,000 TOWARD HIRING OF BUSINESS STAFF FOR STATION AND TO NOTIFY US WHEN READY TO MAKE HIRE.

Pacifica
4313

RESOLVED, THAT EXECUTIVE DIRECTOR BE REQUESTED TO PREPARE AND PLAN TO BE PREPARED TO EXPLAIN TO ALL PROGRAMMERS THE INCREASING COOPERATION NECESSARY FOR FACILITATING TRAINING AMONG ALL THE STATIONS.

Motion carried by a unanimous vote.

NATIONAL OFFICE:

The National Office faces a probable deficit. This could have been covered if all current grants included administrative overhead. It was proposed by Peter Franck that:

ALL GRANT APPLICATION AUTHORITY SHOULD BE GIVEN TO SHARON AND THAT SHE SHOULD SIGN OFF ON ALL GRANTS BEFORE THEY ARE SUBMITTED.

Motion carried by a unanimous vote.

Administrative Council Meeting
February 14, 1981 (breakfast)
Summary Report

Present: Berland/Franck/Hill/Love/Maeda/Reed/Salniker/Zisman

Several items not on the Executive Committee or National Board meeting agenda were discussed:

- 1. Subscription System: Having read the report in the Board Packet it was agreed that the managers/subscription coordinators need to brainstorm during the next two months regarding all information stations would like, once the program itself is clean...and in a priority order.
- 2. NTIA: Sharon reported on the Reagan administration recommendation to recind 1981 budget as well as eliminate the PTFP program in future years. Send letters, telegrams to Congress. Finish out your grants now!
- 3. Parker/Dodd: Sharon reported that since October, 1980, we have been receiving money from Parker/Dodd for the rental of Pacifica lists. We now have paid off all of our back debt to them. After some discussion, it was agreed that we would put a six month moratorium on the rental/exchange of all lists; we will want to do some direct mail ourselves.
- 4. KPFT Staffing Situation: In an earlier meeting between Peter Franck, Milt Zisman, Norman Erazo and Sharon Maeda, it was agreed that "T" could not move out of the present situation until they had a program director and business manager aboard full time. It was suggested that the three larger stations each come up with \$5,000 and the local Houston board would have to come up with an equal match. The managers agreed to help by loaning key staff but could not find any monies to turn over to "T".
- 5. Annual Meeting in Los Angeles: Since the Public Radio Conference is scheduled for the last week of April in Anaheim, it was agreed that travel savings could be made by having the National Board Meeting in Los Angeles. Ray agreed that Houston would be happy to host the fall meeting instead. The matter will be brought before the Board.

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Mistakes are a fact of life
It is the response to error that counts....

....and nothing is worse
than a dream deferred.

Nikki Giovanni

A six month review of the Pacifica Foundation, its activities, its financial status and its ability to move forward under difficult fiscal and political conditions is impossible to do. Rather, I am going to attempt to list some of the highlights, both as strengths and weaknesses, that I see in the organization...and a list of future priorities. I believe that we are aware of all the major "mistakes" of the past, but financial and time considerations have not allowed us to most effectively respond to the "errors."

First, the good news:

- A competent Controller finally in place and ready to serve the fiscal needs of the foundation .
- CPB qualification for KPFT, however little and late this year's CSG is.
- Five station managers, Bureau Chief, and PPS/PTL directors in place
- Major increase in station on-air fundraising during economic recession .
- Good working relationships between N.O. and all units in the field.
- Record year in grants from government agencies ...perhaps our last!
- Zero based budgeting for the stations for the first time... keeping within budgets except KPFT (loss of full CPB funding FY81) and WPFW (loss, mid-year of CETA grant).
- Implimentation of policies and procedures to make the day to day operations more efficient.
- License renewals for WBAI, KPFT, KPFA, and KPFK. WPFW's will be turned in this June.

Now, the bad news:

- Continual legal battles over past debts yet to be paid.
- KPFT must have influx of funds prior to end of fiscal year to make ends meet; two salaries being accrued as debt now.
- WPFW's loss of \$100,000 in CETA monies returns station to core staff of six and reduced salaries; staff reorganization will cover the bases but will not allow them to move forward toward self sufficiency.
- Down payment from Venice Blvd. building can be spent three times over on old debts.
- NNS project has mixed success: response from Maryknoll for international reporters, but no equipment funds yet, with little hope for NTIA.
- Right wing attacks do require more vigilance on every detail of fiscal, FCC, and other procedures.
- Need for national presence is urgent...only one organization jumped to our support with the right attacks!
- Need to get our priorities expressed and focused on the air and in our communities.

For the Future:

- Strong statement of who we are...advocating that before the public.
- Need for greater consistency and procedures on general operations.
- Need comprehensive affirmative action policy that extends to all levels of staffing, boards, volunteers and programming on the air.
- Must bury old rivalries of the past...unity is needed. We have formed a convoluted structure to get around personalities in the past.
- Need major influx of funding and resources for KPFT and WPFW.

From a personal perspective, the most surprising and disappointing "discovery" was the total lack of resources at the NNS. The most distressing political "discovery" is the long term and systematic exclusion of people of color in the governance, staff and major roles within Pacifica...despite a fairly decent representation on the air in most the stations. The situations are classic "Racism 101" level...trotting out the most vocal "crazies" for one or two times a year, no real day to day contact with communities, total disregard for the cultural, political and economic realities of people of color who do attempt to reach out to the stations, et cetera. The time is for coalition building.

From a work perspective, the past six months have been very short...and very challenging. I have yet to be able to do what I consider my primary skills: organizational and policy development, and direct consultation on station problems. Rather, I have had to respond to problems of the past. The events of the country have shifted the need for me to be a national agency liaison, but I have not yet developed new relationships with community based allies.

I am grateful for the tremendous cooperation and support from members of the boards, staff and volunteers...and their patience with the many transitions at the N.O. The entire N.O./PPS staff also deserve a great deal of thanks for putting in countless extra hours to hold things together and to try to respond to station needs during that chaotic period. I look forward to the next six months as very intense, but significantly more productive than the last.

Let's not defer the dream any longer.....

Sharon Maeda
April 17, 1981

WPFW RESPONDS TO ECONOMIC CRISIS

As it begins its fifth year of broadcasting in the D. C. community, WPFW has implemented changes designed to address the crisis brought on by the current economic situation. The Reagan Administration is making budgetary cuts that have a profound impact upon the staff and programmers as well as the listening audience. Cutbacks in C. E. T. A. alone result in the loss of salaries for 19 staff...major cutbacks in public broadcasting are imminent...and WPFW and its parent organization, the Pacifica Foundation, have been singled out for attack by right wing organizations.

General Manager, Lorne Cress-Love, will assume the position of Public Affairs Director and Coordinator of Community Relations. For the past two years, WPFW has moved from a bare subsistence to a vital medium for the D. C. community under Cress-Love's leadership. She was recently honored for her contributions to media by the Black Women's Symposium at Howard University. In moving to Public Affairs and Community Relations, Cress-Love will devote full time to increasing public access to WPFW's airwaves and to broadening and strengthening the station's relationships with community based institutions and organizations.

WPFW Manager of Finance and Development, Marita Rivero, will serve as Interim General Manager. Rivero is a ten year veteran of public television and radio production and management. Effective May 1, a national search will be launched for the new General Manager.

WPFW's local advisory board, staff and volunteers will be stepping up their own involvement to raise the \$100,000 operating funds lost in federal cutbacks and to continue to bring the listening audience the best possible local programming. On April 17, WPFW begins its annual spring membership drive with a goal of adding a minimum of 2,000 new members to the WPFW family.

WPFW
Listener Sponsored Radio... 89.3 FM
700 H Street Northwest
Washington D.C. 20001 (202) 783-3100



WPFW RESPONDS TO ECONOMIC CRISIS

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Pacifica President, Peter Franck, is gratified by the commitment by all the people at WPFW. "WPFW, in our nation's capital, is in many ways Pacifica's flagship station. It continues to provide leadership to all of community radio, as it rises to the challenges of the new conditions we face."

Pacifica Executive Director, Sharon Maeda, added, "This is not the first time WPFW has faced adversity. It is a tribute to the D. C. community and the ideals of Pacifica that its people continue to make personal sacrifices in order to continue providing the only public access voice in Washington."

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FOR MORE INFORMATION: (202)783-3100
April 13, 1981

bill of rights radio education project

co-sponsored by the pacifica foundation and the aclu • funded by the national endowment for the humanities

1723 columbia road, n.w. washington, d.c. 20009

202-332-9574

April 1981

TO: National Board

From: Adi Gevins

Re: Bill of Rights Radio Education Project

Abstract: Everything is fine/Thanks

I want to thank you all for your interest in the Bill of Rights Education Project. I truly appreciated the opportunity to introduce the project to you at the executive meeting last February. If I did take advantage of the situation to gripe about my problems, I was assured of your wholehearted support, and you gave me some useful suggestions.

After the meeting, Sharon Maeda and I thoroughly evaluated B.O.R.E. administrative procedure and Pacifica's responsibilities to the project. Alas, we discovered that the almost perpetual organizational and personnel changes of the last year and a half had been even more detrimental to the continuity of communications than we had thought (i.e.: a lot of things screwed up when nobody was looking).

We analyzed the entire grant plan: administration, accounting, facilities use, staff participation, division of labor, and came up with a new, realistic set of procedures that we are both happy with. Norman Erazo carved a new path through the jungle of NEH requirements that is effective and easy to follow, Helen Kennedy has been doing archive research and is helping with inter-station communications, and I have initiated an ongoing information exchange with station managers, program directors, public affairs and news departments, and producers and engineers.

Everything has been running smoothly and closer to schedule than a municipal bus system. Our first programs should be ready for distribution this Summer.

In the meantime, the ultimate success of the project has a lot to do with the advice, suggestions, and criticism, of a host of advisors. I encourage you all to participate. If you have any ideas for the programs: personal experiences to relate, academic advisors to recommend, suggested interviewees or bibliographies, please call or write as soon as the impulse hits.

The Information Sheet included here explains the project, and can be further distributed to solicit participation. The list of Programs Currently Being Researched gives some idea of what the series will include.

Thanks again. Hope to hear from you soon.


Adi Gevins
Executive Producer
Bill of Rights Radio Education Project

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April 15, 1981

Programs Currently Being Researched

Programs Assigned

1. Gun Control. Second Amendment. Self defense/vigilante groups.
2. Pressure Groups and Censorship. First Amendment. Private groups pressure broadcasters, theaters, advertisers.
3. Diminished Capacity and Insanity as Defenses. Fifth, Sixth, Seventh, Eight Amendments.
4. Entrapment (ABSCAM, LAPD schools, policy decoy programs). Fourth Amendment
5. Cruel and Unusual Punishment. Eight Amendment. Do state penal systems constitute Eight Amendment violations?
6. Sex education in the schools. First Amendment. Privacy. Speech. Separation of church and state.
7. Child prostitution. Juvenile rights, equal protection. Entrapment. competence.

Under Development (a total of 18 programs will be produced in this series. Some of these titles will change)

1. Japanese Internment in WWII and Proposed Internment of Iranian students. Rights of citizens and non-citizens. Due Process (Fifth Amendment). Sixth Amendment (fair trial). Fifth Amendment "taking."
2. Native American Land Claims and Fifth Amendment "taking."
3. Library censorship. (First Amendment)
4. Church involvement in Politics, '60's and '80's. (First Amendment)
5. School Vouchers. (First amendment)
6. Political Action Committees.
7. New Technology and Privacy.
8. National Security and Freedom of the Press
9. First Amendment and pornography.
10. Worker's rights/regulation and deregulation (Hatch's concept of First Amendment Freedom of Speech protecting workers from Union organizers; First Amendment freedom of assembly and Union shops).
11. Life Primacy Issues (abortion, genetic screening, euthanasia)
12. Televised court proceedings. (fair trial: who defines; free press)
13. Creationism
14. Post Jonestown legislation and government intervention in church affairs
15. Warrant issues (Morningside Avenue, Assata Shakur, terrorism)
16. Employers force womens' sterilization (ERA/Title 8/rights of employees)
17. Corporate and government intervention in environmental groups.
18. Affirmative Action and 13th and 14th Amendments.
19. Due process and Cuban immigrants.
20. What is a fair trial? Is it the government's duty to provide lawyers? Lawyer of choice? What is a jury of "peers"? What is speedy and public?
21. Undocumented workers/identity cards.
22. Grand jury as political tool.

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INFORMATION SHEET

The Bill of Rights Radio Education Project is a major, national educational effort jointly sponsored by the Pacifica Foundation and the American Civil Liberties Union Foundation. The project has received a grant of \$150,000 from the National Endowment for the Humanities to research, produce and distribute a series of eighteen, half hour radio documentary programs on controversial civil liberties issues. We have also been awarded \$6,000 by the Satellite Program Development Fund to develop, produce and distribute a pilot series of twelve, to to three minute "spot" programs, derived from the longer documentaries. These "spots" will be appropriate for on-air promotion as well as suitable for repeated independent air play on commercial and non-commercial stations. Both of these grants are administered by the Pacifica National Office in Los Angeles. KPFA in Berkeley is serving as Station of Origin.

The project is co-ordinated in Washington, D.C. by Executive Producer Adi Gevins. Ira Glasser, Executive Director of the ACLU serves as chief advisor. The programs will be researched by the executive director with extensive support from the ACLU National Office in New York and from ACLU affiliates across the country. Program development will occur in the context of discussions with a panel of scholars and other advisors and consultants. The programs will be actualized by independent producers and by producers at Pacifica, NPR, and NFCB stations across the country. To ensure uniform audio quality each show will be re-mixed by the Executive Producer and Production Engineer, David Rapkin at Rapkin's studios in New York. The documentaries will be produced in six groups of three programs, the first will be aired over KPFA in early Summer, 1981. The first six programs will be ready for national distribution by Pacifica Program Services later this Summer. The programs will also be offered for non-broadcast use by the Pacifica Tape Library. After the first distribution, the programs will be offered to NPR's national Program Service.

The Bill of Rights Radio Education Project is an expansion of an earlier series, the Civil Liberties Radio Education Project which was produced at Pacifica-KPFA in 1978. That series of six, hour-long documentaries was co-sponsored by Pacifica-KPFA and the Northern California ACLU. Project Director, Adi Gevins and co-Producer Kathy McNally, and KPFA were honored for their efforts by the Corporation for Public Broadcasting's Local Station Award, the Ohio State Award for Excellence in Public Affairs and Educational Broadcasting, and the American

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Bar Association's Silver Gavel Award. The current series will be more thoroughly researched and carefully produced than its predecessor.

The Bill of Rights Radio Education Project is one of the largest grants ever to be awarded to an independent producer. It is one of the most ambitious projects ever undertaken in the field of educational broadcasting outside of NPR's National Production Center in Washington, D.C.; and the first to include such extensive co-operation amongst Pacifica, NPR and NFCB stations.

At a time when three out of four American citizens have no idea of the content, let alone the meaning of the Bill of Rights (Gallup Poll, January 1980); and when progressive organizations find themselves under attack by the extreme right, Pacifica can be proud to be sponsoring a thoughtful, well-researched, entertaining educational effort that will produce one of the most ambitious bodies of general-audience informational programming in the history of broadcasting.